**Intellectual History of the Cold War**  
Seventh international conference in the series “Between ‘Total War’ and ‘Small Wars’: Studies in the Societal History of the Cold War”  
Convenors: Bernd Greiner, Tim B. Müller, Dierk Walter, Claudia Weber  
Hamburg Institute for Social Research, Hamburg, Germany  
1–3 September 2010

**Tuesday, 31 August 2010**

7 p.m. Reception at the Institute

**Wednesday, 1 September 2010**

9:30 a.m. Opening Remarks

10:00 a.m. **Panel 1**  
The Mobilization of Knowledge I: The Political-Academic Complex  
Chair: Tim B. Müller

- **Rebecca S. Lowen** (Metropolitan State University, St. Paul, MN): Mobilizing Science: The American Political-Academic Nexus
- **Alexei Kojevnikov** (University of British Columbia, Vancouver, BC): The Cold-War Mobilization of Science in the Soviet Union

11:00 a.m. Coffee Break

11:30 a.m. **John Krige** (Georgia Institute of Technology, Atlanta, GA): Co-producing Knowledge for Leadership: Towards a Transnational History of American Science and Technology in the Cold War


12:30 p.m. **Panel 2**  
The Mobilization of Knowledge II: Think Tanks, Government Institutions, Enemy Experts  
Chair: Bernd Greiner

- **Ron Robin** (New York University, New York, NY): Economics and History in the Thermonuclear Age: Albert Wohlstetter’s RAND Years
- **Philip Rocco** (University of California, Berkeley, CA): The Organizational Roots of Analytical Innovation: Forging Cold War Policy Science at the RAND Corporation

1:30 p.m. Lunch Break

3 p.m. **David C. Engerman** (Brandeis University, Waltham, MA): Knowing Allies and Enemies: The World War II Origins of Area Studies in American Universities

- **Vladislav Zubok** (Temple University, Philadelphia, PA): Soviet Experts on the West in the Cold War
4 p.m.  Coffee Break

4:30 p.m.  Panel 3
Fundamental Concepts of the Political in the Cold War
Chair: Claudia Weber

Hunter Heyck (University of Oklahoma, Norman, OK): Modernity and Social Change in American Social Science
Paul H. Erickson (Wesleyan University, Middletown, CT): Game Theory, Conflict Resolution, and the Politics of Rationality in Cold War America
Michael A. Bernstein (Tulane University, New Orleans, LA): Transforming American Economics in the Cold War Era (paper only)
Mario Keßler (Zentrum für Zeithistorische Forschung Potsdam): Futurology in Germany during the Cold War: Ossip K. Flechtheim and His Eastern Critics

afterwards Dinner at the Institute

Thursday, 2 September 2010

10 a.m.  Claus Pias (University of Vienna, Austria): Thinking the Cold War: Consultants to a Virtual World

10:30 a.m.  Panel 4
Political Applications I: Planning and Control of Societies in the Cold War
Chair: Tim B. Müller

Slava Gerovitch (Massachusetts Institute of Technology, Cambridge, MA): Cyberocracy or Cybureaucracy? Cybernetics and the End of Utopia in the Soviet Union
Peter C. Caldwell (Rice University, Houston, TX): Socialist Economics and Expert Knowledge, or Planning and Governing an Academic Discipline

11:30 a.m.  Coffee Break

12 noon  Andreas Wirsching (University of Augsburg, Germany): Educational Discourses and Technologies of the Social in the Cold War
Michael D. Gordin (Princeton University, Princeton, NJ): True GRIT: Rationality, Nuclear Disarmament, and Semantics

1 p.m.  Lunch Break

2:30 p.m.  Rüdiger Graf (University of Bochum, Germany): The Politics of Petroknowledge in the Cold War: Oil and Energy Expertise between Politics and Political Science
Kenneth Osgood (Florida Atlantic University, Boca Raton, FL): “We Are Not Very Good at Propaganda”: The American Way of (Psychological) War

3:30 p.m.  Coffee Break
4 p.m.  Panel 5  
**Political Applications II: Intellectual Transfer and Exchange – The East, the West, and the Postcolonial World in the Cold War**  
Chair: Dierk Walter  

*Sönke Kunkel* (Jacobs University, Bremen, Germany): Rise of the Experts: American Knowledge, Postcolonial Modernity, and Nation-Building in Nigeria  
*Constantin Katsakioris* (University of Athens, Greece): East-South Transfers: The Soviet Model of Modernization and the Education of African and Arab Elites  
*Moritz Feichtinger* (University of Berne, Switzerland): Modernization through Counterinsurgency: Forced Relocation and Social Engineering in Late Colonial Warfare

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**Friday, 3 September 2010**

9:30 a.m.  Panel 6  
**Dissidences: Alternatives to Polarized Thought**  
Chair: Jost Dülffer  

*Stephen V. Bittner* (Sonoma State University, Rohnert Park, CA): Soviet Dissidence, the Intelligentsia, and the Cold War

10:30 a.m.  Coffee Break

11 a.m.  Fred Turner (Stanford University, Palo Alto, CA): A Countercultural Aesthetic for Cold War Social Engineering: Revisiting the Pepsi Pavilion  
*Doug Rossinow* (Metropolitan State University, St. Paul, MN): Against Stability: Rightist Internationalism and Conservative Dissent from U.S. Cold War Strategy

12 noon  Coffee Break

12:30 p.m.  Claus von Rosen (Führungsakademie der Bundeswehr, Hamburg, Germany): Wolf Graf Baudissin, Dissident Strategist  
*Heinz Bude* (Hamburg Institute for Social Research): The Pope as Cold War Dissident

1:30 p.m.  Lunch at the Institute

2:30 p.m.  **Concluding Remarks**  
*Michael Geyer* (University of Chicago, Chicago, IL): Intellectual History as a Key to Cold War Studies

3:30 p.m.  Conclusion