

CMI Workshop on Open Innovation - Draft Agenda - as of 2 May 2008		
Thursday 22 May 2008		
8:45 – 9:20	Registration and coffee	
9:20 – 9:30	Welcome & Introductions - Chander Velu & Stuart Madnick	
9.30 – 10:50	Roundtable (Participant introductions and expectations) - Chair: Michael Kitson	
10:50 – 11:20	Coffee Break	
11:20 – 13:00	Session 1: Business Models - Chair: Chander Velu	10 mins
	Carlos Sato, University of Sussex (UK): " <i>Project Business, Open Innovation and Business Models: the BT Case</i> "	10 mins
	Valérie Sabatier, Grenoble Applied Economic Laboratory (France): " <i>Business models and open innovation: the case study of an open technology platform in the European biotechnology</i> "	10 mins
	Nick Wainwright, HP Labs: " <i>Open Innovation and HP</i> "	20 mins
	Tim Mercer, Reuters: " <i>The competency to innovate</i> "	20 mins
	Discussion	30 mins
13:00 – 14:00	Lunch	
14:00 – 15:30	Session 2: Igniting the Community - Chair: Tim Minshall	10 mins
	Sungjoo Lee, University of Cambridge (UK): " <i>Open innovation for SMEs: the role of intermediary for networking</i> "	10 mins
	Charlotte Wieder, Grenoble Institute of Technology (France): " <i>Open Innovation implementation in collaborative engineering practices</i> "	10 mins
	Ethan Mollick, MIT Sloan School of Management Technology (USA)	10 mins
	David Simoes-Brown, NESTA	20 mins
	Discussion	30 mins
15:30 – 16:00	Coffee Break	
16:00 – 17:30	Session 3: Business Models & Open Source - Chair: Michael Barrett	10 mins
	Lorraine Morgan, Univeristy of Limerick (Ireland): " <i>An Examination of Value Creation and Value Capture in Open Source Business Models</i> "	10 mins
	Christina Raasch, Hambury Technical University (Germany): " <i>Open Source – Out of Software</i> "	10 mins
	Maha Shaikh, LSE (UK): " <i>Open-sourcing Innovation Models: A Shift in Focus from Product to Process</i> "	10 mins
	Marshall van Alstyne, MIT & Boston University (USA): " <i>Platform Control & Open Innovation</i> "	20 mins
	Discussion	30 mins
18:45 – 19:30	Cocktails at St Catharine's College	
19:30 – 21:00	Dinner at St Catharine's College	
Friday 23 May 2008		
9:15 – 10:45	Session 4: Information Communication Technologies (ICT) - Chair: TBD	10 mins
	Fardad Zand, Delft University of Technology (Netherlands): " <i>How does information technology support interorganizational collaboration and B65affect innovation performance? An empirical microeconomic analysis</i> "	10 mins
	Michail Batikas, Universitat Pompeu Fabra (Spain)	10 mins
	Georgios Vardaxoglou, Leeds University (UK)	10 mins
	Mandy Chessell, IBM: " <i>Innovation Ecosystems - an IBM Academy of Technology study: What are the characteristics of teams that makes collaborative innovation work between organizations</i> "	20 mins
	Discussion	30 mins
10:45 – 11:15	Coffee	
11:15 – 12:55	Session 5: Innovation EcoSystems: National Level R&D and the Role of Universities - Chair: Stuart Madnick	10 mins
	Linas Eriksonas, Europarama (Lithuania): " <i>Industry-academy partnerships in EU-funded technology transfer projects</i> "	10 mins
	Chuck Eesley, MIT Sloan School of Management (USA): " <i>Innovation (Eco)Systems at MIT</i> "	10 mins
	Andre Slowak, University of Honenheim (Germany)	10 mins
	Georgeta Vidican, MIT and Masdar Institute of Science and Technology (Abu Dhabi): " <i>The Role of Public Research Institutions in the Innovation Process: The Case of Renewable Energy Sector</i> "	10 mins
	David Robson & Madeline Smith, Scottish Enterprise: " <i>Innovation 2.0: Collaborative Innovation</i> "	20 mins
	Discussion	30 mins
12.55 – 13.10	Closing Remarks	
13:10 – 14:00	Lunch	