



# Thai Trek 2007

## Informational Book



# Contents

- **Itinerary**
- **Activities & Attractions**
- **Company Profile**
- **Accommodations**
- **Total Cost**



# Itinerary

## Option1

Meet in Bangkok

Bangkok: Grand Palace and Joe Louis theatre

Chiang Mai: Doi Suthep, Borsrang, San  
Khampaen Handicraft Village

Chiang Mai: Elephant Camp , Bamboo Rafting

Krabi: New Year Party

Krabi: Pranang Beach, Tup Island, Poda Island

Krabi: Kayaking

Bangkok: Company Visits

Bangkok: Company Visits, Free Time

Departure

December 27

December 28

December 29

December 30

December 31

January 1

January 2

January 3

January 4

January 5

January 6

January 7

## Option2

Meet in Bangkok

Chiang Mai: Doi Suthep, Borsrang, San  
Khampaen Handicraft Village

Chiang Mai: Elephant Camp , Bamboo Rafting

Krabi: New Year Party

Krabi: Pranang Beach, Tup Island, Poda Island

Krabi: Kayaking

Bangkok: Company Visits

Bangkok: Company Visits, Free Time

Bangkok: Grand Palace and Joe Louis theatre

Bangkok: Free Time

Departure



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Bangkok





# Bangkok: Grand Palace

- Served as the official residence of the king of Thailand from the 18th century to the mid-20th century
- Construction of the palace complex began in 1782, during the reign of Rama I
- Sits on the east bank of the Chao Phraya River
- Area of 218,400 square metres
- Wat Phra Kaew, the temple containing the Emerald Buddha
- Chakri Mahaprasad Hall, a building in a style influenced by the Italian Renaissance





# Bangkok: Joe Louis Puppet Theatre

- Unlike other puppet performances, the puppeteers also appear on stage and their movements reflect those of their puppets
- The fantastically decorated puppets act out traditional stories often from the Ramayana - an epic text originating from India, interacting with the audience as they bring the puppets from the stage to 'meet' the audience







# Bangkok: Shopping Places

- **Suan Lum Night Bazaar**
  - Open from 3pm to midnight, with some shops open until later
  - Has vendors selling gifts, clothing, hand-made products and fine arts, such as paintings and sculptures
- **Siam Square**
  - Offers a wide range of shops and services, restaurants, cafe, designer clothing boutiques, record stores, bookshops, Hard Rock Cafe and banks
  - Customers vary from young-aged school and college students to office workers and foreign tourists
  - Is sometimes referred to as the "Shinjuku of Thailand"







# Bangkok: Fine Dinning & Party



Sirocco



Bed & Supper Club



Route 66



Sirocco



Vertigo



Krabi





# Krabi: Pranang Beach

- The main beach is used by sunbathers to a certain extent, but there are hundreds of longtail boats that offer access to other beaches on the mainland and on nearby island
- There are a number of scuba diving centres, most of which offer basic diving courses





# Krabi: Tup Island, Poda Island (Snorkel)

- Beautiful white sand beaches and a wealth of unspoiled nature to offer visitors
- The ideal paradise in which to spend lazy days sunbathing and swimming in the sparkling waters







# Krabi: Ao Talane (Kayak)

- A bay of mangroves that will be the most beautiful in all of Thailand
- Surrounded by towering karst formation and lovely offshore island are complex channels, bay canyon-like passageway
- Several specials of Kingfisher, Little Herons and Crab-Eating Macaques are almost guaranteed sightings in this area
- Marvel at the crystal clear emerald sea and white sandy beaches
- Lots of shallow coral reefs to see and the breath-taking lagoon





# Chiang Mai





# Chiang Mai: Mae Taman (Elephant Camp/ bamboo rafting)

- The show begins with elephants bathing in the pond to cool themselves down and then mahouts would place a log harness on their backs. Finally, elephants will demonstrate their formidable forestry skills
- Elephant riding and rafting are the most enjoyable activities





# Chiang Mai: Doy Suthep

- At the temple base visitors can climb 309 steps to reach the pagodas or there is a tram
- Within the site are pagodas, statues, bells and shrines
- Aspects of the Wat draw from both Buddhism and Hinduism
- Views of Chiang Mai can be seen on the other side of the temple







# Chiang Mai: Borsrang, San Khampaen Handicraft Village

- Souvenirs fill the small shops that line both sides of the high street
- The brightly colored umbrellas of Chiang Mai are a distinctive Thai icon
- These parasols are delicately crafted from bamboo or cane and exquisitely decorated with colorful pictures or patterns on glazed rice paper covers



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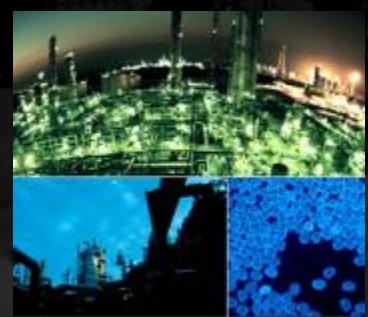
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# Siam Cement Group

- **Business:**
  - Thailand's largest industrial conglomerate with business units in chemicals, paper, cement, building materials and distribution
  - It is now a world-class in business practices, corporate governance principles and uncompromising safety standards
  - Dow Jones Sustainability World Indexes (DJSI) for the Second Consecutive Year From Dow Jones of New York
- **2006 Financials:**
  - Revenue: \$ 8 billion
  - Net Profit: \$ 0.9 billion
- **Speaker**
  - Roongrote Rangsiyopash, *Vice President and CFO*
- <http://www.siamcement.com/>





# Bangkok Bank

- **Business:**
  - The largest commercial bank in Thailand
  - Has approximately US\$43billion in total assets
  - Serves both individual (i.e. credit cards, checking and savings account) and corporate clients (i.e. investment banking, corporate lending, securities, treasuries, and cash management)
- **2006 Financials:**
  - Revenue: \$ 3.2 billion
  - Net Profit: \$ 0.5 billion
- **Speakers:**
  - Piya Sosothikul, *Senior Vice President*
- <http://www.bangkokbank.com>







# Bumrungrad International Hospital

## ■ Business:

- The largest hospital in Southeast Asia, with 554 beds and over 30 specialty centers offering state-of-the-art diagnostic, therapeutic and intensive care facilities in a one-stop medical center
- Has been featured by CBS's 60 Minutes, NBC's Today Show, Time, Newsweek, and other international press as a leader in medical tourism



## ■ 2006 Financials:

- Revenue: \$ 250 million
- Net Profit: \$ 34 million



## ■ Speakers:

- Mr. Mack Banner , *Chief Executive Officer*
- Dr. Karoon Mekanontchai, *Medical Director*
- Dr. Peter Morley, *International Medical Director*
- Mr. Kenneth Mays, *Marketing Director*



- <http://www.bumrungrad.com>



# Dusit Thani Hotels and Resorts

- **Business:**
  - Owns and operates luxury hotels and resorts in Thailand's major destinations and overseas (Dubai, Philippines, and Myanmar)
  - Prides itself in delivering sophisticated luxury and unmatched service
  - Recently opened the Le Cordon Bleu Dusit Cooking Academy in 2007
- **2006 Financials:**
  - Revenue: \$ 100 million
  - Net profit: \$ 7 million
- **Speaker:**
  - Chanin Donavanik, *Executive Director*
- **<http://www.dusit.com>**





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# Bangkok: Millennium Hotel Sukhumvit

- Scheduled to open in late 2007, the hotel is located in one of Bangkok's prime central area
- Features a sail-like glass façade, with an atrium and concept floors
- 325 rooms & suites are spacious and tastefully decorated with contemporary Thai 'touch' with the very latest in – room technology
- Six Food and Beverage outlets offering international and regional cuisine
- Other facilities include a full spa and fitness centre, swimming pool and a putting green on site
- <http://www.millenniumhotels.com/th/millenniumsukhumvitbangkok/index.html>







# Krabi: Maritime Park and Spa Resort

- Four-star resort set amidst 25 acres of meandering waterways, towering limestone rock formations and lush mangrove forests
- Five low-rise buildings surround a natural lagoon and landscaped gardens
- 221 beautifully appointed rooms, each featuring a private balcony overlooking the lagoon, gardens and surrounding forest
- The Adora Spa is inspired by the ancient Thai uses of herbs and principle of Traditional Thai massage, with the scientific study of Human body
- <http://www.krabi-hotels.com/maritime/index.htm>





# Chiang-Mai: Central Duangtawan Hotel

- In the heart of Chiang Mai and the downtown night bazaar
- Modern high rise building affording exceptional vies of the city and surrounding countryside
- Leisure facilities include outdoor swimming pool, Fitness center, Aerobic Studio, sauna, and jacuzzi
- 500 Rooms including superior, deluxe, business, Dynasty Club Level and Suite accomodations
- [http://www.centralhotelsresorts.com/chiangmai\\_hotels.asp](http://www.centralhotelsresorts.com/chiangmai_hotels.asp)





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# Costs

- **Professional Standards Deposit \$300**
  - Will fully refund after the trek
  - Write a check to MIT Sloan, specify Thai Trek at the bottom and drop in Amarin Thanajitsuwan's mail folder
  - Send a confirmation email to [amarint@mit.edu](mailto:amarint@mit.edu)
- **Total Cost \$1,700**
  - Will refund the remaining funds
  - This cost include all domestic flights, but not the flight from USA to Thailand
- **Start booking your plane ticket now!!!**





See you there...!!!

