OE’s Footprint?

Vertical Integration: Vertical integration; Supply chains

Horizontal Integration: Conglomerates; Corporate strategy

Contracts: Formal; Relational

Hybrids: Alliance; Network; Joint Venture

Decision-Making: Power & Politics; Culture & Leadership

Employment: Pay for performance; Skill development; HR practices

Structures & Processes: Hierarchy; Alternative forms; Resource allocation; Transfer pricing

Beyond Firms: Order without law; Agencies; States

OE and (Some) Fields in Economics

Int’l Trade

IO

Corp Fin

Law & Econ

Devpmt

Between Firms

Within Firms

Between Firms

Within Firms
OE and (Some) Management Fields

- Finance: corporate (vs. asset pricing)
- Accounting: cost (vs. financial)
- Strategy: corporate (vs. BU)
- HRM: internal “markets” (vs. external)

- Marketing: channels (vs. pricing)
- Operations: supply chain (vs. “inventory”)
- Int’l Mgmt: FDI, MNE (vs. exch. rates)

OE and (Some) Social Sciences

[Diagram showing the relationship between Economic, Positive Political Theory, Between Firms, Within Firms, Sociology, and Social Psychology]