Choose Color that Works for Everyone

Increase your audience
• on your web site
• at your presentation

Pick color combinations that
• provide sufficient contrast
• don't rely on color as the sole means to convey information

Who Benefits?
Persons with
• normal vision
• low vision
• color blindness

Tool to Measure Color Contrast

Example of a failing foreground and background color

Example of a passing foreground and background color

Tool to Simulate Color Blindness

Navigation and links indicated in red only on this page

The white on light blue fails for color brightness

The white on dark blue example passes for color brightness

Contact us at accessibility@mit.edu