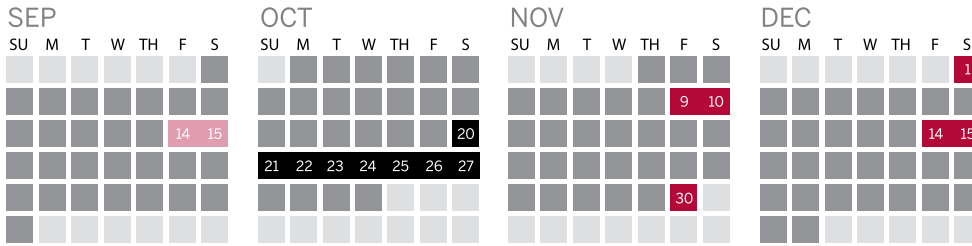
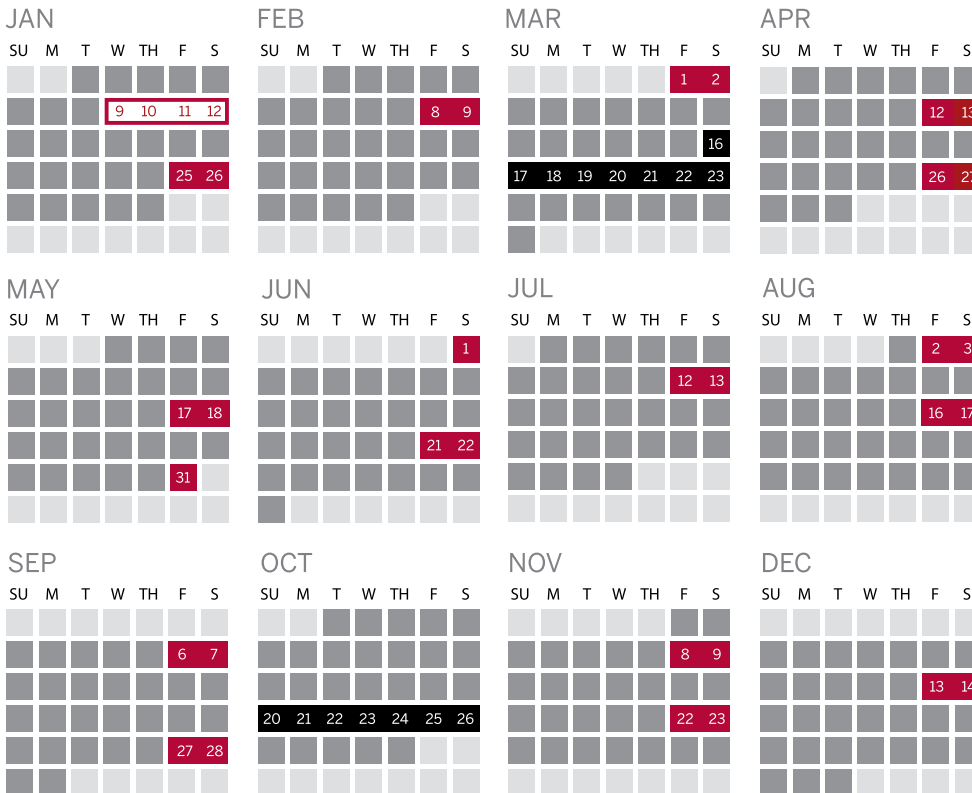


The MIT Executive MBA 2012–14 Program Schedule

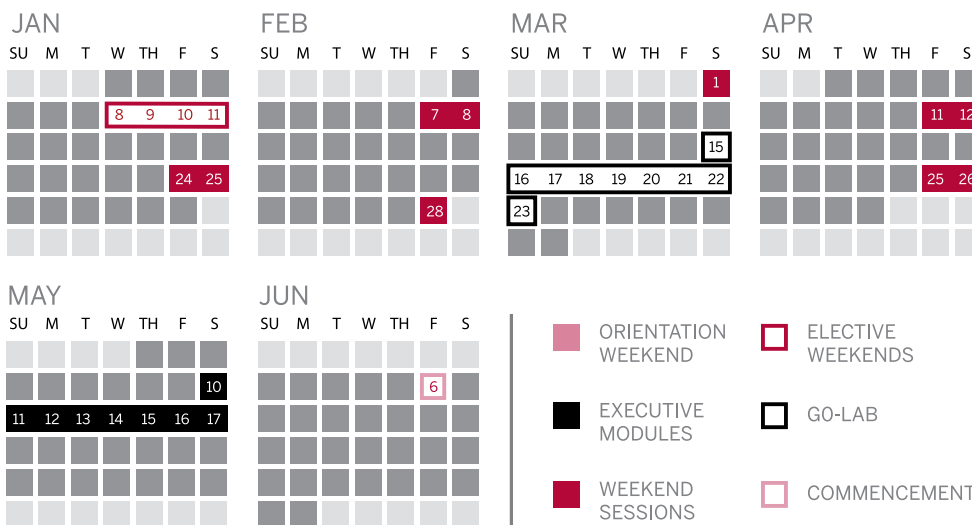
2012



2013



2014



- ORIENTATION WEEKEND
- ELECTIVE WEEKENDS
- EXECUTIVE MODULES
- GO-LAB
- WEEKEND SESSIONS
- COMMENCEMENT

PROGRAM COMPONENTS

The core curriculum provides you with an advanced management foundation, which you then amplify with specialized electives and projects that align the program with your own learning priorities.

WEEKEND SESSIONS

The 26 weekend sessions meet all day Friday and Saturday and are spaced about three weeks apart. These sessions provide iterative engagement with the program courses and an opportunity for you to work with classmates and build on one another's experiences.

EXECUTIVE MODULES

The four executive modules are each six to nine days long and spread six months apart. They offer an immersive experience during which you realize the benefits of being a full-time student at MIT. The executive modules combine intensive classwork, collaboration with classmates on projects, and evening events and speakers that build a tight bond within your MIT community.

APPLIED PROJECTS

Action learning projects are a central component of classes. They give you an opportunity to immediately apply the methodologies you learn to your company and to industries of interest. The capstone project is Global Organizations Lab (GO-Lab). You work in a small EMBA team for an international company helping them solve a global integration issue. This includes one week at company sites abroad for field research and immersion in the company's challenges.

ELECTIVES

Electives provide an opportunity to deeply explore specific areas of interest. There are three periods during which you take electives: January '13, January '14, and Spring '14. Each January you may choose to take one or two weekends of electives. Actual electives, which vary from year to year, focus on advanced topics and cutting-edge research. EMBA students may also take advantage of full cross-registration privileges at Harvard and in MIT's full-time programs.

REGISTER YOUR INTEREST AT:

[HTTP://EMBA.MIT.EDU](http://EMBA.MIT.EDU)

MIT EXECUTIVE MBA CURRICULUM

INTEGRATED AND ACTION LEARNING COURSES

Leadership and Integrative Management Oct. 20–27, 2012
Perspectives on Creating, Capturing, and Conserving Value
Deep Dive on the Challenges of a Multinational Organization

Strategic Management of Innovation and Entrepreneurship Mar. 16–23, 2013
New Product Innovation
Entrepreneurial Strategy

Organizations Lab (O-Lab)
Organizational Analysis for Change Initiatives
Implementation amid Organizational Resistance
Features full-semester in-company project

Leading in a Global Context Oct. 21–26, 2013
Macroeconomics: Countries and Regions
Global Markets and Strategy

Global Organizations Lab (GO-Lab)
Organizational Strategies in Emerging Markets
Strategic Solutions to Global Challenges
Features full-semester host company project

Leading Complex Organizations May 10–18, 2014
Organizational Economics and Strategic Design
Delivering Value Globally and Sustainably

ANALYTICAL FRAMEWORKS

Applied Economics for Managers
Microeconomics: Firms and Markets
Economic Analysis of Corporate and Policy Decisions

Financial Accounting
Using Accounting Information for Corporate and Investment Assessment
Financial Statement Analysis

Data, Models, and Decisions
Driving the Business through Best-practice Quantitative Methods
Industry Perspectives and Applications

Introduction to System Dynamics
Systems Thinking and Modeling
Organizational Design and Management in a Dynamic World

BUSINESS ESSENTIALS

Leading Organizations
Organizational Behavior
Change Leadership for the Rising Executive

Competitive Strategy
Strategies for Competitive Advantage
Modern Strategic Management

Operations Management
Global Operations Strategies
Supply Chain Management

Financial Management
Corporate Finance and Capital Markets
Risk Measurement and Risk Management

Marketing Management
Market Segmentation
Marketing Strategy