The MIT Enterprise Forum is a non-profit organization that promotes the formation and growth of innovative and technologically-oriented companies through a series of specialized executive education programs. Through these programs, the Enterprise Forum provides networking, leadership opportunities, and life-long connections to MIT while showcasing the Institute's role in entrepreneurship in communities around the world.

Since 1996, the MIT Enterprise Forum, Inc., parent organization of our 23 worldwide chapters, has produced three annual Satellite Broadcasts featuring MIT alumni, faculty, and friends of the Institute discussing topics of importance to the entrepreneurial community. In addition to the local audience, the programs are downlinked by 25-30 MIT Enterprise Forum chapters and MIT Alumni Clubs across North America. Typical attendance (including downlinks) ranges from 1000 to 2000 people per event of which one third is MIT Alumni. Senior Management is 35% of the audience. Total annual Satellite Broadcast attendance exceeded 5000 people last year.

As we move ahead with the full support of the MIT Alumni Association, the MIT Enterprise Forum, Inc. will be focusing on the following goals:

1) Deliver top quality MIT-focused programming with an effort to ever-increase overall audience numbers,
2) attract "big" names to present on entrepreneurial trends at our broadcasts,
3) brand the Enterprise Forum as the gateway to "Entrepreneurship at MIT", and
4) launch a brand new, fully expanded and interactive website by Summer 2004.
A Gold Sponsorship ensures maximum exposure at all three satellite broadcast events throughout the year including:

- Exhibition booth directly outside auditorium to be staffed by sponsor to network with potential clients and distribute literature
- Logo and sponsorship recognition in program book at Kresge and viewing sites
- Logo inclusion in pre-broadcast slide show at Kresge and viewing sites
- Logo on local marketing materials such as posters and postcards
- Verbal recognition at broadcast
- Banner in auditorium
- Sponsor logos displayed regularly throughout evening between panelist presentations

Ongoing exposure not related directly to the satellite broadcasts include:

- Half-page ad in Forum newsletter
- Web exposure, including a link to your company's homepage
- The opportunity to invite staff and important clients to attend our programs and receptions gratis as a VIP
BENEFITS

EVENT SPONSORSHIP

An Event Sponsorship provides exposure at one satellite broadcast which includes:

- Exhibition booth directly outside auditorium to be staffed by sponsor to network with potential clients and distribute literature
- Logo and sponsorship recognition in program book at Kresge and viewing sites
- Logo inclusion in pre-broadcast slide show at Kresge and viewing sites
- Logo on local marketing materials such as posters and postcards
- Verbal recognition at broadcast
- Banner in auditorium
- Sponsor logos displayed regularly throughout evening between panelist presentations

Top and left: Lester Thurow, Professor of Management and Economics, Dean Emeritus, MIT Sloan School, captures the audience at the September 18, 2002 Satellite Broadcast titled: “Entrepreneurship in a Global Economy”.

Right: Bob Metcalfe ’68, Ethernet inventor and founder of 3Com, speaks at a Satellite Broadcast.
CHAPERS

USA CHAPTERS

Caltech/MIT Enterprise Forum
Central Coast MIT Enterprise Forum (Santa Barbara)
MIT Enterprise Forum of Atlanta
MIT Enterprise Forum of Austin
MIT Enterprise Forum of the Bay Area
MIT Enterprise Forum of Cambridge
MIT Enterprise Forum of Chicago
MIT Enterprise Forum of Connecticut
MIT Enterprise Forum of Dallas-Fort Worth
MIT Enterprise Forum of the Great Lakes
MIT Enterprise Forum of New Hampshire
MIT Enterprise Forum of New York City
MIT Enterprise Forum of the Northwest (Seattle)
MIT Enterprise Forum of Pittsburgh
MIT Enterprise Forum of South Florida
MIT Enterprise Forum of Texas (Houston)
MIT Enterprise Forum of Washington - Baltimore
Oregon Entrepreneurs Forum
San Diego MIT Enterprise Forum

INTERNATIONAL CHAPTERS

MIT Enterprise Forum of Israel
MIT Enterprise Forum of Japan
MIT Enterprise Forum of Taiwan
MIT/Schulich Enterprise Forum (Toronto)