Monthly Top 25

1. Bag the Elephant: How to Win & Keep Big Customers
   By Steve Kaplan
   Hardcover, 208pp

2. The Millionaire Real Estate Investor: Everyone Can Do It . . . Not Everyone Will . . . Will You?
   By Gary Keller, Dave Jenks
   Paperback, 368pp

3. Blue Ocean Strategy: How To Create Uncontested Market Space And Make The Competition Irrelevant
   By W. Chan Kim, Renee Mauborgne
   Hardcover, 288pp

4. Now, Discover Your Strengths:
   By Marcus Buckingham, Donald O. Clifton
   Hardcover
5. **When Generations Collide: Who They Are, Why They Clash, How to Solve the Generational Puzzle at Work**
   By David Stillman, Lynne Lancaster
   Paperback, 352pp

6. **The Resilient Enterprise: Overcoming Vulnerability for Competitive Advantage**
   By Yossi Sheffi
   Hardcover, 368pp

7. **The Search: How Google and Its Rivals Rewrote the Rules of Business and Transformed Our Culture**
   By John Battelle
   Hardcover, 288pp

8. **The Radical Leap: A Personal Lesson in Extreme Leadership**
   By Steve Farber
   Hardcover, 192pp
9. The One Thing You Need to Know: About Great Managing, Great Leading, and Sustained Individual Success  
By Marcus Buckingham  
Hardcover, 304pp

10. First, Break All the Rules: What the World's Greatest Managers Do Differently  
By Marcus Buckingham & Curt Coffman  
Hardcover, 272pp

11. Creating Customer Evangelists: How Loyal Customers Become a Volunteer Sales Force  
By Ben McConnell, Jackie Huba, Guy Kawasaki (Foreword)  
Hardcover, 214pp

12. The 7 Irrefutable Rules of Small Business Growth:  
By Steven S. Little  
Paperback, 256pp
   By Brian Fugere, Chelsea Hardaway, Jon Warshawsky
   Hardcover, 192pp

14. Contagious Success: Spreading High Performance Throughout Your Organization
   By Susan Lucia Annunzio
   Hardcover, 288pp

15. Loyalty Rules: How Today’s Leaders Build Lasting Relationships
   By Frederick F. Reichheld
   Paperback, 240pp

16. The Cycle of Leadership: How Great Leaders Teach Their Companies to Win
   By Noel M. Tichy
   Hardcover, 352pp
17. **Life After The 30-Second Spot: Ten Fresh Ways To Reach Customers That Are Transforming The Marketing Game**
   By Joseph Jaffe
   Hardcover, 300pp

18. **I've Seen A Lot Of Famous People Naked, And They've Got Nothing On You!: Business Secrets From The Ultimate Street-Smart Entrepreneur**
   By Jake Steinfeld, Steven Spielberg (Foreword)
   Hardcover, 235pp

19. **Tough Management: The 7 Ways To Make Tough Decisions Easier, Deliver The Numbers, And Grow Business In Good Times And Bad**
   By Chuck Martin
   Hardcover, 224pp

20. **Clued In: How to Keep Customers Coming Back Again and Again**
    By Lewis Carbone
    Hardcover, 256pp
21. **Topgrading**: How Leading Companies Win by Hiring, Coaching, and Keeping the Best People, Revised and Updated Edition  
   By Bradford D. Smart  
   Hardcover, 592pp

22. **The Other 90%**: How to Unlock Your Vast Untapped Potential for Leadership & Life  
   By Robert K. Cooper  
   Paperback

23. **Breaking The Bamboo Ceiling**: Career Strategies For Asians  
   By Jane Hyun  
   Hardcover, 288pp

24. **Brag**: The Art of Tooting Your Own Horn Without Blowing It  
   By Peggy Klaus  
   Paperback
Copy This!: Lessons From A Hyperactive Dyslexic Who Turned A Bright Idea Into One Of America's Best Companies

By HASH(0x8b21c90)

Hardcover, 288pp