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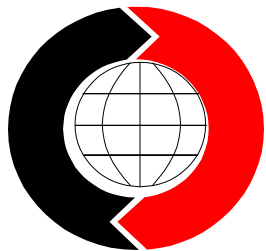
# *Conclusion - ISCM Plans for 2001*

**November 29, 2000**

**James B. Rice, Jr.**

**Director - Integrated Supply Chain  
Management Program**

**Massachusetts Institute of Technology**



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# ISCM Planning 2001

Nov. 29, 2000

- Research Agenda
- Events
- Deployment of Director



# 2001 Research Agenda Draft

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- Continue 2000 research projects into 2001
- Options available at present
  - \$40K expected through 2001
    - Prof. David Simchi-Levi – Dynamic Pricing in SC
    - Prof. David Simchi-Levi – Push-Pull Boundary
    - Rob Laubacher & Prof. Tom Malone - eWorkforce
- Explore possible research projects with researchers
  - Prof. Hau Lee & Intel – Stanford
  - Dr. Fred Hewitt – Aston Business School
- Explore potential connections
  - Dr. Peter Weill – MIT CISR
  - Collaboration with MIT-Auto-ID Center (P&G-Giant)



# 2001 Event Plan

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- 1Q – Feb. 1-2
  - Update - Intel ‘6 issues’ format, planning on Innovation Session
  - Day 2 - Collaboration session with LFM Feb. 1 or 2?
- 2Q - June
  - Innovation Session – P&G
    - Academia invited, high level
    - Identify workable date in June 2001
- 3Q – Sept 11-13
  - Research Review
  - Day 2
    - ‘Consortia’ theme?
    - Collaboration session with LFM
- 4Q – Dec. 3-4 (need to confirm venue availability)
  - Planning



# 2001 Support Activities Plan

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February 20      AudioConference (or other non-travel event)

11:00 am – 1:00 pm

Dr. Peter Weill?

May 15            AudioConference (or other non-travel event)

11:00 am – 1:00 pm

August 21        AudioConference (or other non-travel event)

11:00 am – 1:00 pm



# 2001 Deployment of ISCM Director

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- Core Activities
  - Build sponsor pool (see below)
  - Plan & execute events
  - Manage research projects
- Expand current sponsor pool
  - Development of marketing collateral/content
    - Input from ISCM sponsors
  - Support from ISCM sponsors
    - ISCM sponsor company partners
    - Suggestions for candidates (i.e. NISCI sponsors)
- Research
  - Develop research agenda candidates
  - Build Matrix of Change file collection



# Follow Ups

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- Post meeting info
  - Business card info for attendees, Presentations
  - 2001 Event schedule
- Confirm venues for event schedule & broadcast
- Develop 'Futures' presentation with Mike F. @ P&G
- Follow up potential research agenda candidates
  - Prof. Hau Lee & Intel project
    - ISCM sponsor relationships (P&G-Schneider, others)
  - Other researcher candidates
  - Explore connections with Center for eBusiness@MIT
- Sponsor input and assistance
  - Feedback on Intel 6 issues
  - Recruiting
  - Engage in research activities
  - Enlist broad participation within your companies
  - Send bio to me for key contact ref. info
  - Feedback to Donna on Hau Lee's research proposal/questionnaire



# Summary

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- 2000 Review
- Exposure to new ideas
  - Laubacher
  - Simchi-Levi
  - Jap
  - Cisco
  - MIT Auto-ID Center
- Guidance for 2001
  - Event plans (travel & support events)
  - Research agenda guidance
  - Deployment of Director
- Follow ups

