



84 Massachusetts Avenue, Room W20-401, Cambridge, MA 02139  
 617.253.0190 • savoyards-request@MIT.EDU • <http://web.mit.edu/gsp/>

## Program Advertising

The MIT Gilbert & Sullivan Players is a volunteer group of students and non-students that performs the works of Sir William S. Gilbert and Sir Arthur S. Sullivan. MITG&SP occasionally performs other works from the Victorian period and attends other Gilbert and Sullivan productions in the New England area.

Our Fall 2001 production, *HMS Pinafore*, or *The Lass That Loved a Sailor*, will be performed November 9-11 and November 16-18 in the MIT Stratton Student Center. We expect a total of 700 audience members for the 7 show period. We are currently looking for advertisements to appear in our program. Advertising rates are as follows:

Ad Type	Dimensions/Description	Price
Quarter Page	<input type="checkbox"/> 2.75" x 4.25" <input type="checkbox"/> 5.5" x 2.125"	\$30
Half Page	<input type="checkbox"/> 5.5" x 4.25"	\$55
Full Page	<input type="checkbox"/> 5.5" x 8.5" (inside)	\$100
	<input type="checkbox"/> 5.5" x 8.5" (back cover)*	\$200

\* Only one can be sold. Contact Sandra Chung <smchung@MIT.EDU> prior to selling this ad.

Please provide a black and white copy of one of the following:

- scannable hard copy
- information for an ad that we create for you
- high resolution electronic file (JPEG, PSD, etc)

Please attach hard copies or ad content to this form. Send electronic files to Sandra Chung <smchung@MIT.EDU>. Checks should be made out to the *MIT Gilbert & Sullivan Players* and payment should accompany this ad request. Please direct questions to a MITG&SP representative via phone or e-mail. Thank you for your business!

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