

establishing...

a Business System

to build a "Toyota-like" organization

SONY



SOUTHWEST
A SYMBOL OF FREEDOM

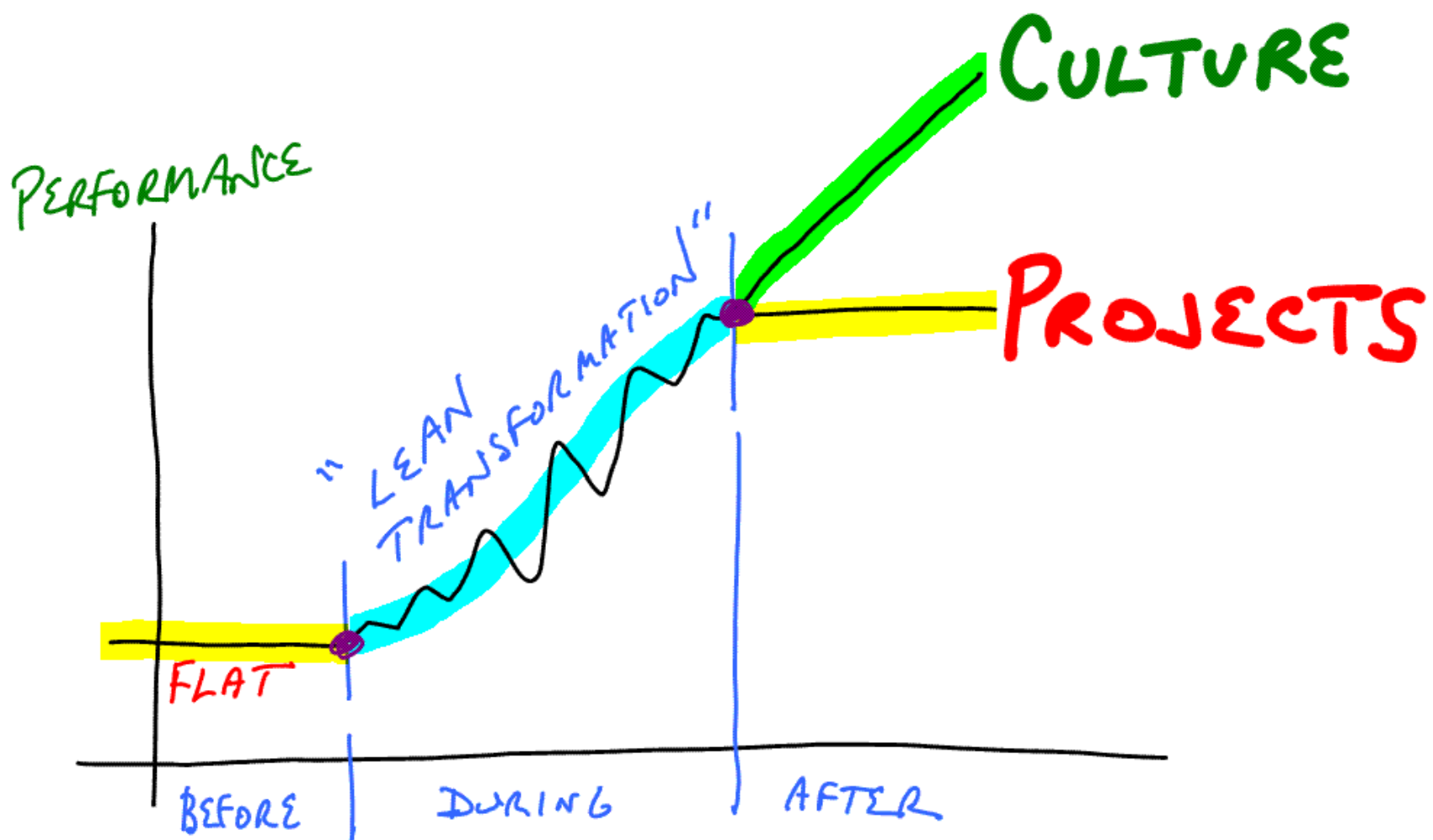


Adelphia
GET. WATCH. DO. WHAT YOU WANT.

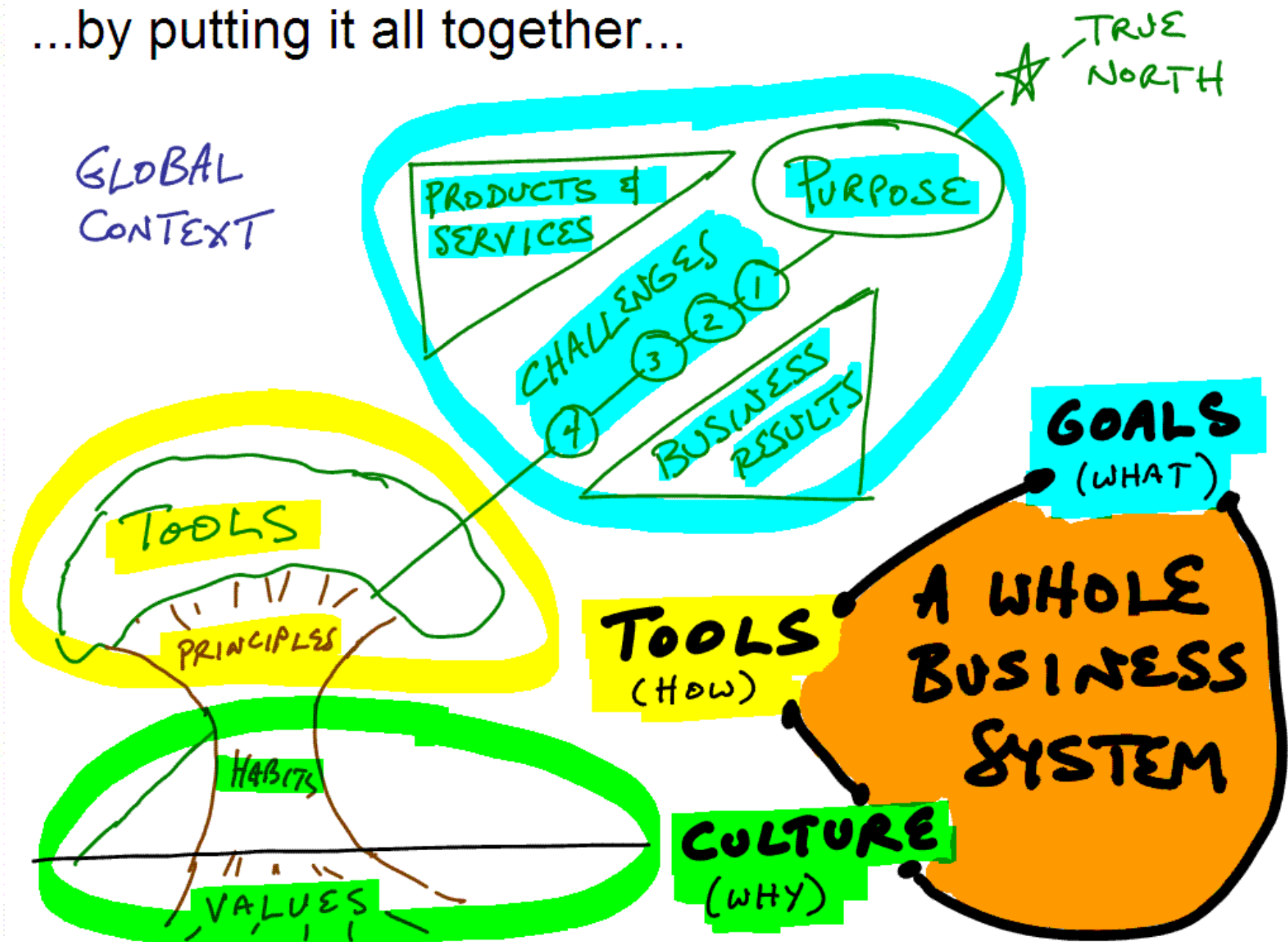
FEMA

TOYOTA

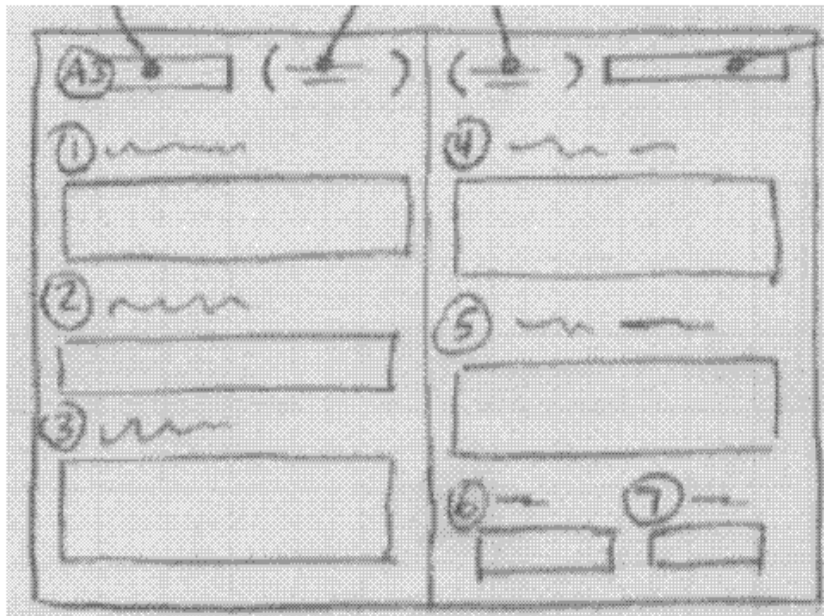
"Toyota-like" = culture of never-ending improvement



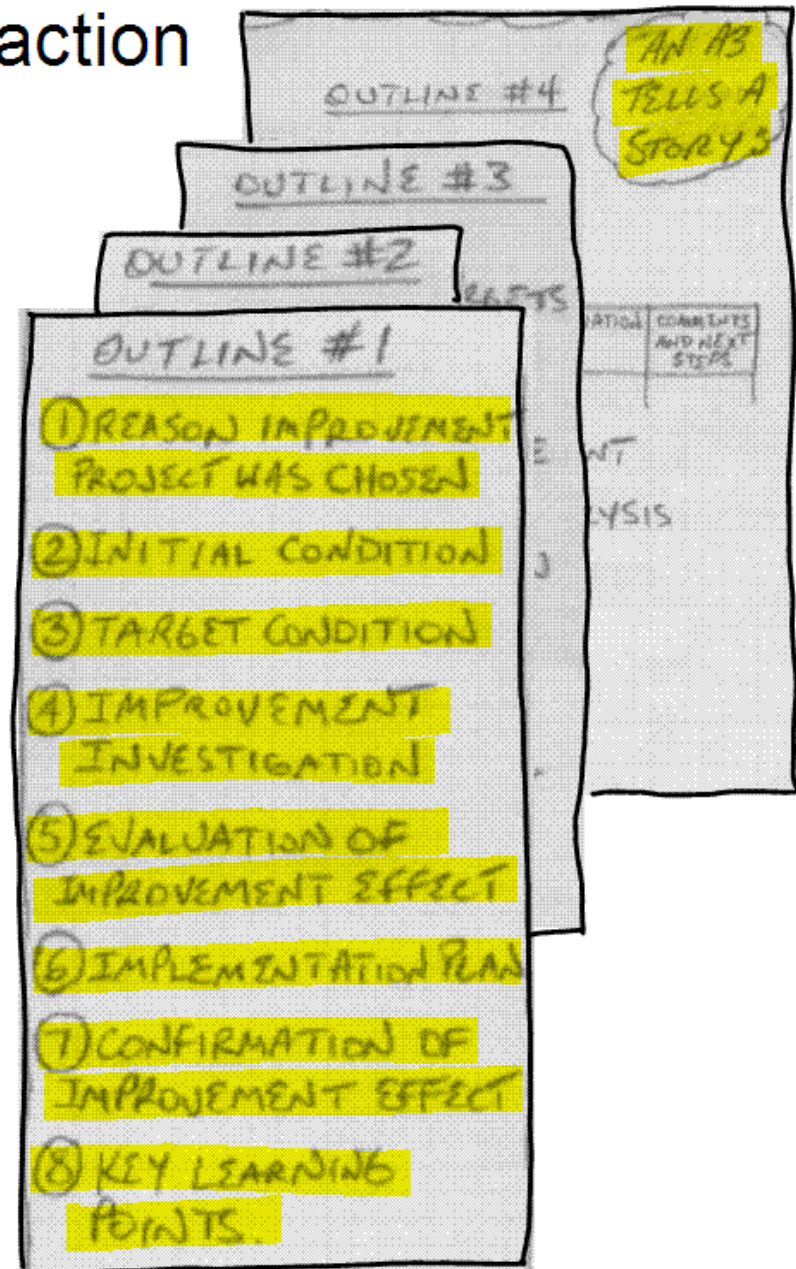
...by putting it all together...



the A3 - a tool for managing action



AN A3 IS A PRESENTATION WITHOUT A PRESENTER.





Simpler[®]

© 1996-2006

www.simpler.com