

The MIT Program on the
Pharmaceutical Industry Presents

The Future of the Pharmaceutical Industry

*Pharmacogenomics, Drug
Development and the Cost of
Health Care*

New technologies are shifting the terrain of drug discovery and development. The world of healthcare is undergoing the first part of a major revolution. But will the tremendous advances in science and technology that have unfolded in recent years serve the goal of greater human health? What are the key challenges and issues facing scientists and the pharmaceutical industry? What might the future look like?

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The Future of the Pharmaceutical Industry

*Pharmacogenomics, Drug Development
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