

Curriculum Vitae

(Updated December, 2012)

Eric von Hippel

Education:

Copenhagen Business School	Ph.D	2007 (Hon)
Ludwig-Maximilians Universität München	Ph.D.	2004 (Hon)
Carnegie Mellon University	Ph.D.	1974
Massachusetts Institute of Technology	S.M.	1966
Harvard College	B.A	1964

Professional History:

Welling Professor, George Washington University	2009 - 2010
Faculty Associate, Berkman Center	2009 - 2010
Fellow, Berkman Center for Internet and Society, Harvard Law School	2007 - 2009
T Wilson Professor of Management, MIT-Sloan	2006 - Present
Professor of Engineering Systems, MIT	2006 - Present
Head, Innovation and Entrepreneurship Group	2003 - 2006
Professor, Sloan School of Management, MIT	1985 - 2006
Sir Walter Scott Distinguished Professor, Australian Grad School of Management, UNSW	1997 - 1998
Co-Founder, MIT Entrepreneurship Program	1994 - 1996
Fellow, Canadian Institute for Advanced Research	1995 - 1997
Associate Professor, Sloan School, MIT	1979 - 1985
Assistant Professor, Sloan School, MIT	1973 - 1979
Consultant, McKinsey and Company	1970 - 1972
Co-Founder and Manager of Mechanism R&D, Graphic Sciences Inc.	1966 - 1969

Journal Editorial / Advisory Boards:

Research Policy
Organization Science
International Journal of Entrepreneurship Education
International Journal of Management of Innovation and Technology
Journal für Betriebswirtschaft
Business Research (a free, user-run, online journal)
Science and Public Policy
Journal of Knowledge-based Innovation in China
Journal of the Knowledge Economy

Research Publications:

Raasch, Christiana, and Eric von Hippel (2012), “Amplifying user and producer innovation: The power of participation motives” MIT Sloan School of Management Working Paper (October)

Raasch, Christiana, and Eric von Hippel (2012), “Modeling interactions between the user and producer innovation paradigms: User-contested and user-complemented markets for innovation” MIT Sloan School of Management Working Paper.

De Jong, Jeroen, P. J., and Eric von Hippel (2012) “User Innovation: Business and Consumers” Chapter 5 in Fred Gault, Ed., *Elgar Handbook on Innovation Indicators and Measurement forthcoming*

von Hippel, Eric (2012) “The role of lead users in innovation” in David Teece and Mie Augier, Eds, *Palgrave Encyclopedia of Strategic Management*, Palgrave Macmillan Ltd, UK.

von Hippel, Eric, Jeroen P.J. de Jong, and Stephen Flowers (2012) “Comparing business and household sector innovation in consumer products: Findings from a representative survey in the UK.” *Management Science*, Vol. 58, No. 9, (September), pp. 1669–1681

Baldwin, Carliss Y. and Eric von Hippel (2011) “Modeling a Paradigm Shift: From Producer Innovation to User and Open Collaborative Innovation.” *Organization Science*, Vol. 22, No. 6, November–December, pp. 1399–1417

Hienert, Christoph, Eric von Hippel, and Morten Berg Jensen (2011) “Innovation as consumption: Analysis of consumers’ innovation efficiency,” MIT Sloan School of Management Working Paper # 4926-11

von Hippel, Eric, Susumu Ogawa, and Jeroen P. J. de Jong (2011) “The Age of the Consumer-Innovator” *Sloan Management Review* (Fall) vol. 53 Nr 1 pp. 27-35.

von Hippel, Eric, and Georg von Krogh (2011) “Open innovation and the private-collective model for innovation incentives.” Chapter 9 in Rochelle C. Dreyfuss and Katherine Strandburg, Eds. *The Law And Theory Of Trade Secrecy: A Handbook of Contemporary Research*. Edward Elgar, Cheltenham, UK.

Oliveira, Pedro and Eric von Hippel (2011) “Users as Service Innovators: The Case of Banking Services” *Research Policy*, vol. 40, Nr 6, pp. 806-818.

Füller, Johann, Roland Schroll, and Eric von Hippel (2011) “Brands as User Generated Content: Evidence and Implications.” MIT Sloan School of Management Working Paper (January).

Flowers, Steven, Eric von Hippel, Jeroen de Jong, and Tanja Sinozic (2010) “Measuring user innovation in the UK: The importance of product creation by users.” Research report, (April) NESTA, London, UK ISBN 978-1-84875-081-4.

Von Hippel, Eric (2010) “Users as Sources of Invention,” *Handbook of Economics of Technological Change, Volume 1*. Bronwyn H. Hall and Nathan Rosenberg, eds, Elsevier B.V. Press.

de Jong, Jeroen P. J., and Eric von Hippel (2009) “Transfers of user process innovations to process equipment producers: A study of Dutch high-tech firms” *Research Policy* (September) Vol 38, No 7 pp 1181-1191

Gault, Fred and Eric von Hippel (2009) “The prevalence of user innovation and free innovation transfers: Implications for statistical indicators and innovation policy” MIT Sloan School of Management Working Paper #4722-09 (January)

Von Hippel, Eric and Chen Jin (2009) “The major shift towards user-centered innovation: Implications for China’s innovation policymaking” *Journal of Knowledge-based Innovation in China* (January) Vol 1, No. 1 pp.16-27

von Hippel, Eric (2009) “Adapting policy to user-centered innovation” Chapter 23 in Dominique Foray, ed. *The New Economics of Technology Policy* Edward Elgar Publishing, pp. 327-336

Von Hippel, Eric (2009) “Democratizing Innovation: The Evolving Phenomenon of User Innovation,” *International Journal of Innovation Science* No. 1, Vol 1 pp. 29-40.

von Hippel, Eric, Nikolaus Franke, and Reinhard Prügl (2009) ““Pyramiding”: Efficient Identification of Rare Subjects.” *Research Policy* No. 38, pp 1397-1406.

Füller, Johann and Eric von Hippel (2008) “Costless Creation of Strong Brands by User Communities: Implications for Producer-Owned Brands.” MIT Sloan School of Management Working Paper 4718-08 (September)

Fauchart, Emmanuelle and Eric von Hippel (2008) “Norms-based intellectual property systems: The case of French Chefs,” *Organization Science* Vol. 19, No. 2, March–April pp. 187–201

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Von Hippel, Eric and Georg von Krogh (2006) "Free Revealing and the Private-Collective Model for Innovation Incentives," *R&D Management* vol 36, No. 3, pp. 291-302.

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von Hippel, Eric (2005) "Democratizing Innovation: The evolving phenomenon of user innovation" *Journal für Betriebswirtschaft* (January) 55: pp. 63-78

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von Hippel, Eric and Stephan Schrader (1996), "'Managed' Informal Information Trading: The Oil Scout System in Oil Exploration Firms." *International Journal of Technology Management*, Vol 11, Nos. 1&2 p.209-218.

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Patents:

The following patents describe electromechanical inventions related to facsimile. These were embodied in approximately 15,000 facsimile transceivers produced from 1967 to 1977.

von Hippel, U.S. Patent No. 3,369,691 *Electro-Sensitive Printing Resin Control System*, Issued October 10, 1972.

von Hippel, U.S. Patent No. 3,640,482, *Paper Feed Mechanism*, Issued February 9, 1972.

von Hippel, U.S. Patent No. 3,541,579, *Electronic Stylus Feed Mechanism*, Issued November 17, 1970.

von Hippel, U.S. Patent No. 3,533,249, *Scanner Speed Conditioning Unit*, Issued October 31, 1970.