

VAGUE ESG 21W.730 DESIGN EVENTS, FALL 2007

DESIGN MILESTONE	WRITTEN DELIVERABLES*†‡	NON-WRITTEN ASSIGNMENTS	INSTRUCTION	DESIGN SEMINAR EVENTS
1 Group Formation and Product Category Identification	Personal statement of purpose (i) Resume (i) Definition of product excellence (i) Reading response (i) Individual Web Presence (i)	Obtain a notebook Readings: about the playing table and what one might bring to the table Readings: managerial/small group psychology	Introduction & Overview Design & Communication Ethics & Plagiarism Grouping Logic, Definitions, Words, Genres Pop Quiz Web Wielding Management/Psychology of Small Groups	PREP Instruction Shop instruction Solid Works Instruction
2 Team Web Presence	2x Individual Explorations (i) <ul style="list-style-type: none"> Idea generation Literature review Feasibility analysis Initial proposal/standard Team Web Presence (g) Interview agenda and wisdom summary (i) Standard (i)	Literature Searching Alum Interviewing (cold calling) Eating dinner (& networking/getting work done) Writing Center Visit	Literature Search Literature Review Feasibility Analysis Proposal Structure Meeting Etiquette Cold Calls Elevator Pitches Reading Well Eating Well	Shop instruction Solid Works Instruction
3 Best Concepts' Sketch Models	Group Explorations (g) <ul style="list-style-type: none"> Idea generation Literature review Feasibility analysis Initial proposal 	Literature Searching	Graphics Oral Presentations	Strategy
4 Concept Selected and Approved	Concept Definition (g) <ul style="list-style-type: none"> Idea generation Literature review Feasibility analysis Initial proposal 	Pitch Project (Oral Proposal)		Concepts
5 Solid Model Completed, Detailed Development Plan	Progress Report (g) Graphics			Design Reviews (Most Critical Module)
6 All Parts Made	Testing plan (and survey) (i/g) Graphics			Design Reviews (Modules and Components)
7 Ready for Testing	Patent Application (g) Graphics		(Lab) Report Structure	Design Reviews (Test & Refine)
8 testing complete	Lab Report (in form of business plan) (i/g)			Presentations (dry run)
9 Presentation	Proposal	Formal Oral Presentation		
10 Closure	White Paper on Expertise (i) Next steps (g)			

*Written deliverables all include progress documentation, peer review and workshop according to the PREP cycle.

†Informal journal responses are included in the notebook throughout the semester.

‡Bi-weekly (±) written group and self evaluations are built into the DD design cycle.