Remote Usability Tools
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usable context feedback participants satisfaction mobile results
users faculty quantitative structure video data experience designs
prototypes analysis global validation personas
wireframes efficient workflow research staff
architecture evaluation testing accessible heatmap surveys qualitative students

Chalkmark
Online tool from Optimal Workshop that reveals first impressions of designs.
• Evaluation by large groups of participants possible
• Results include heatmaps of participant ‘clicks’
• Early validation of designs possible

TreeJack
Online tool from Optimal Workshop for participants to evaluate an information architecture (or tree).
• Evaluation by large groups of participants possible
• Data visualizations of users’ paths through the site included in results
• Early validation of a Web site architecture possible

UserTesting.com
Software service that enables online unmoderated usability testing of any Web site or application.
• Panel of participants supplied by UserTesting.com
• Video of users interacting with the site provided
• Useful at any point in the process

Loop11
Software service that enables online unmoderated usability testing of any Web site or application.
• Results include visualizations of users’ paths through the site and heatmaps
• Users with disabilities can participate in testing (Loop11 provides a panel of participants)
• Evaluation by large groups of participants possible

If you have questions about these tools or our services, contact us at ux@mit.edu