## FMRI Experimental Design

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Because fMRI BOLD data is not an absolute measure of neuronal activity, all study designs must provide the opportunity to statistically contrast the neuronal activity of interest with a suitable rest or background condition.

> Thus, study design is of paramount importance.


## 43 * 7 = ?


-

## Key Points

- What can fMRI tell you?
- Always comparing across conditions
- Characteristics of the hemodynamic response (HRF) and how this affected the sequential development of fMRI paradigms and influences study design
- Sense of important design issues


## What (good) is fMRI?

What it can tell you:

- Relative local "neural" activity (LFP's ?)
- NOT absolute neural activity
- NOT excitation vs inhibition
- NOT about necessity of a given region for a task
- NOT fine-grained temporal information


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## Subtraction Paradigm

Donder's method:
Ex: How to measure time of a mental transformation?
A random series of A's and B's presented and the subject must:

1. Respond whenever an event occurs (RTi)
2. Respond only to A not to B (RTii)
3. Respond $X$ to $A$ and $Y$ to $B$ (RTiii)

RTi = RT(detect) + RT(response)
RTii $=$ RT(detect) + RT(discrimination) + RT(response)
RTiii $=$ RT(detect) + RT(discrimination) + RT(choice) + RT(response)
THUS, RT(discrimination) = RTii - RTi
RT (choice) = RTifi - RTii

## Criticisms of Subtraction Paradigm

1. That we already know what 'counts' as a single mental process (i.e. choice is a single mental process?)
2. Assume that adding components does not affect other processes (i.e. assumption of pure insertion)

THUS, one should pick tasks that differ along ONE dimension (either change the task OR the stimuli but not BOTH!)

And a resting baseline is good to include, however, the interpretation should be taken lightly...(more later)

## The loose task comparison

## Does not hold all variables constant BUT:

(1) Uses a low level reference task
(2) Allows the data to be examined for predictable stimulus or response driven activations
(3) Allows the more extensive activation pattern to be observed

## The "loose" Task Comparison



## The tight task comparison

Try to hold all variables constant including:

- Stimulus display (nominally or statistically)
- Response and response selection characteristics
- Performance level- especially if comparing cohorts
- Eye movements
- Emotional state (minimize anxiety and boredom)


## The "tight" Task Comparison



## BRAIN AREAS THAT DIFFER



2 minus 1

## Example...

Interested in semantic processing and how it affects memory...

## Parameters to specify in any experiment

1. Subjects: normal vs special populations
2. What part of brain look at? How many slices can you have for your TR?
3. Choosing your TR: How often can you take a full set of pictures
4. What coil will you use?
surface coils: higher SNR, only partial coverage head coils: lower SNR, complete coverage
5. Toggle many times between conditions within a scan
6. Run as many scans as possible within a subject

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## Visual Stimulation - 2 sec Flashes


[Blamire, Ogawa et al., PNAS, 1992]

## Visual Cortex During Brief Visual Stimulation



## Blocked design fMRI

## BLOCKED:


(abstract or concrete?) (upper or lowercase?)

## "Blocked" fMRI: Memory Paradigm



## Typical Blocked-Design Response




Thanks to Robert Savoy


Thanks to Robert Savoy

## For purposes of illustration.......




Thanks to Robert Savoy


Thanks to Robert Savoy


Thanks to Robert Savoy


## Typical Blocked-Design Response



## Event-Related fMRI

## BLOCKED:



## SPACED EVENT-RELATED:



## "Spaced Event-Related" fMRI: Language Paradigm



## "Single-Trial" Response Across a Run




## "Event-Related" Selectively Averaged Response



## Broca's Area During Language Paradigm



Thanks to Randy Buckner

## "Rapid Event-Related" fMRI

## BLOCKED:



## SPACED EVENT-RELATED:



RAPID EVENT-RELATED:
2 sec



## Assessing the Linearity Hypothesis


[Dale and Buckner, Hum. Brain Map., 1997]

## Response to Averaged Single Trials



## Assessing the Linearity Hypothesis: 5 Second ITI



Thanks to Randy Buckner

## Response to Averaged Double Trials



Thanks to Randy Buckner

## Assessing the Linearity Hypothesis: Separation of Responses



Assessing the Linearity Hypothesis: Separation of Responses


Thanks to Randy Buckner

Assessing the Linearity Hypothesis: 2 Second ITI


Thanks to Randy Buckner

## Responses to Multiple Rapidly Intermixed Trials




## Structuring Event-Related Trial Presentations



## Variance Associated with Fixed Interval Designs


$\mathrm{O}=\mathrm{TR}$


Seven unknowns, BUT
only three independent equations

## Variance Associated with Jittered Designs



Seven unknowns, AND more than seven independent equations

## Sorting Based on Experimenter Determined Conditions

Does the neural correlate of priming vary with the lag between the first and second episode within a semantic task?




## Shorter Lags Yield Greater Neural Priming



## Sorting Based on Subject Behavior: Subsequent Memory Performance



## Neural Regions Predicting Subsequent Memory

Inferior Prefrontal Gyrus


Left Posterior Parahippocampus

__ Remembered
——Forgotten
Thanks to Anthony Wagner

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## Critical issues in paradigm design

- Poorly defined neuroanatomical hypothesis
- Poorly controlled baseline
- Attentional effects
- Learning effects
- Stimulus habituation or sensitization
- System and physiological drift


## Baseline, what is it?

Ex: if want to say something about verb generation and compare it only to reading aloud..

BUT, still do not know if these regions are involved in reading only (thus can include a low level reading condition..)

No inherent "0" baseline for cognition,
i.e. what are subjects doing when asked to do nothing?

- Ans: they are doing a lot
- how interpret deactivations?


## Issues: Generality vs Specificity

Hypothesis: Region X is involved in process Y.
Evidence: Region X is activated when subjects do an instance of process Y

Problem: Without running several further conditions, we can't tell whether region X might instead be involved in something either more SPECIFIC or more GENERAL than Y.

Example:


## Issues: Attentional Confounds

A given region might respond more strongly in condition A than condition B simply because A is more interesting/attentioncapturing than B .

Solutions:

1. Double Dissociations, i.e. faces versus objects?
2. Test conditions with opposite attentional predictions
i.e. passive viewing vs 1-back task

## Issues: Statistical Significance vs. Theoretical Significance

P levels alone are not sufficient
For example, the FFA may respond significantly more to pineapples than watermelons, but the response to pineapples might nonetheless be much lower than the response to faces.

Solutions:
Quantity effect size, e.g. with percent signal change
Provide "benchmark" conditions within the same scan to give these magnitudes meaning

| Objects | Watermelon | Pineapple | Faces |
| :---: | :---: | :---: | :---: |
| 0.6 | 0.7 | 0.9 | 2.0 |
| 0.6 | 0.7 | 1.8 | 2.0 |

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## Data Analysis

## A. General Issues

- Individual vs Group Analyses: brains are very different BUT want

To make a general claim ANS: do both if can

- Multiple Comparisons....if doing 20,000 T-tests, better not accept p<. 05
B. Methods
- Simple comparisons, is X > Y ?, look in each voxel..
- Conjunction Analyses, are any voxels significant for both $X>Y$ and $A>B$ ?
- Regression Analyses, obtaining weights for different regressors
- ROI-based Analyses


## Hemodynamic Response Summation: Linear Systems Approach



The fMRI response to a stimulus lasting a duration of NT is roughly a linear summation of N temporally shifted responses to a stimulus lasting a duration of $T$
[Boyton et al., J. Neuroscience 1996]

## "Mixed" fMRI

## BLOCKED:



## RAPID EVENT-RELATED:



MIXED:

[Chawla et al., Nat. Neuroscience 1999; Donaldson et al., Neurolmage, 2001]

## Mixed Blocked/Event-related Design




## "Mixed" fMRI: <br> Trial Separation with Task Blocking



Analysis Strategies:

- Event-related analyses
- Task 1 trials (\|) vs. Task 2 trials ( ${ }_{\text {( }}^{\text {( }}$ ) $\longrightarrow$

- Trial type A ( ${ }^{\text {) }}$ ) vs. Trial type B (I\|)



## "Mixed" fMRI: <br> Trial Separation with Task Blocking



Analysis Strategies:

- Event and State effects
- Same event contrasts

- Also model NULL components within blocks to explore "state" effects

Task 1 vs. Task 2 Nulls


CAVEAT: correlation between event and state regressors

