Enhancing the Lives of Aging Adults Wherever They Call Home

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Serving Seniors Across the Globe (2017)

1,114 Total Franchises Worldwide

97,490 CAREGivers

55 Million Hours of Care Annually
Road Map

1. What is Home Care and how is it different from Home Health Care?
2. How can Home Care help me “Age in Place” wherever I call home?
3. Questions
What is Home Care and how is it different from Home Health Care?
<table>
<thead>
<tr>
<th>Home Care</th>
<th>Home Health</th>
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<tbody>
<tr>
<td>• Non-medical care provided by caregivers</td>
<td>• Provided by medical professionals such as nurses &amp; therapists</td>
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<td>• Short or Long-term care and up to 24/7</td>
<td>• Intermittent short-term care, often post-discharge</td>
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<td>• Primarily private pay or long-term care insurance, but also Medicaid and Veterans Assistance</td>
<td>• Primarily covered by Medicare</td>
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<td>• Home Care and Home Health Care complement each other</td>
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HOME HEALTH:

- Intermittent
- Short-term
- Medical Professionals
- Nurses
- Therapists

Post-op rehabilitation
Wound care for pressure sores or a surgical wound
Patient education
Pain Management
Occupational Therapy
Speech Therapy
IV Therapy
Injections
Monitoring of Health Status
Check blood pressure, temperature, heart rate, & breathing
Check that you are taking medications correctly
Coordinate your care—communicate with you, your doctor, and your caregivers
HOME CARE:
Companionship
Activities of Daily Living (ADLs)
Instrumental Activities of Daily Living (IADLs)
Keeping the Person Safe

Companionship and Home Helper
- Meal Preparation
- Medication Reminders
- Accompany to Doctor Visits
- Grocery Shopping
- Laundry and Linens
- Light Housekeeping
- Socializing

Personal Services
- Bathing
- Dressing
- Incontinence Care
- Mobility Assistance

Alzheimer’s or Other Dementias
- Minimizing Behavioral Symptoms
- Encouraging Engagement
- Keeping the Person Safe
- Supporting the Family

Transitional Care Services
- Incidental Transportation
- Prescription Pick-up
- Hospital Discharge Assistance
- Rehab Discharge Assistance

Hospice Support
- Supplemental Support Services
- Respite for Family Members
Home Care Benefits: Seniors

- Improving Quality of Life
- Preventing falls & other injuries
- Keeping seniors healthy & safe
- Providing companionship & personalized care
- Helping seniors remain engaged and connected
- Helping seniors age in place wherever that may be
How can Home Care help me “Age in Place” Wherever I call Home?
In-Home Care Can Be Applied At Any Interval Across the Care Continuum

HISTORIC HOME
LIVING WITH FAMILY
INDEPENDENT/ASSISTED LIVING
NURSING HOME
HOSPICE
Historic Home

1. Familiar Environment
2. 90% of Americans over 65 want to stay at home
3. 80% think home is where they will always live
4. Companionship
5. Home Helper
6. Personal Care – Parkinson’s – Dementia
7. 24/7 Care
Living with Family

1. Respite Care
2. Covering Gaps
3. Supplemental Care
Independent Living/Retirement Community

1. No Personal Care Provided By Community
2. Full Range of Home Care Can Be Provided
3. Home Care Can Help Keep You There
Assisted Living

1. Some Personal Care and Other Assistance Provided
2. Supplemental Care
3. Transitional Care
4. Home Care Can Help Keep You There
Nursing Home

1. Companionship
2. Supplemental Care
3. Advocacy
Hospice

1. Hospice not a Place
2. Hospice is a Philosophy of Care
3. Hospice is also a benefit
4. Hospice Care can be provided in the aforementioned settings
5. Home Care can Supplement Hospice Care
Concluding Remarks

1. In order to Age in Place where you want, it requires planning and education

2. Seniors (68%) and adults (67%) agree: Thinking about when you can no longer care for yourself is more frightening than thinking about their own death.

3. If you don’t plan ahead, the decisions will be made for you.
In-Home Care Can Be Applied At Any Interval Across the Care Continuum

HISTORIC HOME | LIVING WITH FAMILY | INDEPENDENT/ASSISTED LIVING | NURSING HOME | HOSPICE
Questions?

Each Home Instead Senior Care® franchise office is independently owned and operated.