

## About Isovia

Headquartered in Boston, Mass., Isovia, Inc. is an enterprise software provider that allows companies to deliver powerful wireless and mobile applications. Replacing phone and paper-based processes with mobile applications allows field representatives to provide customer service more efficiently, sales personnel to increase face time with customers, and other mobile workers, such as insurance claims adjusters, to be more productive through ubiquitous access to line-of-business applications.

Backed by a global network of technology and integration partners, the Isovia M-Business Platform and Mobile Business Applications comprise proven technology used by a broad range of businesses to build and deploy mission-critical mobile applications.

### Recent Isovia accolades

"We need to get real-time supply-chain information out to the people who need it most, our sales reps in the field, so they can make crucial sales decisions and capitalize on all opportunities. As the sales cycle becomes more compressed, giving wireless access to some of our customers is a smart complement to our existing sales force efforts. Some customers want the ability to place their own orders, check on order status, and initiate their own product returns."

- **Jim Jackson, CIO, Intertape Polymer Group**

"Our sales force needs accurate information directly at the point of customer desk. Empowering our sales force to get directly to the sales and order management information eliminates a major bottleneck."

"The speed and ease with which the solution was integrated made Isovia the ideal choice for enhancing our sales force's efficiency. The information they need to complete a sale, research a customer inquiry, or provide pricing information will never be further away than the touch of a button."

- **Peter Dupre, CIO, W.B. Mason**



Intertape Polymer Group

**FOR BUSINESS TO BUSINESS...  
WHO BUT  
W.B.MASON?**

Some other Isovia customers include:

