



Account Executive - Energy and Environment Practice

Position Summary:

The Account Executive will be working on a vibrant seven person team focusing on energy and environment issues and managing the development, coordination and execution of strategic communications campaigns for a wide-range of clients in the alternative energy and environmental space.

Day-to-day duties include managing client accounts, drafting and editing communications materials including press releases, pitches, byline articles, case studies and presentations; cultivating relationships with the media and pitching stories, assisting in events research and planning for clients, tracking media coverage.

The ideal candidate will be a highly motivated individual capable of managing a variety of responsibilities while working collaboratively in a dynamic, growing, team-oriented environment.

Qualifications/Background:

- B.A. or B.S. required.
- 3-5 years of experience in related field strongly recommended. (I.e. communications, marketing, PR, client services or direct industry experience within the energy or environmental space)
- Strong interest in renewable energy and environmental issues, including alternative energy and climate change is strongly recommended.

Additional Desired Skills:

- Exceptional written and verbal communication skills.
- Demonstrated people skills and team-oriented attitude.
- Ability to work in a fast-paced environment under tight deadlines.
- Experience working with print, broadcast and online media processes.

Contact Information:

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About Rasky Baerlein Strategic Communications:

Headquartered in Boston, Rasky Baerlein Strategic Communications (RBSC) is one of the largest privately held communications firms in New England. RBSC prides itself on quality, results-driven communications efforts for clients, with an extensive range of services such as media relations, crisis management, public affairs, government relations and marketing communications. Clients include start ups, trade associations and cross industry coalitions as well as established companies in the energy, environment, financial, technology, healthcare, hospitality, sports, education, and real estate sectors. For more information, please visit www.rasky.com