Appendix B

Table B1a.
Relative Impact of Economic Issues Scale and Moral Issues Scale on Voting and Party Identification, GSS

	Presidential elections				Party ID			
	All Years	1977-1980	1981-1992	1993-2002	All Years	1977-1980	1981-1992	1993-2002
Economic Issues Scale	.27 (.01)	.22 (.01)	.27 (.01)	.28 (.01)	.81 (.01)	.60 (.03)	.80 (.03)	.86 (.02)
Moral Issues Scale	.04 (.01)	*-.01* (.01)	.02 (.01)	.11 (.01)	.04 (.01)	-.07 (.03)	*-.04* (.03)	.21 (.02)
R-square	.15	.08	.14	.19	.13	.08	.12	.15
Observations	14,213	2,681	6,862	4,670	23,797	4,371	15,108	8,342

Table B1b.
Relative Impact of Economic Issues Scale and Moral Issues Scale on Voting and Party Identification, ANES

	Presidential elections		U.S. Senate elections		U.S. House elections		Party ID	
	1992-2000	2004	1992-2000	2004	1992-2000	2004	1992-2000	2004
Economic Issues Scale	.32 (.01)	.32 (.03)	.23 (.01)	.24 (.03)	.22 (.01)	.24 (.02)	.96 (.02)	.95 (.05)
Moral Issues Scale	.19 (.01)	.21 (.02)	.12 (.01)	.20 (.03)	.09 (.01)	.19 (.02)	.30 (.02)	.51 (.05)
R-square	.33	.33	.20	.28	.17	.25	.27	.32
Observations	3,371	804	2,264	512	3,195	710	4,999	1,040

Each column shows results from a single regression.

In the vote choice equations, the dependent variable is a dummy where 1 = Republican, 0 = Democrat, and the coefficients are dF/dX from probit regressions, with robust standard errors in parentheses. In these columns the R-square reported is the pseudo R-square.

In the party ID equations, the dependent variable ranges from 0 (strong Democrat) to 6 (strong Republican) in both the GSS and ANES. In these columns the coefficients are from linear regressions, with robust standard errors in parentheses.

All coefficients are significant at the .01 level except those in italics.

Year dummies included in all specifications, but coefficients are not reported.

Table B2a.
Relative Impact of Issue Scales on Vote Choice in Presidential Elections
Interactions with Selected "Culture War" Social Groups, GSS, 1993-2002

Interaction Variables (Var1 vs. Var2)	Econ. x Var1	Econ. x Var2	Moral x Var1	Moral x Var2	Var1	Obs.	Pseudo R-sq.
Protestant vs. Non-Protestant	.30 (.01)	.27 (.02)	.09 (.01)	.13 (.01)	*.03* (.02)	4,660	.19
Churchgoer vs. Non-Churchgoer	.27 (.02)	.28 (.01)	.10 (.01)	.09 (.01)	.05 (.02)	4,592	.18
Blue region vs. Red region	.29 (.02)	.28 (.01)	.14 (.01)	.08 (.01)	*-.005* (.02)	4,670	.19
Rural vs. Non-Rural	.29 (.04)	.28 (.01)	*.04* (.03)	.11 (.01)	*.04* (.03)	4,670	.19
Suburban vs. Non-Suburban	.27 (.02)	.29 (.01)	.15 (.02)	.10 (.01)	.08 (.02)	4,670	.19
High income vs. Low-medium income	.32 (.01)	.22 (.02)	.15 (.01)	.07 (.01)	.14 (.02)	4,217	.21
Low income vs. High-medium income	.23 (.04)	.29 (.01)	*.03* (.03)	.12 (.01)	-.15 (.03)	4,217	.20

Table B2b.
Relative Impact of Issue Scales on Vote Choice in Presidential Elections
Interactions with Selected "Culture War" Social Groups, ANES, 1992-2000

Interaction Variables (Var1 vs. Var2)	Econ. x Var1	Econ. x Var2	Moral x Var1	Moral x Var2	Var1	Obs.	Pseudo R-sq.
Evangelical vs. Non-Evangelical	.35 (.02)	.30 (.015)	.18 (.02)	.20 (.014)	-.06 (.02)	3,371	.33
Churchgoer vs. Non-Churchgoer	.34 (.02)	.30 (.02)	.17 (.02)	.20 (.02)	-.02 (.02)	3.358	.33
Blue state vs. Red state	.30 (.02)	.32 (.02)	.21 (.02)	.17 (.02)	-.04 (.02)	2.760	.33
Swing state vs. Non-Swing state	.34 (.02)	.31 (.02)	.14 (.02)	.20 (.013)	.00 (.03)	3,365	.33
Rural vs. Non-Rural	.28 (.02)	.34 (.02)	.16 (.02)	.20 (.02)	.01 (.02)	2,897	.33
High income vs. Low-medium income	.35 (.02)	.28 (.02)	.21 (.02)	.20 (.015)	.12 (.02)	3,257	.33
Low income vs. High-medium income	.24 (.02)	.33 (.02)	.16 (.02)	.22 (.02)	-.13 (.02)	3,257	.34

Each row shows results from a single regression. In each case we interact the *Economic Issues Scale* and *Moral Issues Scale* with a dichotomous variable of interest. For example, the first row is: $V = a + b_1$(Economic Issues Scale)(Protestant) + b_2(Economic Issues Scale)(Non-Protestant) + b_3(Moral Issues Scale)(Protestant) + b_4(Moral Issues Scale)(Non-Protestant) + b_5(Protestant) + e.

The dependent variable is a dummy where 1 = Republican, 0 = Democrat, and the coefficients are dF/dX from probit regressions, with robust standard errors in parentheses. Year dummies included in all specifications, but coefficients are not reported.

Table B3. **Relative Impact of Economic Issues Scale and Moral Issues Scale on Turnout, ANES 1992-2000**				
	ANES 1992-2000		**GSS 1993-2002**	
Economic Issues Scale	.031 (.008)	.027 (.008)	.046 (.009)	.045 (.009)
Moral Issues Scale	.000 (.007)	-.001 (007)	-.025 (.009)	-.022 (.009)
Extremism on Economic Issues Scale	-	.042 (.012)	-	.018 (.013)
Extremism on Moral Issues Scale	-	.037 (.012)	-	.037 (.015)
Income	.031 (.004)	.031 (.004)	.064 (.009)	.064 (.009)
Education	.068 (.005)	.065 (.005)	.042 (.003)	.041 (.003)
Age	.056 (.004)	.056 (.004)	.009 (.000)	.009 (.000)
Union Member	.066 (.016)	.069 (.015)	.072 (.019)	.072 (.019)
Urban	.049 (.016)	.046 (.016)	*-.033* (.020)	*-.032* (.020)
Suburban	.030 (.015)	.030 (.015)	-.064 (.019)	-.064 (.019)
Black	.034 (.019)	.033 (.019)	.114 (.020)	.113 (.020)
Hispanic	-.025 (.027)	-.021 (.027)	-	-
Female	.025 (.013)	.027 (.013)	*.020* (.015)	*.020* (.015)
Pseudo R-square	.17	.17	.15	.15
Observations	4,220	4,220	4,168	4,168

The dependent variable is a dummy where 1 = Voted, 0 = Did Not Vote, and the coefficients are dF/dX from probit regressions, with robust standard errors in parentheses.

Year dummies included in all specifications, but coefficients are not reported.

All coefficients are significant at the .01 level except those in italics.

Table B4. Accounting for Red vs. Blue State Differences in Presidential Voting				
	ANES 1992-2000		GSS 1993-2002	
Blue State or Region	.09 (.02)	*.04* (.023)	.07 (.01)	*.01* (.02)
Economic Issues Scale		.31 (.01)		.28 (.01)
Moral Issues Scale		.20 (.01)		.11 (.01)
Pseudo R-square	.01	.33	.01	.19
Observations	2,760	2,760	4,670	4,670

The dependent variable is a dummy where 1 = Republican, 0 = Democrat, and the coefficients are dF/dX from probit regressions, with robust standard errors in parentheses.

Year dummies included in all specifications, but coefficients are not reported.

All coefficients are significant at the .01 level except those in italics.