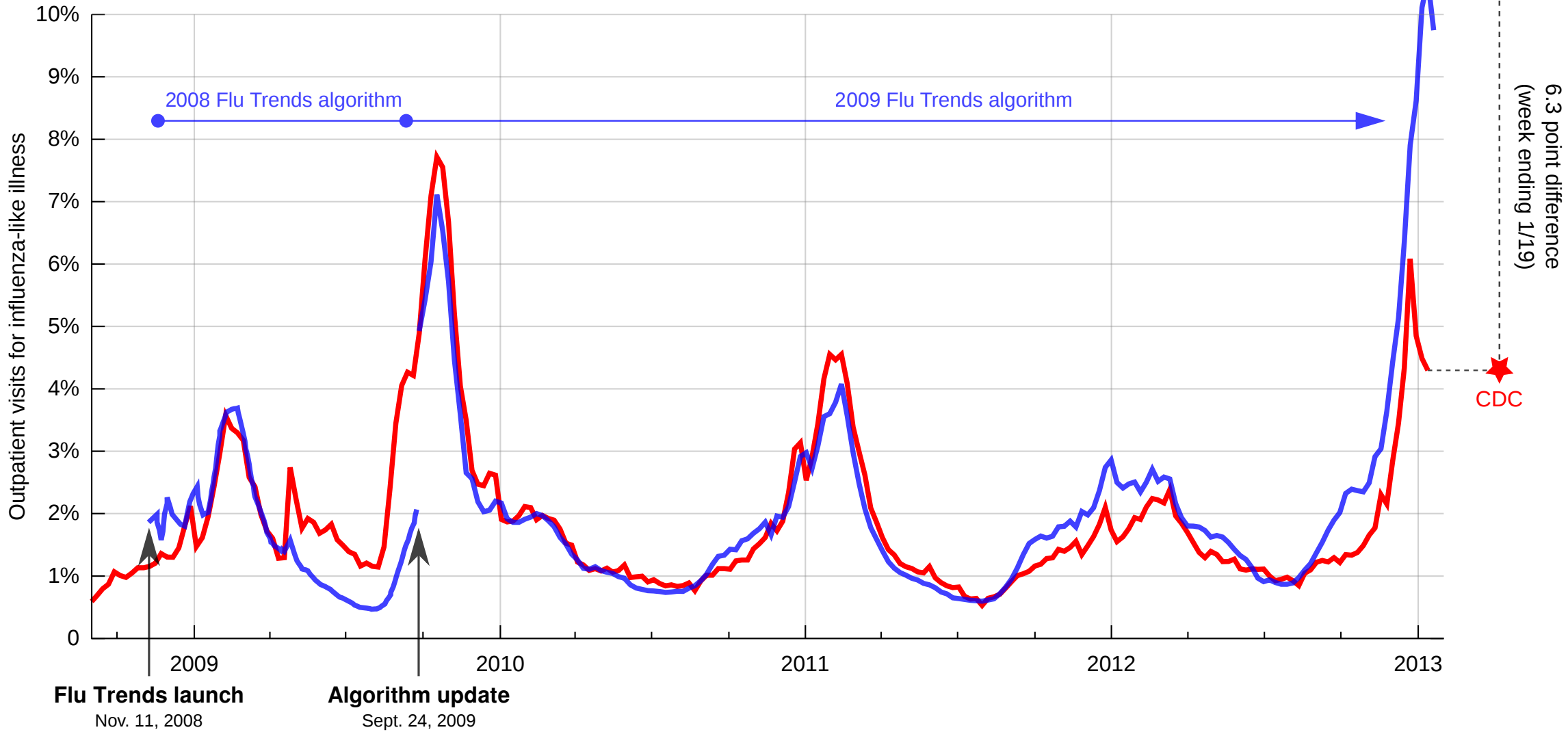


Google Flu Trends appears to be overstating 2012-13 U.S. flu intensity



Flu Trends launch
Nov. 11, 2008

Algorithm update
Sept. 24, 2009