

Yasuhiko Genku Kimura

Vision In Action

Founder and Chairman

Yasuhiko Genku Kimura aims to provoke authentic, integral thinking in others and thereby awaken the latent potential in both individuals and organizations. He is a recognized author, lecturer and business philosopher who helps thought leaders in commercial, scientific and social organizations move beyond the compartmentalized logic that can inhibit success.

Rather than focusing on building structural models and theories as a frame of reference, Mr. Kimura concentrates on awakening the capacity for genuine creativity and original thinking within individuals. His distinctive approach embodies Zen-like inquiry and Socratic dialogue to inspire personal transformation that leads to ongoing growth, and his writing and seminars are an invitation to “think” along with him as he seeks to awaken the potential for creativity and innovation.

As founder and chairman of Vision In Action (VIA), Mr. Kimura seeks to revitalize society by restoring a sense of responsibility, integrity and empowerment in individuals. VIA is the revival of The Twilight Club, originally established in the 1870s as an informal gathering of leading intellectuals including Andrew Carnegie, Ralph Waldo Emerson, Mark Twain and Walt Whitman, with the leadership eventually falling to IBM’s founder Thomas Watson, Sr. and artist and philosopher Walter Russell in later years. The Twilight Club became a point of inspiration for the development of long-standing business and social institutions, including The Better Business Bureau, the Boy Scouts, the Kiwanis Club and the Lions Club. In a like manner, VIA seeks to inspire creative, holistic thinking that leads to socially-conscious action.

Kimura was ordained in the Soto School of Zen Buddhism and has spent almost thirty years studying and integrating both advanced Western scientific thought and inner-directed Eastern philosophies. He also is editor-in-chief of the organization’s publication, *VIA Journal: The Journal of Integral Thinking for Visionary Action*, and is a widely published writer.

