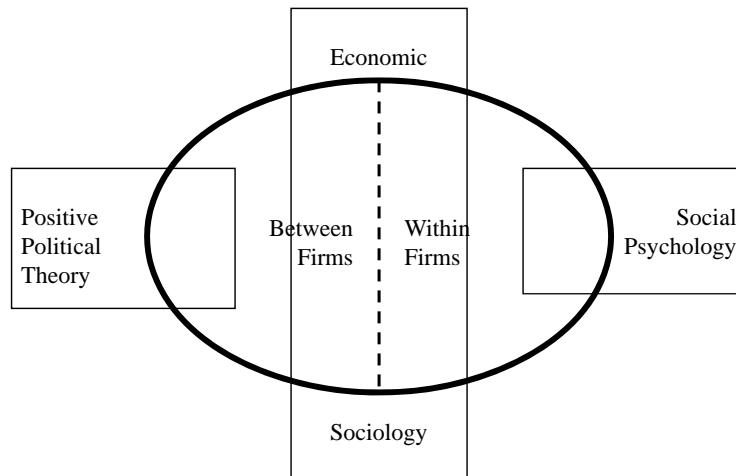


OE and (Some) Social Sciences



3

OE and (Some) Management Fields

- Finance: corporate (vs. asset pricing)
- Accounting: cost (vs. financial)
- Strategy: corporate (vs. BU)
- HRM: internal “markets” (vs. external)

- Marketing: channels (vs. pricing)
- Operations: supply chain (vs. “inventory”)
- Int’l Mgmt: FDI, MNE (vs. exch. rates)

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