

Sustainable Consumption



Thanks for taking the time to do this survey for the United Nations Environment Programme. The information here will only be used by the MIT/UNEP project to help the UN develop new Sustainable Consumption media.

Stephanie Dalquist Minnetonka '98, MIT '02 and '03

You...

High School/College Year 1 2 3 4 G

Your opinions...

	Strongly Agree		Indifferent		Strongly Disagree	
My actions affect the global environ	ment 5	4	3	2	1	
My actions affect the local environm	ent 5	4	3	2	1	
People my age consume too much	5	4	3	2	1	

The guide

	Strongly Agree		Indifferent		Strongly Disagree	
is appealingly designed.	5	4	3	2	1	
is easy to understand.	5	4	3	2	1	
is full of new information.	5	4	3	2	1	
is too long to be effective.	5	4	3	2	1	
makes me want to change things.	5	4	3	2	1	
has facts I'd tell my friends about.	5	4	3	2	1	
is relevant to today's global proble	ms 5	4	3	2	1	

Free-form...

What are a couple of the facts you found most interesting?

What age group do you think the guide is best for (for example, 16-20 year olds)?

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Do you think this kind of information would change others' consumption habits? What about your own?
What did you like best? Least?
To be effective, the guide should cover current problems and give possible improvements individuals can make. Did you find this kind of information? What topic weren't covered that you'd like to see?
Any other comments or suggestions on the guide? Tell us what you think about it
If you're interested in doing the brief follow-up survey in a month or two, please write your email address