

Senior Analyst, Global Solar Market
Cambridge, MA, New York City, or San Francisco, CA

Greentech Media's Research Division is seeking a senior analyst for our Solar Research program. This program was developed in partnership with Travis Bradford and the Prometheus Institute, and has quickly grown into the most respected solar market research resource worldwide, with a series of reports that span the entire solar market value chain, and a must-read monthly newsletter, PV News, now in its 26th year of publication.

As senior analyst, you will have the unique opportunity to work directly with Travis Bradford while being part of an integrated media company that allows you to not only generate critical data for this important industry, but also engage directly with the market through our industry events, online webinars, and our online news site at greentechmedia.com.

Roles and Responsibilities

- * Meet with leading solar market firms worldwide to gather data and assess their current and future performance in the market
- * Keep current our solar market data sets, and generate new ones as new market opportunities arise
- * Contribute to and author leading market research studies on various aspects of the global solar market
- * Speak at our industry seminars and conferences and contribute to the growth and success of new events in the solar market we will be launching
- * Work with our partners to deliver market research and event content
- * Work with our team of analysts to help craft new products both online and for publication

Required Skills

- * Excellent writing skills, that reflect your ability to rapidly and succinctly translate complex data sets and technical analysis into clear and informative studies for the business market
- * Deep understanding of finance and economics, particularly the global energy industry
- * Experience with market forecasting, and building detailed financial models
- * Ability to travel globally, 25% to 35% of the time
- * Excellent public speaking and research presentation skills
- * Energy and excitement level appropriate to a fast-moving online media startup
- * Solar industry contacts and experience a plus, ability to build a network of trusted contacts a necessity

Please address all inquiries to:
careers@greentechmedia.com