

Curriculum Vitae

Name: Ezra W. Zuckerman
Department: Strategic Management

Date Of Birth: 01-08-1970
Place of Birth: Brooklyn, NY

I. Education

<i>Degree</i>	<i>School</i>	<i>Date</i>
Bachelors	Columbia University	1992
Masters:	University of Chicago	1994
Doctorate:	University of Chicago	1997

III. Principal Fields of Interest

Economic Sociology, Organization Theory, Social Network Analysis, Strategic Management.

V. Non-MIT Employment

Employer	Position	Start	End
Stanford University	Associate Professor of Strategic Management in the Graduate School of Business; Associate Professor (by courtesy) in the Department of Sociology (on leave for 2001-2002 academic year)	9/2001	6/2002
Stanford University	Assistant Professor of Strategic Management in the Graduate School of Business; Assistant Professor (by courtesy) in the Department of Sociology	9/1997	8/2001

VI. History of MIT Appointments

Employer	Position	Start	End
MIT Sloan School of Management	Associate Professor of Strategic Management	7/2002	Present
MIT Sloan School of Management	Visiting Associate Professor of Strategic Management	9/2001	6/2002

XI. Awards

<i>Year</i>	<i>Honor</i>
2006	Elected to the Macro-Organizational Behavior Society
2004	Invited to be a fellow at the Center for Advanced Study in the Behavioral Sciences.
2004	Weil Prize (Carnegie Mellon University Tepper School of Business) for excellence in “problem solving” research, awarded for "How to Make the Team: Social Networks vs. Demography as Criteria for Designing Effective Projects,” written with Ray Reagans and Bill McEvily.
2002	Recommended for promotion to associate professor with tenure by the Faculty Advisory Board, Stanford University Graduate School of Business.
1999	With Ray E. Reagans, awarded an exploratory grant from the Citigroup Behavioral Sciences Research Council for the proposal, “Managing Networks: A Role-Set Approach.”
1996	Honors, Special Field Examination in <i>Organizations</i> , University of Chicago Department of Sociology
1995	Thompson Award for best graduate student paper in the field of Organizations and Occupations, by <i>American Sociological Association Section on Organizations, Occupations, and Work</i> .
1993	Honors, Preliminary Examination, University of Chicago Department of Sociology
1993	<i>National Science Foundation</i> Graduate Research Fellowship

XII. Professional Membership and Activities

Memberships:

2006-	Council Member, Section on Economic Sociology of the American Sociological Association
1994-present	Member, American Sociological Association
2001-2002	Member, Academy of Management
1995-1996	Council Member, Section on Organizations and Occupations of the American Sociological Association

Editorships:

- 2006- *Management Science* (deputy editor)
- 2006- *Strategic Organization* (editorial board)
- 2004- *Administrative Science Quarterly* (editorial board)
- 2004-2006 *American Journal of Sociology* (consulting editor)
- 2002-2004 *Industrial and Corporate Change* (associate editor)
- 2002-2004 *American Sociological Review* (editorial board)
- 2002-2003 *Accounts: A Newsletter of Economic Sociology* (co-editor)
- 1995-1996 *American Journal of Sociology* (associate editor)

Current and past reviewer for: *American Journal of Sociology*, *American Sociological Review*, *Sociological Theory*, *Social Psychology Quarterly*, *Sociological Methodology*, *National Science Foundation (Sociology)*, *Administrative Science Quarterly*, *Organization Science*, *Academy of Management Journal*, *Academy of Management Section on Organization and Management Theory (OMT)*.

XV. Publications**1. Thesis**

1997. "Mediating the Corporate Product: Securities Analysts and the Scope of the Firm." Doctoral Dissertation in Sociology, University of Chicago.

2. Refereed Journal Articles

Zuckerman, Ezra W. and Stoyan V. Sgourev. 2006. "Peer Capitalism: Parallel Relationships in the U.S. Economy." *American Journal of Sociology* 111: 1327-66.

Zuckerman, Ezra W. 2005. "Typecasting and Generalism in Firm and Market: Genre-Based Career Concentration in the Feature-Film Industry." *Research in the Sociology of Organizations* 23 (Special Issue on Transformation in Cultural Industries): 173-216.

- Reagans, Ray E., Ezra W. Zuckerman, and Bill McEvily. 2004. "How to Make the Team: Social Networks vs. Demography as Criteria for Designing Effective Projects in a Contract R&D Firm." *Administrative Science Quarterly* 49: 101-133.
- Zuckerman, Ezra W. 2004 "Structural Incoherence and Stock Market Activity." *American Sociological Review* 69: 405-432.
- Zuckerman, Ezra W. 2004 and Hayagreeva Rao. 2004. "Shrewd, Crude, or Simply Deluded? Comovement and the Internet Stock Phenomenon." *Industrial and Corporate Change* 13: 171-213.
- Zuckerman, Ezra W, Tai-Young Kim, Kalinda Ukanwa, and James von Rittmann. 2003. "Robust Identities or Non-Entities? Typecasting in the Feature Film Labor Market." *American Journal of Sociology* 108: 1018-1075.
- Zuckerman, Ezra W and Tai-Young Kim. 2003. "The Critical Trade-Off: Identity Assignment and Box-Office Success in the Feature Film Industry." *Industrial and Corporate Change* 12: 27-67.
- Phillips, Damon J. and Ezra W. Zuckerman. 2001. "Middle Status Conformity: Theoretical Restatement and Empirical Demonstration in Two Markets." *American Journal of Sociology* 107: 379-429.
- Zuckerman, Ezra W. and John T. Jost. 2001. "What Makes You Think You're So Popular? Self-Enhancement Meets the Friendship Paradox." *Social Psychology Quarterly* 64: 207-223.
- Reagans, Ray E. and Ezra W. Zuckerman. 2001. "Networks, Diversity, and Performance: The Social Capital of Corporate R&D Units." *Organization Science* 12: 502-517.
- Zuckerman, Ezra W. 2000. "Focusing the Corporate Product: Securities Analysts and De-Diversification." *Administrative Science Quarterly* 45: 591-619
- Zuckerman, Ezra W. 1999. "The Categorical Imperative: Securities Analysts and the Illegitimacy Discount." *American Journal of Sociology* 104: 1398-1438.
- Gabbay, Shaul M. and Ezra W. Zuckerman. 1998. "Social Capital and Opportunity in Corporate R&D: The Contingent Effect of Contact Density on Mobility Expectations." *Social Science Research* 27: 189-217.
- Laumann, Edward O., Christopher Masi, and Ezra W. Zuckerman. 1997. "Circumcision in the U.S.: Prevalence, Prophylaxis, and Sexual Practice." *Journal of the American Medical Association* 277:1052-1057.

Zuckerman, Alan S., Nicholas A. Valentino, and Ezra W. Zuckerman. 1994. "A Structural Theory of Vote Choice: Social and Political Networks and Electoral Flows in Britain and the United States." *Journal of Politics* 56: 1008-33.

3. Publications in Process

Reagans, Ray E. and Ezra W. Zuckerman. 2006. "Why Knowledge Does Not Equal Power: The Network Redundancy Tradeoff." Unpublished manuscript, MIT Sloan School of Management.

Reagans, Ray E., Ezra W. Zuckerman, and Bill McEvily. 2006. "On Firmer Ground: The Collaborative Team as Strategic Research Site for Verifying Network-Based Social Capital Hypotheses." Forthcoming in book edited by James Rauch, coordinator of Russell Sage Foundation Working Group on Formation and Decay of Economic Networks.

Sgourev, Stoyan V. and Ezra W. Zuckerman. 2006. "Breaking Up is Hard to Do: Irrational Overcommitment in an Industry Peer Network." Unpublished manuscript, MIT Sloan School of Management.

Zuckerman, Ezra W. 2005. "Do Firms and Markets Look Different? Repeat Collaboration in the Feature Film Industry, 1935-1995." Unpublished manuscript, MIT Sloan School of Management.

Zuckerman, Ezra W. 2005. "Choice for Control or Consideration for Compatibility: Within-Network Exchange in the Selection of Home Remodelers." Unpublished manuscript, MIT Sloan School of Management.

Phillips, Damon J. and Ezra W. Zuckerman. 2007. "High-Status Deviance or Conformity? Silicon Valley Law Firms' Engagement in Family and Personal Injury Law." Unpublished manuscript, MIT Sloan School of Management.

4. Comments and Essays

Zuckerman, Ezra W. 2004. "Towards the Social Reconstruction of an Interdisciplinary Turf War: Comment on Zajac and Westphal, ASR, June 2004." *American Sociological Review* 69: 458-465.

Zuckerman, Ezra W. 2003. "On *Networks and Markets* by Rauch and Casella, eds.," *Journal of Economic Literature* 46: 545-565.

5. Book Reviews

Zuckerman, Ezra W. Review of James E. Coverdill and William Finlay, *Headhunters*. *American Journal of Sociology* 108: 480-481.

6. Other Publications

Sgourev, Stoyan V. and Ezra W. Zuckerman. 2006. "Improving Capabilities Through Peer Networks." *MIT Sloan Management Review* 47: 33-38.

Feldstein, Janet and Ezra W. Zuckerman. "2001 The Globalization of Israeli Venture Capital." Stanford University Graduate School of Business Teaching Case.

Sgourev, Stoyan V., under the supervision of Ezra W. Zuckerman, "A Note on Industry Peer Networks." Stanford University Graduate School of Business Teaching Case ON-2.

Siglienti, Stefano, Tracy Tefertiller, John Wenstrup, and John Wood, under the supervision of Ezra W. Zuckerman. 1999. "Internet Valuations: Surveying the Landscape." Technical Report No. 82. Stanford University Graduate School of Business.

Sutherland, Margot, under the supervision of Ezra W. Zuckerman. 2000. "Business Networks." Stanford University Graduate School of Business Teaching Case ON-1

XVI. Invited Oral Presentations

"Why Knowledge Does Not Equal Power: The Network Redundancy Tradeoff." Presented at the OB Seminar, Stanford Business School, February 2006; at the Strategy Seminar, Harvard Business School, March, 2006; at the American Sociological Association meetings, August 2006; and at Columbia Business School, September 2006.

"Choice for Control or Consideration for Compatibility: Within-Network Exchange in the Selection of Home Remodelers." Presented at the Negotiations, Organizations, and Markets seminar, Harvard Business School, November 2004; at the Cornell Center for Economy and Society, November 2004; and at the University of Chicago Graduate School of Business, May 2005.

"From Arm's Length to Bear Hug." Presented at the American Sociological Association annual meetings, August 2004.

"Do Firms and Markets Look Different? Repeat Collaboration in the Feature Film Industry, 1935-1995" Presented at the meeting of the Russell Sage Foundation Working Group on Formation and Decay of Economic Networks, July 2004; at Georgetown (McDonough) School of Business, April 2005; at the Ross (Michigan) Business School,

April 2005; at the Goizueta (Emory) School of Business, May 2005; at the American Sociological Association, August 2005; and at the Rotman (Toronto) School of Management, October 2005.

“Peer Capitalism.” Presented at the American Sociological Association annual meetings, August 2003; and at the seminar of the Harvard Business School strategy group, November 2003.

“Two Holes in One? Information and Control in the Analysis of Structural Advantage.” Presented at the OSG seminar of MIT Sloan School of Management, April 2003; and at the OB seminar; UT-Austin McCombs School of Business, May 2003; and the American Sociological Association annual meetings, August 2003.

“Shrewd, Crude, or Simply Deluded? Comovement and the Internet Stock Phenomenon.” Presented at the management seminar, NYU Stern School of Business, October 2002; and at the Workshop in Applied Statistics, Harvard University, November 2002; and at the Organizational Ecology conference, Stanford University, December 2002.

“Robust Identities or Non-Entities? Typecasting in the Feature Film Labor Market.” Presented at the seminar of the Management Division, Columbia University Graduate School of Business, February 2002; at the social organization workshop of the University of Chicago Graduate School of Business, May 2002; at the American Sociological Association annual meetings, August 2002; and at the IWER seminar of MIT Sloan School of Management, October 2002.

“Category Emergence in the Rise and Fall of the Internet Stock.” Presented at the Organizational Behavior seminar, Harvard Business School, and at the Economic Sociology seminar, MIT/Sloan School of Management, October 2001.

“Structural Incoherence and Stock-Market Volatility.” Presented at the University of Chicago Graduate School of Business, October 2000; the University of Washington Department of Sociology, November 2000; and the 2001 Academy of Management meetings.

“Middle Status Conformity: Theoretical Restatement and Empirical Demonstration in Two Markets.” Presented at the seminar of the Management Division, Columbia University Graduate School of Business, November, 1999; at the Strategy seminar, Harvard Business School, March 2000; and at the Strategy seminar, Washington University Olin School of Business, March 2000.

“The Highbrow Trade-Off: Market Mediation and Success in the Film Industry.” Paper presented at the annual meetings of the American Sociological Association, 1999.

“The Categorical Imperative: Securities Analysts and the Illegitimacy Discount.” Paper presented at the OBIR workshop, UC Berkeley, February 1998 and at the annual meetings of the American Sociological Association, 1998.

“Mediating the Corporate Product: Securities Analysts and the Scope of the Firm.” Paper presented at the annual meetings of the American Sociological Association, 1997.

“Why Your Friends Seem to Have More Friends Than You Do.” Paper presented at the annual Sunbelt Conference on Social Networks, February 1996 and at the annual meetings of the American Sociological Association, August 1996.

With Edward O. Laumann and Christopher Masi. “Circumcision in the U.S.: Prevalence, Prophylaxis, and Sexual Practice.” Paper presented at the annual meetings of the American Sociological Association, August 1996.

With Shaul M. Gabbay. “Networks and Opportunity in Corporate R&D: The Contingent Effect of Brokerage on Mobility Expectations.” Paper presented at the annual meetings of the American Sociological Association, August 1995 and at the annual meetings of the Academy of Management, August 1995.

“Social Contagion in the Health Policy Domain: The Social Construction of Organizational Identity.” Paper presented at the 14th Sunbelt Conference on Social Networks, February 1994.