



When I graduate, I want to work...

A In jeans and a t-shirt,
developing new algorithms for
solving complex problems.

B WITH SENIOR MANAGEMENT
OF FORTUNE 500 COMPANIES,
SOLVING STRATEGIC
BUSINESS PROBLEMS.

C BOTH.

Recently recognized by Red Herring as one of the Top 100 Private Companies in North America, APT is a rapidly growing strategy consulting and enterprise software company with offices in Washington, D.C. and San Francisco.

The SEBC/SWE welcomes Jim Manzi MIT '84 and colleagues for a presentation on...

Revolutionizing Business Strategy Through Analytics

Date: Thursday, September 25th

Time: 6:00 pm

Location: Room 66-110

Pizza will be served!

In this presentation we will walk through the history of the consulting industry and its current trends. Using specific business examples, we will discuss how applications of artificial intelligence and automatic pattern recognition techniques are reshaping the industry.

