



# **HERUG USA, Ole Miss**

## **April 29, 2003**

**Karin Busch**  
**SAP AG**  
**IBU PS**

# **Campus Management**

THE BEST-RUN BUSINESSES RUN SAP



# Agenda

**HERUG  
2003  
USA**

*Campus  
Management*

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■ **Product Status and Strategy**

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■ **Demo Campus Management Release 4.71**

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■ **An Insight into Production**

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■ **CM Implementation**

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# Different Educational Systems and Study Models



North America



Latin America



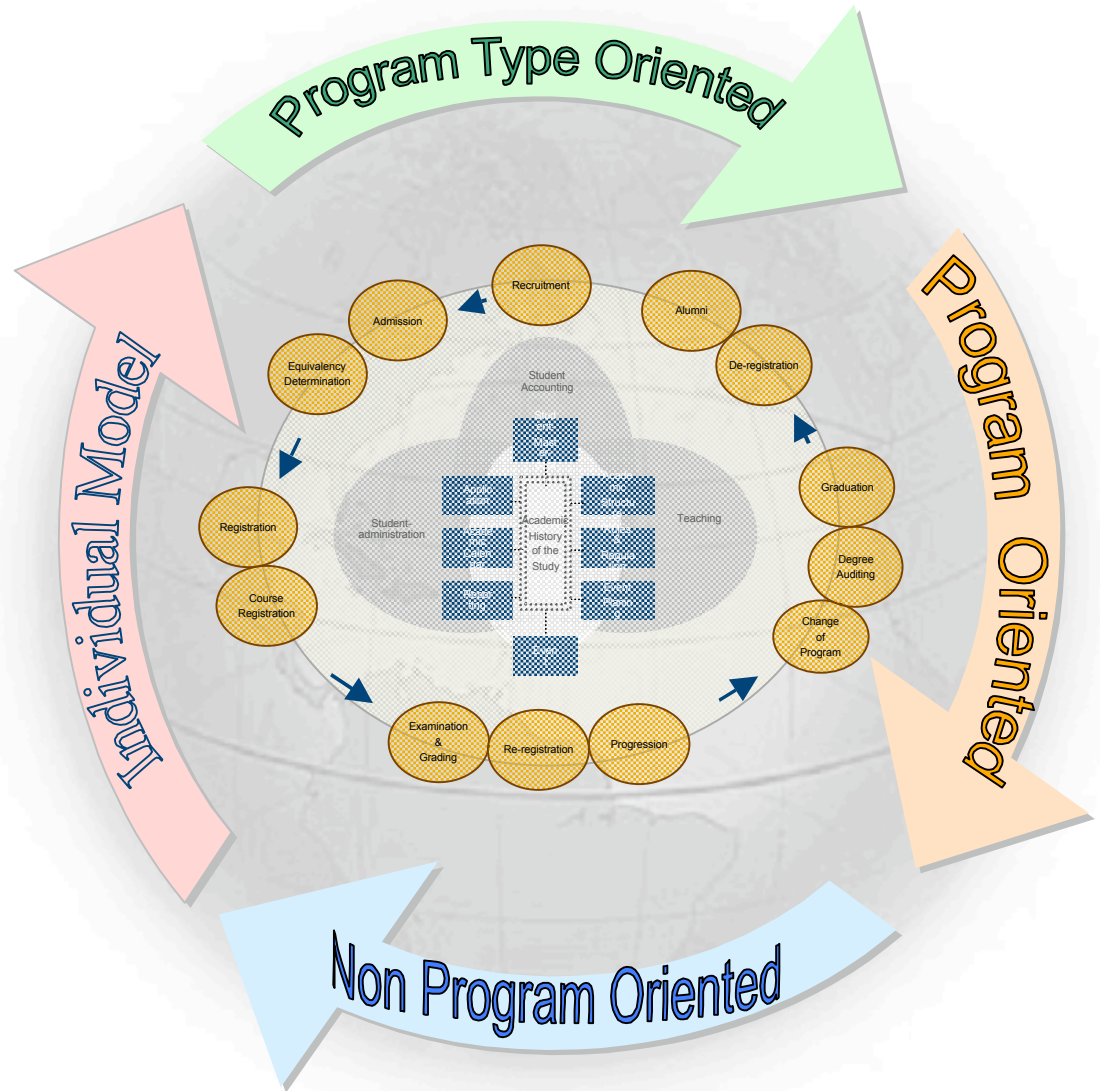
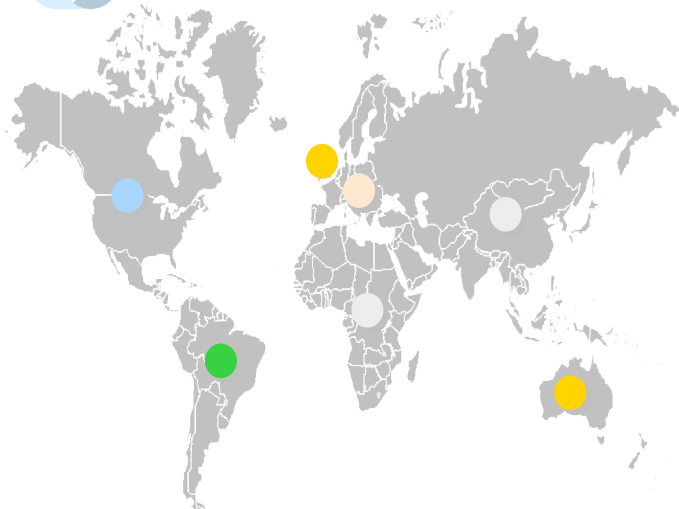
Central Europe



Great Britain



Others .....

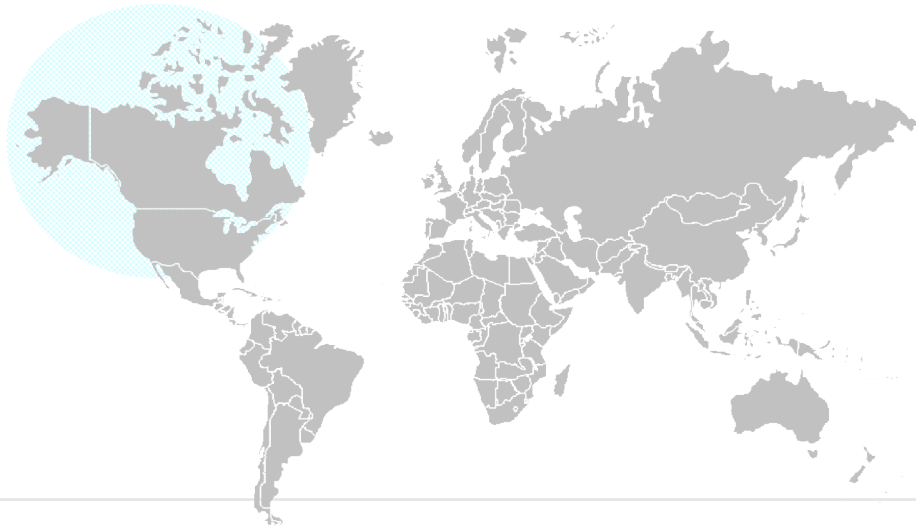


# Status for the USA

## US View

 Enhancements in CM 4.71

 Student Life Cycle



# US View: Enhancements in CM 4.71

Completion of Program Type Progression

Completion of Academic History & Extended Maintenance Functions

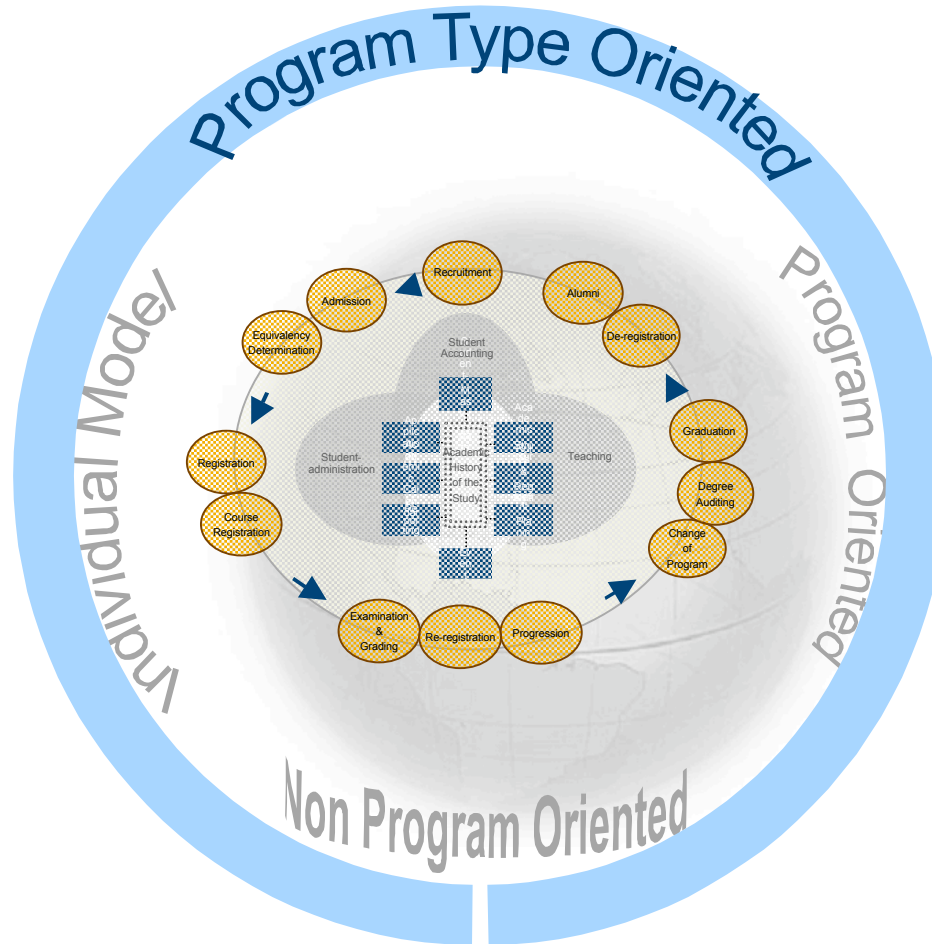
Completion of Student File and all Relevant Processes

Equivalency Determination

Transfer Agreement

Degree Audit

## US Educational System



Automation of Admission Application Processing

Correspondence: Especially for Admission & Transcripts

Financial Holds

Reporting Cookbook

Completion of Financial Aid Interface

Activity Documents

# US View: Student Life Cycle April 2003



- ✓ = Operational
- ❖ = Enhancements requested
- ❖ = Started

# Status for Europe



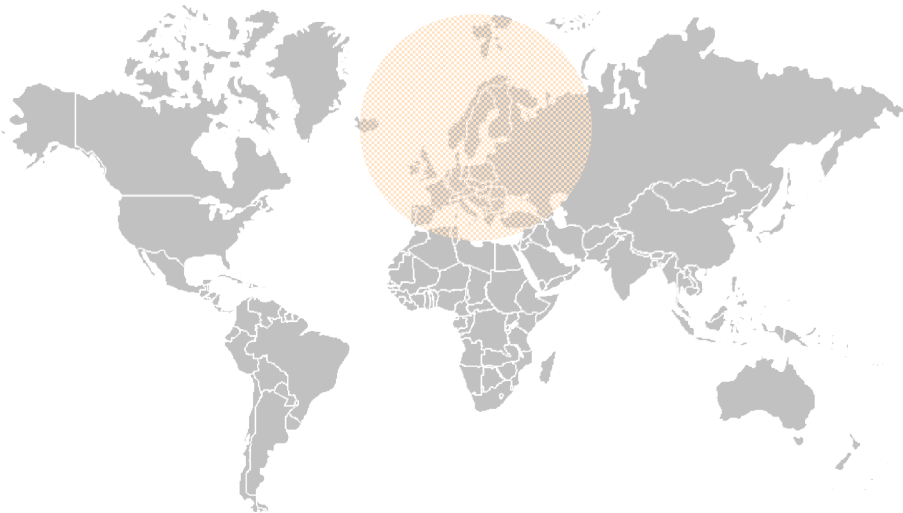
## European View



Enhancements in CM 4.71



Student Life Cycle



# European View: Enhancements in CM 4.71

Completion of  
Program Type  
Progression

**Completion of  
Academic History &  
Extended Maintenance  
Functions**

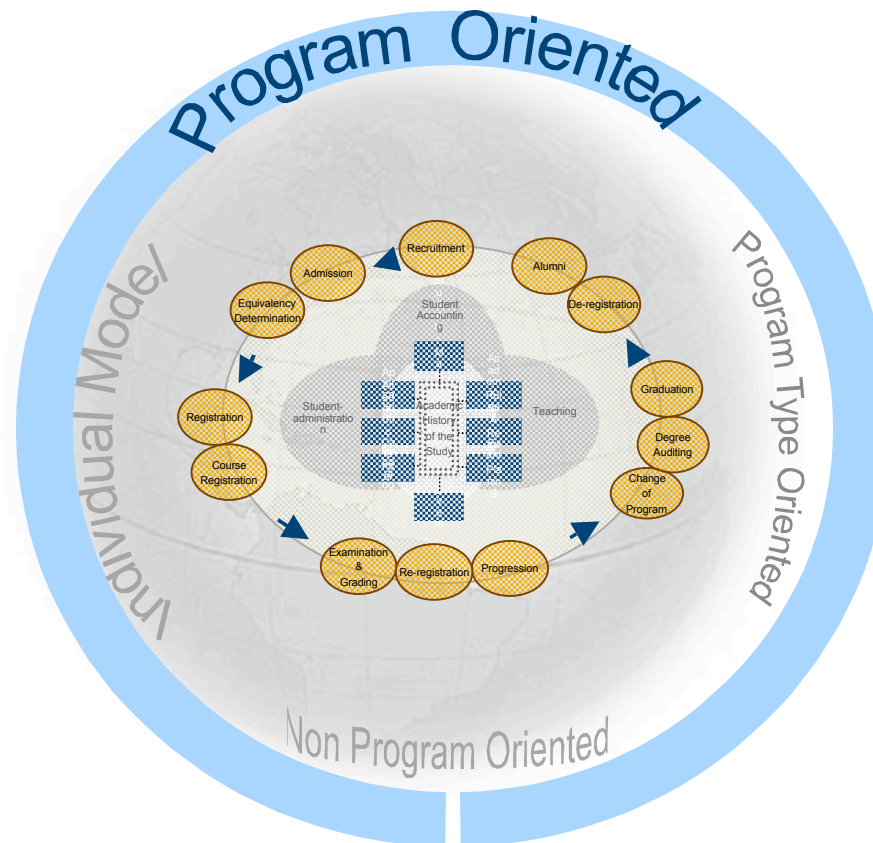
**Completion of  
Student File and all  
Relevant Processes**

Equivalency  
Determination

Transfer  
Agreement

**Degree Audit**

## European Educational Systems



**Automation of  
Admission Application  
Processing**

**Correspondence:  
Especially for  
Admission &  
Transcripts**

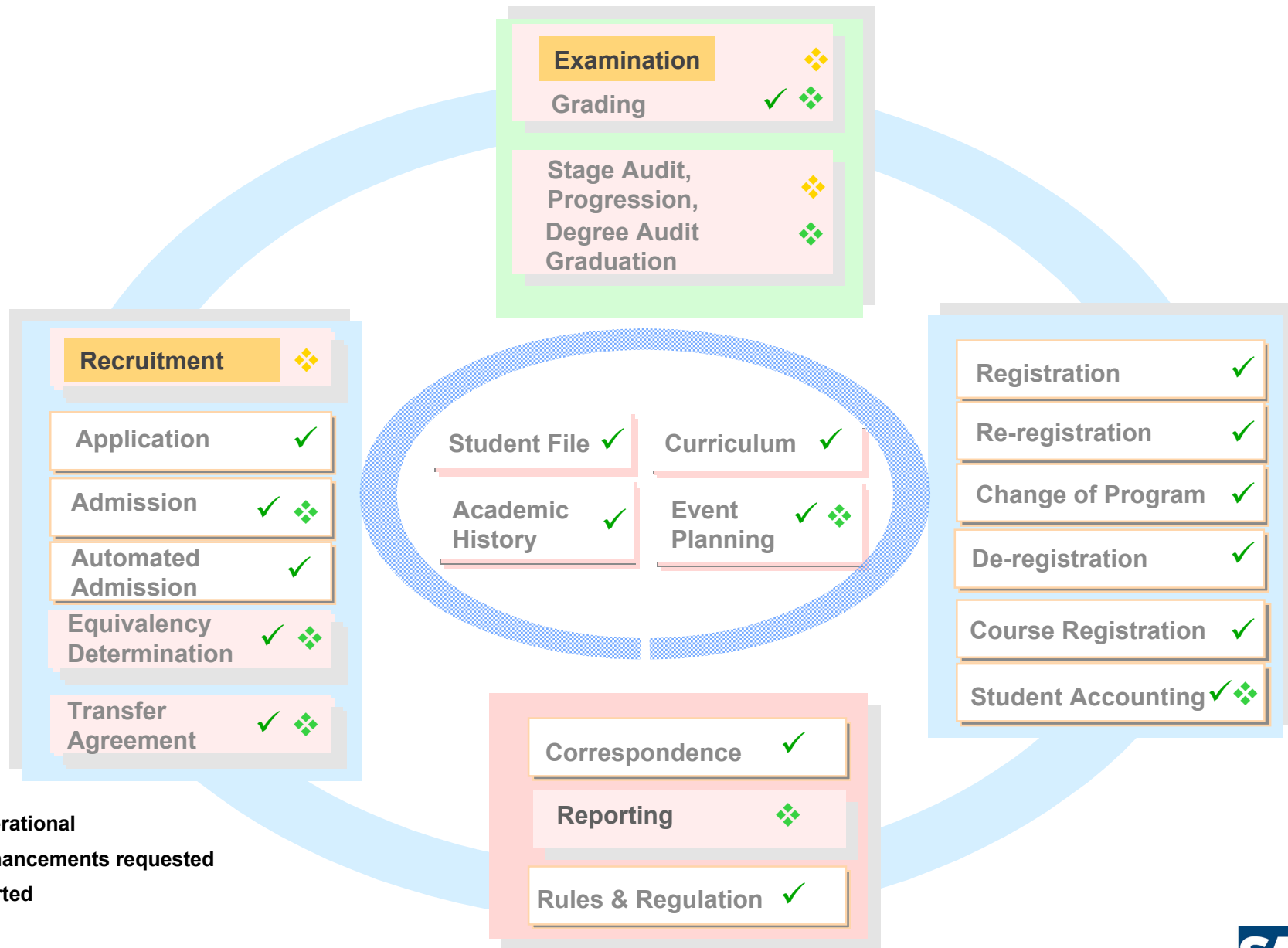
Financial Holds

**Reporting Cookbook**

Completion of Financial  
Aid Interface

**Activity Documents**

# European View: Student Life Cycle April 2003



# Campus Management: Past, Present & Future

1998... - 2001

2002

2003

2004

2005

2006

**Build a Standard Product  
Together with Pilot Customers**

**Grow the Product  
with a Wider Customer Base**

- Enhance Product Accordingly
- SAP Standards
- Completion of US View
- Major Enhancements for European View

- Go Lives:
- Basle
  - Montevideo
  - Petronas

- Go Live:
- Tel Aviv C.
- Planned
- Ole Miss
  - KUL
  - Newcastle
  - ...

- Planned Go Lives:
- CMU (US)
  - PA SSHE (US)
  - Zurich (CH)
  - KUL (BE)

New Customers, Prospects

# General Strategy for CM 4.72 & 4.73

## Focus Topic

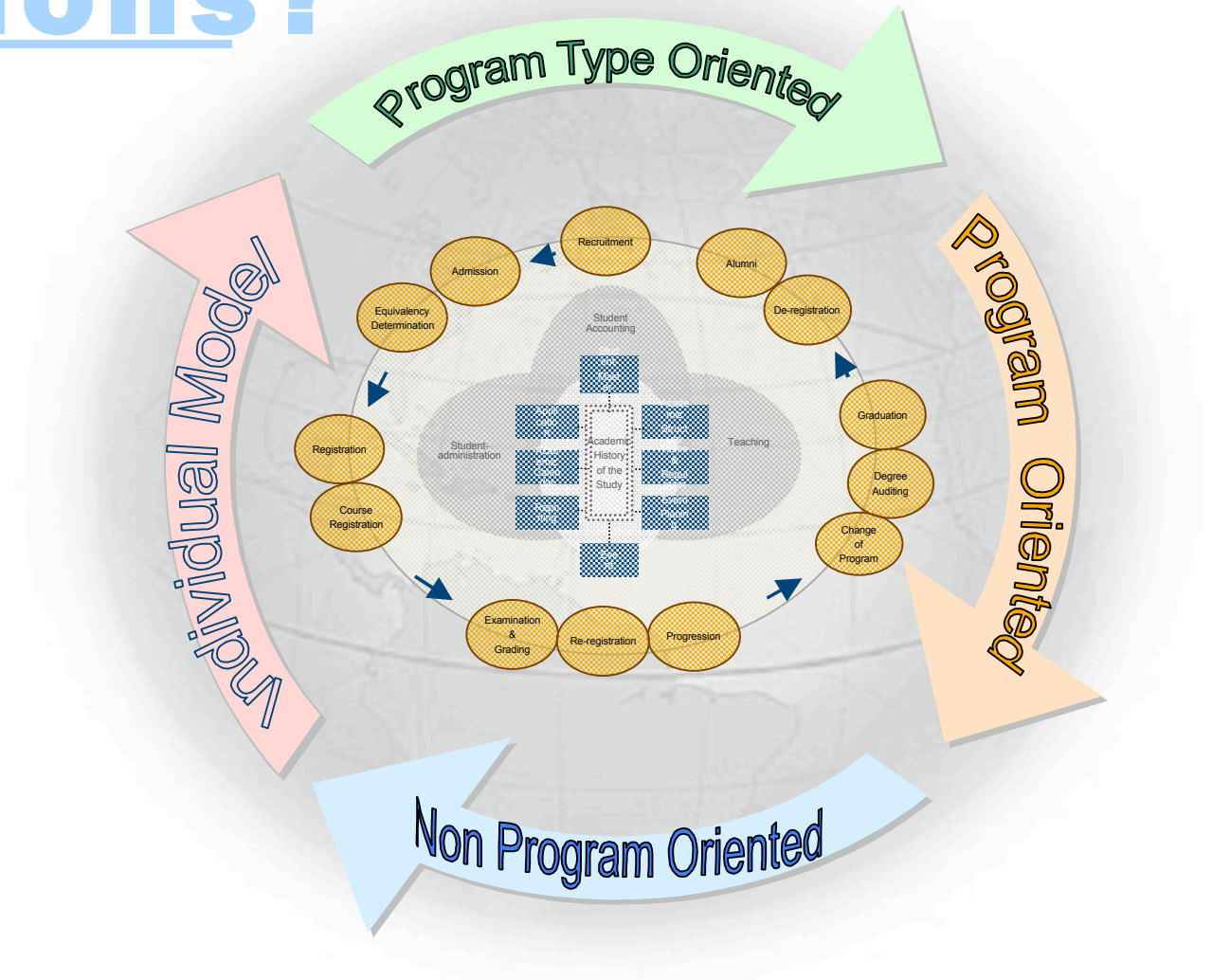
- Exams & Audits  
Focus on Program Oriented Study Model
- Event Planning (CM 4.73)
- Student Recruitment (depending on CRM)
- US-Specific Reporting (CM US 1.0 is part of CM 4.72)
- SAP Standards, e.g.  
Archiving
- Continuous Improvements/Enhancements, e.g.  
Enhancement of HR Integration  
Student Accounting: Billing

...

■ **Planned Delivery Date for CM 4.72:  
2<sup>nd</sup> Quarter 2004 based on Enterprise  
2.0**

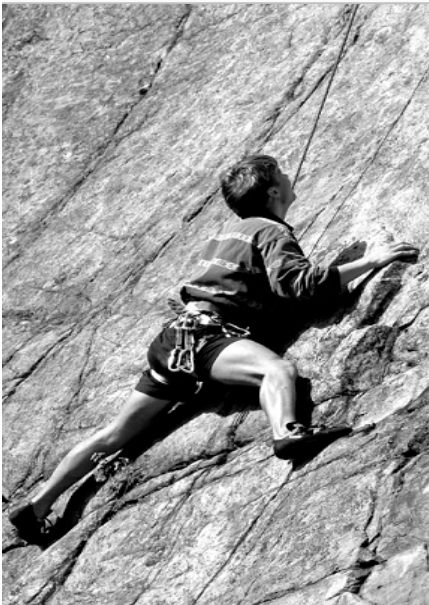
# Product Status and Strategy

## Questions?



# Agenda

HERUG  
2003  
USA



*Campus  
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