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### Tools have to fit question at hand

- Globalization characteristics
  - Fast paced => timely
  - Complex => rich
  - International => cross borders
- Scientific characteristics
  - Categorizable => identifiable "buckets"
  - Generalizable => representative
  - Replicable => accessible

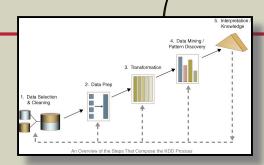
# What currently exists doesn't work

- Federal agencies
  - Different mandate
  - Confidentiality rules
  - Nationally bound
  - Preexisting buckets
- Academic research
  - Rarely generalizable and replicable

## What might work?



**Use VIAS to Crawl the Web and Capture Data** 



**Convert Data to Knowledge Using D2K** 



Collaboratively analyze, reformulate queries and "re" search



**Create Sample Frame and Design Research Queries and Metrics** 

# What might work?

- Create national academic study of organisations
  - Create sample frame from GSS
  - Survey workers on globalization
  - Survey their employers on what they're actually doing
  - Match in with industry studies information
    - —Videos
    - —Texts
    - -Websites
  - Initiate similar projects using ISSP

#### **Dissemination**

- Use data enclave
- Remote access to authorized users
- Use collaboratory approach to tag, index, archive and curate data
- "incentivize" collaboration through citations

#### **GROUP LEVEL FEATURES**

