A New Approach to IP Protection & Anti-Corruption

CREATe.org
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CREATe Leading Practices

For IP Protection
For Anti-Corruption

1. Self-Assessment
   Online Q&A:
   - Measures maturity of systems in 8 process categories in IP; 7 in Anti-Corruption
   - Rates maturity on a scale from 1 to 5

2. Independent Evaluation
   CREATe evaluator conducts evaluation:
   - Asks questions to qualify self-assessment
   - Reviews documentation
   - Generates a verified score

3. Improvement Plan
   Based on rating, company receives:
   - Improvement steps to move to next level
   - Benchmarking report

Future: The Registry
   Companies would be able to search and learn about supplier performance in managing IP and Anti-Corruption
   Progressive levels of verification
IP Business Process Management Systems

Companies are measured in all 8 categories of IP compliance:

- Policies, Procedures & Records
- IP Compliance Team
- Scope of Program & Quality of Risk Assessment
- Management of Supply Chain & Contractors
- Security & Confidentiality Management
- Training & Capacity Building
- Monitoring & Measurement
- Corrective Actions & Improvements

Companies are measured in all 8 categories on a scale of 1-5:

Level 1: Little or no awareness or repeatable processes

Level 5: Mature system implemented internally and in supply chain; focus on all IP
Anti-Corruption Business Process Management Systems

Companies are measured in 7 categories of Anti-Corruption

- Policies, Procedures & Records
- Anti-Corruption Compliance Team
- Scope of Program & Quality of Risk Assessment
- Management of Supply Chain & Contractors
- Security & Confidentiality Management
- Training & Capacity Building
- Monitoring & Measurement
- Corrective Actions & Improvements

Companies are measured in all 8 categories on a scale of 1-5

Level 1: Little or no awareness or repeatable processes

Level 5: Mature system implemented internally and in supply chain
Improvement Process

**Improvement Plan**

**Improvement Guide**

- **Online Training**
- **Classroom Training**
- **Technical Assistance**

Includes:
- Steps for improvement
- Resources such as model policies
- Tools to help improve in each process category

Delivered by CREATe and qualified firms
THANK YOU!