

KENWOOD Corporate Vision

Reaching out to discover, inspire and enhance the enjoyment of life

Our Mission

Be a World-Class Manufacturer, driven by innovation.

About Us

Kenwood Electronics Technologies (S) Pte Ltd, a subsidiary of Kenwood Corporation, is the leading manufacturer for a wide range of Kenwood products, including telecommunication products.



Kenwood Electronics Technologies (S) Pte Ltd

Established	1979	Site area	8,126m ²
Manpower (2007)	211	Floor area	10,880 m ²
Turnover (2007)	S\$206m	MD	Mr R.Mizuhara
Investment (1997)	S\$66m	Product	Transceivers

Our People

At the core of Kenwood Electronics Technologies (S) Pte Ltd success is our people. Commitment, Focus, Resiliency and Innovation are the values that have enabled us to grow and guided us through the toughest challenges. Our culture, drive, passion, strong learning aptitude and excitement in discovering new opportunities and ideas made up the Kenwood 'Experience'.



Our Goal

Deliver superior products to the market and achieve customer satisfaction through excellence in Design, Supply Chain Management, Manufacturing and Logistics. Commit to bringing the best available product technologies to customers.



CHANGE . CHALLENGE . CREATE

Research & Development

We focus to channel the energy of creative minds into technology that our company can use in its products to offer superior value to customers. Entrusted with the mission to engage and exploit technologies to the frontiers of science, as well as to invent new communications concepts and tools, our engineers are poised to position Kenwood's products on the world map for product



Quality Management

Continuous improvement, which is fundamental to customer satisfaction, is our ongoing pursuit for quality excellence. We conduct quality audits and apply modern and leading quality concepts to ensure that output strictly conforms to our specifications and expectations. Our products are rigorously inspected and tested by state-of-the-art laboratory equipment for quality conformance.



Operation Control

From conceptual design through total product management, our business processes are seamlessly integrated on real-time basis to enable us to facilitate short lead-time, rapid response, fast turnaround and low inventory. Business partners are always engaged to deliver right products at the right price and at the right time.

Manufacturing

Our manufacturing model leverages on technology leadership and world-class manufacturing standards to deliver first-class products. We continually make advances on both product and process engineering knowledge to provide rapid, effective and reliable manufacturing solutions to transform conceptual designs into perfect products. Advanced manufacturing techniques and technologies are applied alongside state-of-the-art manufacturing and test equipment to ensure that each product is manufactured for its intended purpose and each meets customers' stringent requirements and international standards, and each delivers value to its customer. We make it happen: "Tomorrow idea at work now!"



Logistics

Our strength lies in logistics, which is instrumental in reducing redundant processes throughout the supply chain, while maintaining low but sufficient inventory for the right production, and distributing products to the market with fewer touches, less cost, less time and reliable yet precise delivery.