



Students for Global Health

Year 1: Rehabilitation in South-East Asia

SPONSORSHIP PACKAGE

Introduction

Students for Global Health (SGH) is made up of an idealistic group of students dissatisfied with the deficiencies in our academic experience and determined to change them. We have enlisted the resources of both our peers as well as experienced professionals both locally and abroad. Together, SGH will offer students, like ourselves, the opportunity to learn about and contribute to international development—the development of a greater universal quality of healthcare for humans around the world.

Healthcare conditions in impoverished regions are often invisible to developed populations. Hence, SGH must actively support initiatives that will expose current conditions and fundamentally alleviate the state of inequality in the world that we, as students, will soon be leading. Furthermore, despite a broad commitment to improving international conditions of healthcare on a global scale, SGH must target each region individually since the diversity of healthcare conditions depends on many factors and is highly specific to each country and condition. The level of provision that is acceptable or appropriate for a particular region cannot be universally imposed.

The common goal for all of our projects will be a firm commitment to foster student involvement in developing a self-sustainable benefit for healthcare systems around the world. Once the local community has been adequately educated and supported to self-sustain the changes that SGH has implemented, we will design another project that addresses a different healthcare condition specific to another impoverished region. Our projects will have a profound affect upon the local environment, enhancing the healthcare of the local population while educating us, the next generation, to develop mentalities towards pursuing such projects in our future careers.

Students for Global Health is an organization that fosters a community of students dedicated to **international healthcare**. Together, we will provide the information and resources necessary for active involvement initiatives on an annual or semi-annual basis. The goals of these initiatives will be to provide a sustainable difference for impoverished healthcare institutions around the world.

1. To create a network of students dedicated to enhancing international healthcare services in impoverished areas.
2. To generate a collection of ideas and resources for the development of healthcare services in impoverished countries.
3. To inspire students to take an active role, both individually and collectively, in developing sustainable programs for impoverished regions.
4. To develop and support annual projects, locally and internationally, that target a specific impoverished community.

Mission Statement

Objectives

Year 1: Malaysia

Stroke Rehabilitation Clinic

Physically debilitating conditions such as stroke are currently the third leading cause of death around the world. The outcome for patients of conditions such as stroke is still extremely unfavorable—in Malaysia, 37% of all cases result in mortality, and the majority of survivors are left severely debilitated both mentally and physically.

The proportion of survivors that undergo successful rehabilitation in developed nations is several orders in magnitude greater than those in developing countries. Among other conditions, stroke serves as a prime example of the current discrepancy in healthcare rehabilitation between first-world nations and developing regions.

At the Massachusetts General Hospital, stroke patient in North America receive up to 3 months of inpatient care depending on the severity of the stroke, and oftentimes another year of outpatient rehabilitation with anywhere from 10-20hrs/week of care. In Malaysia, it is common practice for patients to be discharged a mere 2 weeks after initial hospitalization in order to insure that all stroke patients receive enough care to ensure that they survive and are stabilized. The only sustainable outpatient rehabilitation facility exists within the hospital itself and its resources only allow for an average of 4hrs of rehabilitation per patient every two weeks.

These conditions are common for all debilitating conditions and afflict a large proportion of the south-east Asian community. Through fundraising efforts both locally and internationally, SGH will develop outpatient rehabilitation facilities and stimulate community volunteerism, Rehabilitation conditions in Malaysia and the rest of south-east Asia will be drastically improved.

1. To set up the first of many outpatient rehabilitation centers primarily intended for stroke patients discharged from public hospitals in Malaysia. These services will be offered in conjunction with Pinang General Hospital to cater to the underprivileged population.
2. To implement a volunteer program and enlist local community support. These volunteer services will play an integral role in the operations and management of the clinic for sustainable community involvement.
3. To introduce experimental technologies involving virtual “rehabilitation” that are both more economical and safer for patients than standard exercise techniques.
4. To integrate educational programs to ensure long-term and lasting care with the goal of minimizing the risk of secondary strokes among patients and more generally, for the population-at-large.

Malaysia 2007 Current and projected progress

January	Acquisition of building site
March	Beginning of renovations for rehabilitation facility
May	Purchase of equipment and material for clinic
July	Volunteer and staff recruitment
August	Official opening of rehabilitation clinic - August 5, 2007

Workplan

Timeline

Our Team

Students for Global Health consists of an international team of students and professionals dedicated to enhancing the quality of health-care services around the world.

Currently, our team consists of a diverse range of students with interests stemming from science, arts, engineering, and management in the United States and Canada. Our diversity of interests and experiences has been instrumental to providing a unique perspective on international development.

Together, we are guided by the common desire to provide a better future for those who may not have been fortunate enough to be raised in a first-world nation. We seek to eliminate the incomprehensible yet ever-present, fact that notions of life and death are determined by such trivial aspects such as political stability and geographical location.

Affiliates

Pulau Pinang General Hospital

Dr. Irene Looi

Clinical Specialist, Neurology Unit

Having been a first-hand witness to the atrocious conditions of recovering neurological disorder patients in her hospital, Dr. Looi has a firm interest in bridging the gap between health-care services in developed nations with those in developing countries. As such, she will be the organization's primary liaison in south-east Asia and will assume the role of regional supervisor for the outpatient rehabilitation clinic in Malaysia.

Affiliates

Massachusetts General Hospital

Ms. Patricia O'Brien Rowell
Director of Volunteer and Interpreter Services

Besides directing volunteer operations at the hospital, Ms. Rowell has always been extremely enthusiastic in improving healthcare services around the world and will be an instrumental advisor for the organization. As President of the New England Association of Directors of Health Care, Ms. Rowell has worked on organizing volunteer programs in several areas throughout Eastern Europe. Her specific role will be to supervise fundraising work, develop awareness workshops in Boston, and be a liaison with healthcare institutions around North America for the organization's annual projects. This year, in particular, Ms. Rowell will play an active role in the organization's first project in south-east Asia by applying her experiences to develop a sustainable volunteer program in the Malaysian community.

Massachusetts Institute of Technology Public Service Center

Ms. Sally Susnowitz, Ms. Alison Hynd
Public Service Center Staff

The Public Service Center (PSC) at MIT serves to enrich the education of students through leadership and community service opportunities. With networks across the country and around the world, the PSC will be extremely helpful in developing the projects for which our organization will focus our efforts. They will be our largest support affiliate on campus for generating resources, publicity, and networks throughout campus. With their help and expertise, we will be able to effectively mobilize MIT students to form a community that actively supports international development to improve the healthcare of populations in developing regions.

Partnership Plans

As an international non-profit organization, Students for Global Health can only be made possible by the generous help and support of partners from around the world. Currently, we require provisions for local fundraising and awareness events as well as for specific aspects of our annual projects. We are seeking for more than sponsors, but partners who share our commitment for compassion and excellence.

This year, in particular, a major portion of our fundraising efforts will be directed towards sustaining the rehabilitation center in Malaysia. Although large donations have already been received to cover for initial set-up and renovation costs, we still require significant support for running costs such as medical supplies, food, and staff salaries.

A smaller portion of our fundraising efforts will be directed towards local awareness events and providing students with internship opportunities to use their education for the advancement the healthcare services in developing regions.

We cordially invite you to become one of our valued partners. For your convenience, we have arranged a series of partnership plans depending on your contribution. Please contact our executive committee if you have any further inquiries or if there is a specific aspect of our organization that you are interested in supporting beyond what has been covered by our partnership plans.

	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship value	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Advertising					
Information package	X	X	X	X	X
Website	X	X	X	X	X
Advertisement size					
Full page (8" x 10")	X				
Half page (8" x 5")		X			
Quarter page (4" x 5")			X		
Business card (3.5" x 2")				X	
Logo (small)					X
Recognition in clinic					
Room named after organization	X				
Student internship award named after organization		X			
Volunteer award named after organization			X		
Logo on staff and volunteer uniforms	X	X			
Plaque of recognition	X	X	X	X	X
Recognition in key communication					
MIT reports	X	X			
Opening ceremony speech	X	X	X	X	X
Media appearances	X	X			
Opportunities					
Contribution of promotional material	X	X	X	X	X
Invitation to key fundraising and awareness events	X	X	X	X	
Additional benefits *	X				

*Please contact us for more possibilities.

Budget

Students for Global Health Proposed budget for August 2007 - June 2008

REVENUE

Category	Amount
Scholarship and Grants	\$8,000.00
Personal Donations	\$5,000.00
Private Donations	\$10,880.00
Clinical Fees	\$60,000.00
Sponsorship (received)	\$50,000.00
Sponsorship (request)	\$71,120.00
Total	\$205,000.00

EXPENSES

Category	Monthly cost	Total cost
Programs and Events		
Travel and accomodations	n/a	\$4,000.00
Student involvement opportunities	n/a	\$6,000.00
Local awareness campaign	n/a	\$5,000.00
Onsite Facilities		
Wheelchair accessible transport vehicle	n/a	\$10,000.00
Equipment	n/a	\$60,000.00
Human resources	\$7,000.00	\$84,000.00
Running cost	\$3,000.00	\$36,000.00
Total		\$205,000.00

*Additional details available upon request

Committee

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Sponsorship Form

Students for Global Health would not be possible without your generous support. We thank you for being a partner in our endeavour.

We will contact you once we have received your sponsorship form. Do not hesitate to contact us if you have any questions or comments.

Please mail the completed form with payment to the following address:



Students for Global Health
97 Bay State Road
Boston, MA 02215 USA

Organization Information

Organization name: _____

Contact person: _____ Title: _____

Address: _____

City: _____ State/Province: _____

Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Partnership Plan

Please select a plan:

- Diamond (10 000\$)
- Platinum (5000\$)
- Gold (2500\$)
- Silver (1000\$)
- Bronze (500\$)
- Other: _____

Please select one of the following payment options:

- A cheque (made to the order of *Student for Global Health*) is enclosed with this form
- A money order is enclosed with this form