**COFHE 2013 Alumni Survey: Question Selection**  Updated 3/7/2013

There are a number of optional items and opportunities for customization in the Alumni Student Survey. Please review and complete this document to tell us which items you wish to add, keep, or remove. The areas you should review to make choices are highlighted in yellow. Additional instructions are in green.

**After completing the form, please send it to** [**cofhe-surveys@mit.edu**](mailto:cofhe-surveys@mit.edu) **by your group’s due date:**

Alumni Group 1 MATERIALS DUE Friday, February 15, 2013, LAUNCH Tuesday, March 05, 2013

Alumni Group 2 MATERIALS DUE Monday, March 11, 2013, LAUNCH Tuesday, March 26, 2013

Alumni Group 3 MATERIALS DUE Monday, April 01, 2013, LAUNCH Tuesday, April 16, 2013

All optional items must be explicitly included to be part of your school’s survey. Slots for local items in batteries are available to support local needs to track specific items--please do not feel obligated to use these slots. Please be careful when adding your own text. We will review your submission for obvious errors and overall appropriateness, but you will be responsible for the wording.

|  |  |
| --- | --- |
| **Name of school to list in survey:** Please list school name as you would like it listed in the survey instead of [INSTITUTION], e.g., MIT, not Massachusetts Institute of Technology. |  |
| **Your Name** |  |
| **Your Email Address** |  |
| **How would you like your email invitations and reminders sent out?**  **If you need more detail to answer this question, please contact cofhe-surveys@mit.edu.** | \_X\_ I want **MIT to send the email** invitations and reminders from MIT, WITHOUT loading the alumni email addresses to Qualtrics. Any bounces to the message will be delivered to me.  \_\_ I want to send emails using my own campus’ email system.  \_\_ I want MIT to load email addresses to a Qualtrics panel, and have the Qualtrics system **send the emails from Qualtrics**. Any bounces to the emails will be dropped irretrievably by Qualtrics. |
| **Which class years will you include in the sample, and roughly how many alumni total will you invite?** PLEASE NOTE: If you are planning run the Recent Alumni Survey, you will need to select your options for that survey in a separate document, available from [mit.edu/surveys/alum2013/RecentAlum2013-QuestionSelection.docx](http://web.mit.edu/surveys/alum2013/RecentAlum2013-QuestionSelection.docx) |  |
| **Is there anything else you need to tell us about your survey administration?** |  |
| **Does your office use Qualtrics to administer campus surveys?** | \_\_ Yes \_\_ No \_\_ Not sure If yes: what is the email address associated with your Qualtrics account login? |

The welcome page text is completely editable, but must include some language on the survey being voluntary and confidential, as well as who to contact if a person has questions.

Welcome ${m://FirstName},

Thank you for participating in the [INSTITUTION] Alumni Survey. The survey is entirely voluntary and you may answer as few or as many questions as you wish. All of your responses to the first several sections will be kept strictly confidential and reported only in aggregate. **At the end of the survey, you will be given the opportunity to update your alumni record, if you wish [optional].** The survey consists of several linked sections. It is important that you complete all sections for our research. Once you submit each page by hitting the next button, your answers will be saved from that page. You will be able to complete part of the survey and return at a later date to complete the rest of the survey. If you return to the survey, your previously submitted answers will be displayed for you to leave or edit. Your participation is very important and greatly appreciated! If you encounter any problems while taking the survey, please contact [].

# zxp1 Education Since College

enrdegr Have you enrolled in a graduate or professional degree program since graduating from [INSTITUTION]?

Yes (1) No (2)

Answer If Have you enrolled in a graduate or professional degree pr... Yes Is Selected

# zxp2 Education Since College

Answer If 1. Have you enrolled in a graduate or professional degree... Yes Is Selected

enroll 1. Are you enrolled in a graduate or professional degree program now?

Yes, I am a full time student (1) Yes, I am a part time student (2) No (3)

Answer If 1. Have you enrolled in a graduate or professional degree... Yes Is Selected

gradstart 2. How many years after you finished college did you start your graduate or professional education?

* Immediately (the following fall or spring) (1)
* 1 year later (2)
* 2 to 3 years later (3)
* 4 to 6 years later (4)
* 7 to 10 years later (if school doesn’t include 5+ years out, suppress item) (5)
* 11 or more years later (if school doesn’t include 10+ years out, suppress item and change 7-10 to 7+) (6)

Answer If 1. Have you enrolled in a graduate or professional degree... Yes Is Selected

gradprep 3. How well did [INSTITUTION] prepare you for graduate or professional school?

Very well (1) More than adequately (2) Adequately (3) Less than adequately (4) Very poorly (5)

Answer If 1. Have you enrolled in a graduate or professional degree... Yes Is Selected

advdeg 4. Please tell us about the graduate and professional degrees you have either already received or those for which you are currently enrolled. Mark all that apply.

Master of Arts (e.g., MA) (1) Master's in Fine Arts (MFA) (2)

Master of Science (MS) (3) Master's degree in Business (MBA) (4)

Master's degree in Engineering (5) Professional Masters (e.g., MEd, MPA, MSW, MSN, MAT, MPH, MFA) (6)

Other Master's Degree (7) Law degree (e.g., JD, LLB) (8)

Medical degree (e.g., MD, DO, DDS, DVM) (9) Doctorate (e.g., PhD, ScD, EdD, PsyD) (10)

Other degree (11) [textbox]

Answer If Doctorate is Selected

advdoc 4a. Please tell us about the doctorate degrees you have either already received or for which you are currently enrolled. Mark all that apply.

Doctoral Degree: Biological sciences (1) Doctoral Degree: Engineering, other applied sciences (2)

Doctoral Degree: Humanities or arts (3) Doctoral Degree: Physical sciences (4)

Doctoral Degree: Social sciences (5) Doctoral Degree: Education (6)

Other doctorate, please specify: (7) [textbox]

Answer If Enrolled in degree program since graduating Yes Is Selected

grschool 4b. Please tell us the names of the institutions where you have/will earn the degree(s) marked above and the (expected) year of the award.  
 [opt] [\_\_X\_\_ Exclude \_\_\_ Include ] NOTE: COFHE DOES NOT PLAN TO RECODE THIS ITEM FOR THE NORM FILE.

Answer If Have you enrolled in a graduate or professional degree pr... Yes Is Selected

pursue 5. Do you have any plans to pursue additional degrees in the future? [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

* Yes (1)
* No (2)

Answer If Have you enrolled in a graduate or professional degree pr... No (add question on future degrees if say no) Is Selected

futuregrad Future Education Plans Are you planning to enroll in a graduate or professional degree program in the future?  
 [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

* Yes (1)
* No (2)

futuredeg Which, if any, degrees do you plan to pursue in the future? Mark all that you expect to pursue..   
[opt] [Only shown to people not currently enrolled in a grad or professional program.] [\_\_X\_\_ Exclude \_\_\_ Include ]

* Master's degree in the Arts & Sciences (e.g., MA, MS) (14)
* Master's degree in Engineering (15)
* Master's degree in Business (MBA) (16)
* Other/Prof. Masters (e.g., MEd, MPA, MSW, MSN, MAT,MPH, MFA) (17)
* Doctoral Degree: Biological sciences (18)
* Doctoral Degree: Engineering, other applied sciences (19)
* Doctoral Degree: Humanities or arts (20)
* Doctoral Degree: Physical sciences (21)
* Doctoral Degree: Social sciences (22)
* Doctoral Degree: Education (23)
* Other doctorate (82)
* Medical degree (e.g., MD, DO, DDS, DVM) (83)
* Law degree (e.g., JD, LLB) (84)
* Other degree or certificate (85)
* Undecided about advanced degree (86)

# zxp2a Jobs and Careers

workpaynow 1. Are you employed right now?

* Yes, employed full time (1)
* Yes, employed part time (2)
* Yes, employed, but currently on leave (e.g., sabbatical, maternity) (3)
* No, but I am looking for employment at this time (4)
* No, and I am not looking for employment at this time (5)

primact 1a. If you are not employed right now, what is your primary activity?

* Furthering my education (1)
* Caring for children (2)
* Caring for other family members (3)
* Taking time for my own health (4)
* Planning/starting a business (5)
* Working on a personal project (e.g., book, artistic endeavor) (6)
* Volunteering, engaging in service or unpaid work (7)
* Traveling or taking time off (8)
* Other reasons (9) [textbox]

# zxp3 Current Position

Answer If 1. Are you employed right now? Yes (FT, PT, LEAVE) Is Selected

employer 1. Please provide the name of your firm or organization, and your job title.

Employer / Name of Company (1) Full job title (2)

Answer If 1. Are you employed right now? Yes (FT, PT, LEAVE) Is Selected

sector 2. In what sector are you employed? Mark the best answer.

* Self-employed in own business or professional non-group practice (1)
* For-profit corporation/company/group-practice (2)
* Government or other public institution or agency, including military (3)
* Non-profit organization, institution or NGO (e.g., arts/human services/international organizations) (4)

Answer If 1. Are you employed right now? Yes (FT, PT, LEAVE) Is Selected

industry 3. Please select the industry that best describes your employer.

|  |  |
| --- | --- |
| Agriculture (1)  Biotech/Pharmaceutical (2)  Business Services (3)  Communications/Marketing/PR (4)  Computer Science/Technology (5)  Education: Higher education (public or private) (6)  Education: Elementary or secondary education, adult education (public or private) (7)  Engineering (8)  Environment (9)  Financial Services (10)  Fine/Performing Arts (11) | Hospitality, Tourism, Travel (12) Information Technology (13)  Law/Legal Services (14)  Manufacturing (15)  Media/Journalism/Publishing (16)  Medicine (17)  Military/Defense (18)  Politics, Public Policy, Advocacy (19)  Retail (20)  Science (21)  Social Services (22)  Other. Please specify. (23) [textbox] |

Answer If 1. Are you employed right now? Yes (FT, PT, LEAVE) Is Selected

level 4. Which of the following best describes your current position?

* Entry level (1)
* Mid-level (2)
* Senior level (3)
* Executive level (except chief executive) (4)
* Chief executive (CEO, COO, CFO, GM or principal in a business or other organization) (5)

**zxp3a Principal Occupation and Career**

occup 1. Whether or not you are currently employed, what is your principal occupation?

|  |  |  |
| --- | --- | --- |
| Administrator (1)  Administrative support, clerical worker, secretary (2)  Architect or planner (3)  Clergy or other religious ministry worker (4)  Consultant (5)  Economist (6)  Educator: Faculty (tenured or tenure-track) (7)  Educator: Teacher or Instructor (8)  Engineer (9)  Financial analyst (10)  Fundraiser (11)  Human resources or labor relations professional (12) | Journalist (13)  Lawyer or judge (14)  Other legal professional (15)  Performing artist, entertainer, or professional athlete (16)  Writer or editor (17) Visual artist or designer (18)  Other creative professional (19)  Physician or surgeon (20)  Psychiatrist (21)  Psychologist (clinical), therapist or other mental health professional (22)  Other health services professionals (23) | Programmer, computer scientist, or systems analyst (24)  Sales, marketing, advertising or public relations manager (25)  Salesperson, broker, or agent (26)  Scientist: Life scientist (27)  Scientist: Physical scientist (28)  Social scientist or psychologist (excluding counselor and clinician) (29)  Statistician, mathematician, actuary, or related analyst (30)  Other occupation, please specify (31) [textbox] |

Answer If 1. Are you employed right now? Yes (FT, PT, LEAVE) Is Selected

majrel 1a. Is your current position related to your undergraduate field(s) of study?

* Yes, same field as major(s) (1)
* Yes, related to major(s) (2)
* No, not related (3)

profact 2. About your professional activities since graduating from [INSTITUTION]?

|  |  |
| --- | --- |
|  | Yes (1) / No (2) |
| Is your current employer a "start-up" company? [suppress for not employed] (1) |  |
| Are you currently developing a "start-up" company? (2) |  |
| Have you ever started a company? (3) |  |
| Are you on a corporate board of directors? (4) |  |
| Are you a member of a professional, academic, or business association? (5) |  |
| Text of local item, if adding: (6) | |
| Text of local item, if adding: (7) | |

startlcl Note from COFHE: Schools may ask relevant, short follow up questions here to delve deeper into developing or starting a company. [opt]

jobprep 3. How well did [INSTITUTION] prepare you for your current career?

Very well (5) More than adequately (4) Adequately (3) Less than adequately (2) Very poorly (1) Not applicable (6)

satjob 4. Overall, how satisfied are you with your career thus far? [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

Very satisfied (5) Generally satisfied (4) Ambivalent (3) Generally dissatisfied (2) Very dissatisfied (1) Not applicable (6)

# zxp4 Community and Family

dogood 1. In the last 10 years, have you done any of these activities? Mark all that apply. 1. Since graduation, have you done any of these activities? Mark all that apply. (text for alums < 10 years)

* Served as an officer or on a committee for a local club, organization, or place of worship (1)
* Served on a local government board or commission (2)
* Run for political office (3)
* Worked on a political campaign (candidate or cause) (4)
* Been a board member for a non-profit organization (local or national) (5)

volun 2. In the past twelve months, how often have you done volunteer work? Mark the best answer.

* Not at all (1)
* Once or twice in the past year (2)
* Every few months (3)
* About once a month (4)
* About once a week (5)
* More than once a week (6)

diffpeeps 3. How often in your personal or professional life do you interact with... [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Rarely or never (1) | Seldom (2) | Occasionally (3) | Often (4) | Very Often (5) |
| People from other cultures or countries (1) |  |  |  |  |  |
| People of a different race/ethnicity than you (2) |  |  |  |  |  |
| People with a different religion than you (3) |  |  |  |  |  |
| People from a different economic background than you (4) |  |  |  |  |  |
| People with different political beliefs/values than yours (5) |  |  |  |  |  |

status 4. Do you have a spouse or partner?

Yes (1) No (2)

kids 5. How many children do you have?

None (1) One (2) Two (3) Three (4) Four or more (5)

# zxp5 Your Life Now

satlife 1. In general, how satisfied would you say you are with your life right now?

* Very satisfied (5)
* Generally satisfied (4)
* Ambivalent (3)
* Generally dissatisfied (2)
* Very dissatisfied (1)

imvalue 2. Please indicate how important each of the following is to you at this point in your life and career.

|  |  |
| --- | --- |
|  | Not Important At All (1) Somewhat Important (2)  Very Important (3) Essential (4) |
| Raising a family (1) |  |
| Working for social and political change (2) |  |
| Helping others (3) |  |
| Being well off financially (4) |  |
| Gaining recognition from colleagues (5) |  |
| Being successful in a business of your own (6) |  |
| Doing creative and expressive work (7) |  |
| Learning about other cultures and nations (8) |  |
| Participating in religious activities and groups [opt] (9) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Participating in politics or community affairs [opt] (10) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Being involved in artistic activities [opt] (11) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Traveling abroad [opt] (12) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Interacting with people of diverse backgrounds [opt] (13) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Contributing to science and innovation [opt] (14) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Having managerial responsibility [opt] (15) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Having a variety of work experiences and challenges [opt] (16) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Maintaining a balance between personal life and career [opt] (17) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Doing work that is in accordance with your philosophy/religion [opt] (18) | [\_\_X\_\_ Exclude \_\_\_ Include ] |

# zxp6 Evaluating Your School

satisf 1. Overall, how satisfied are you with your undergraduate education at [INSTITUTION]?

Very Satisfied (5) Generally Satisfied (4) Ambivalent (3) Generally Dissatisfied (2) Very Dissatisfied (1)

enchss 2. Would you encourage a current high school senior who resembles you when you were a high school senior (similar background, ability, interests and temperament) to attend [INSTITUTION]?

Definitely Would (5) Probably Would (4) Maybe (3) Probably Would NOT (2) Definitely Would NOT (1)

skillprep 3. Based on what you know now, how well do you think your undergraduate experience at [INSTITUTION] prepared you to: COFHE STRONGLY RECOMMENDS YOU USE ONLY 12 OR FEWER OPTIONAL ITEMS.

|  |  |
| --- | --- |
|  | Very Poorly (1) Less than Adequately (2)  Adequately (3) More than Adequately  (4) Very Well (5) |
| Write clearly and effectively (1) |  |
| Work effectively as a member of a team (2) |  |
| Acquire new skills and knowledge on your own (3) |  |
| Communicate well orally (4) |  |
| Be an effective leader (5) |  |
| Use quantitative tools (6) |  |
| Think analytically and logically (7) |  |
| Relate well to people of different races, nations, and religions (8) |  |
| Develop global awareness (9) |  |
| Read or speak a foreign language (10) |  |
| Gain in-depth knowledge of a field (11) |  |
| Think critically [opt] (12) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Understand the significance of art, music, literature, & drama [opt] (13) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Understand the process of science and experimentation [opt] (14) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Resolve interpersonal conflicts positively [opt] (15) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Place current problems in historical/ cultural/philosophical perspective [opt] (16) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Develop career- or work-related knowledge and skills [opt] (17) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Identify moral and ethical issues [opt] (18) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Understand social problems [opt] (19) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Conduct scholarly research [opt] (20) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Acquire broad knowledge in the arts and sciences [opt] (21) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Use the techniques, skills, and modern tools necessary for my profession [opt] (22) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Formulate creative/original ideas and solutions [opt] (23) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Judge the merits of arguments based on their sources, methods and reasoning [opt] (24) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Understand your own abilities, interests, limitations, and personality [opt] (25) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Function independently, without supervision [opt] (26) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Plan and execute complex projects [opt] (27) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Be an active member of your community [opt] (28) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Evaluate and choose between alternative courses of action [opt] (29) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Develop self-esteem/confidence [opt] (30) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Synthesize and integrate ideas and information [opt] (31) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Understand the role of science and technology in society [opt] (32) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Develop or clarify a personal code of values or ethics [opt] (33) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Maintain a healthy lifestyle [opt] (34) | [\_\_X\_\_ Exclude \_\_\_ Include ] |

empugedu 4. How you would change the emphasis [INSTITUTION] places on these aspects of undergraduate education and college life? [Entire bank and each item within the bank are optional.]

|  |  |
| --- | --- |
|  | Reduce a great deal (1) Reduce somewhat (2)  Keep about the same (3) Increase somewhat (4)  Increase a great deal (5) I don't know (6) |
| Overall emphasis on teaching [opt] (1) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| A broad liberal arts education [opt] (2) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Fostering public service [opt] (3) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Teaching leadership skills [opt] (4) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Developing skills valuable in the workplace [opt] (5) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Teaching global awareness [opt] (6) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Promoting moral and ethical development [opt] (7) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Faculty-student contact outside class [opt] (8) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Fostering teamwork and cooperation [opt] (9) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Supporting faculty research [opt] (10) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Commitment to intellectual freedom [opt] (11) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Developing a diverse faculty [opt] (12) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Developing a diverse student body [opt] (13) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Emphasis on inter-collegiate athletics [opt] (14) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Level of need-based financial aid [opt] (15) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Level of non-need-based (merit) aid [opt] (16) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Containing the cost of education [opt] (17) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Responsiveness to alumni concerns [opt] (18) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Online course instruction [opt] (19) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Text of local item, if adding: (20) | |
| Text of local item, if adding: (21) | |

# zxp7 Keeping in Touch

connect 1. Today, how connected do you feel to [INSTITUTION]?

Very connected (4) Moderately connected (3) Somewhat connected (2) Not very connected (1)

intouch 2. Are you regularly in touch with people you met at [INSTITUTION]? (Mark all that apply)

Yes, with my advisor(s) (1) Yes, with other professors or staff (2) Yes, with members of my team or club (3) Yes, with classmates/friends I met at [INSTITUTION] (4) No (5)

connectimp 2a. When you think about your connection to [INSTITUTION] today, how important is each of the following to you? [Entire bank and each item within the bank are optional.]

|  |  |
| --- | --- |
|  | Not Important At All (1) Somewhat Important (2)  Very Important (3) Essential (4) Not Applicable (5) |
| Your class (year of graduation) [opt] (1) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Your academic department or major [opt] (2) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Your school or college (within a university) [opt] (3) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| [INSTITUTION] as a whole [opt] (4) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Your clubs/organizations [opt] (5) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Athletics [opt] (6) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Your residence hall [opt] (7) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Local alumni club [opt] (8) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Friendships from college [opt] (9) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Text of local item, if adding: (10) | |
| Text of local item, if adding: (11) | |

partouch 2b. In the past five years, have you participated in any of the following [INSTITUTION] activities? Mark all that apply.   
2b. Alter if needed for recent classes: Since graduation, have you participated in any of the following activities? Mark all that apply. [Entire question and each item within the bank are optional.]

[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Visited campus  
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Attended a reunion or homecoming  
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Worked as an admissions volunteer   
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Worked as a career advisor/mentor (to students or alumni)  
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Mentored or advised a student organization  
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Worked as a fundraising volunteer   
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Worked as a class or reunion volunteer  
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ] Worked as another sort of college volunteer (regional alumni group, affinity group, etc.)

giving 3. Which of the following statements best describes your financial contributions to [INSTITUTION]?

* I have not contributed financially and do not plan to in the future. (1)
* I have not contributed financially but plan to in the future. (2)
* I have contributed financially but plan to give less or not at all in the future. (3)
* I have contributed financially and plan to continue giving at the same level in the future. (4)
* I have contributed financially and plan to increase my giving in the future. (5)

news 4. In the past year, how often have you gotten news or information about [INSTITUTION] from each of these sources? What is your preferred way of finding out more about your undergraduate institution now? Please select up to 3.   
[Entire bank and each item within the bank are optional. This list represents the "generic" list and may be customized by schools. For example, schools may wish to ask about their specific publications, e.g., "MIT Technology Review".]

|  |  |
| --- | --- |
|  | How Often: Rarely/Never (1) Occasionally (2) Often (3) Very Often (4)  Select up to three: Preferred method? |
| Alumni Magazine(s) [opt] (1) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Class notes and newsletters [opt] (2) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Campus newspapers(s) or other publications [opt] (3) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| National newspapers and magazines [opt] (4) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| [INSTITUTION] web sites (e.g., main site, alumni) [opt] (5) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Blogs [opt] (6) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Facebook [opt] (7) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Twitter [opt] (8) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Other social networking sites [opt] (9) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Fundraising communications [opt] (10) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| E-mails from [INSTITUTION] [opt] (11) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Events (e.g., class reunions, alumni events) [opt] (12) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Talking with other alumni or current students [opt] (13) | [\_\_X\_\_ Exclude \_\_\_ Include ] |
| Text of local item, if adding: (14) | |
| Text of local item, if adding: (15) | |

# zxp8 Your Undergraduate Experience

Give us a sense of the kinds of activities you engaged in as an undergraduate.

uglife 1. While you were an undergraduate, did you...

|  |  |  |
| --- | --- | --- |
|  | Yes (1) | No (2) |
| Work with a faculty member on his or her research? (1) |  |  |
| Study abroad? (2) |  |  |
| Study at another college in the U.S.? (3) |  |  |
| Have an internship? (4) |  |  |
| Belong to a fraternity/sorority [opt] (5) [\_\_X\_\_ Exclude \_\_\_ Include ] |  |  |
| Participate in intercollegiate (NCAA) athletics? (6) |  |  |
| Participate in club sports? (7) |  |  |
| Participate in community service? (8) |  |  |
| Work for pay? (9) |  |  |
| Hold a leadership role on- or off-campus (e.g., student organization, community group, club, or team)? (10) |  |  |
| Text of local item, if adding: (11) | | |
| Text of local item, if adding: (12) | | |

reside 2. For how many of your undergraduate years did you live on campus for at least one term? (Including a residence hall or dorm, or any other campus housing.) Mark the best answer.

None (1) One year (2) Two years (3) Three years (4) Four years or more (5)

majorgen 3. In which of the following areas was your undergraduate major? Please mark all that apply. [This is the GENERIC LIST of majors schools may opt to use in their survey instead of major by CIP.]

Biological Sciences (1) Business & Management (2) Engineering or Applied Sciences (3) Fine Arts (4) Humanities (5) Physical Sciences or Mathematics (6) Social sciences (7) Other (8) [textbox]

MAJOR1 3. What was your undergraduate major? Mark more than one field ONLY if you had a double major across two fields listed below. Schools may provide a school-specific list of majors with six digit CIP 2010 code. Majors may be provided from system of record data by schools and not asked on the survey; provided the sample file includes a six digit CIP 2010 code for all alumni invited.]

(1) Major 1 (2) Major 2 (3) Major 3 (4)

MAJOR2 Please select your second major, if applicable:

I did not have a second major. (1) Major 1 (2) Major 2 (3) Major 3 (4)

finaid 4. Did you receive any financial aid from [INSTITUTION] (e.g., grant, scholarship, student loan, or work-study job) while you were an undergraduate?

Yes (1) No (2)

debt 5. What was the total amount you borrowed to finance your education?

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | No loans (1) | $1 to 9,999 (2) | $10,000 to 19,999 (3) | $20,000 to 29,999 (4) | $30,000 to 39,999 (5) | $40,000 to 49,999 (6) | $50,000 to 74,999 (7) | $75,000 to 99,999 (8) | $100,000 to 149,999 (9) | $150,000 or more (10) | More than $0, but unable to estimate amount (11) |
| UNDERGRADUATE (1) |  |  |  |  |  |  |  |  |  |  |  |
| GRADUATE If you are still in school, please estimate the total amount you will borrow. (2) |  |  |  |  |  |  |  |  |  |  |  |

worth 6. Did the benefits you received from attending [INSTITUTION] outweigh the financial costs to you and your family? Mark the best answer. [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

* Yes, definitely (1)
* Maybe (2)
* No, definitely not (3)

# zxp9 A Little More About You

paredu 1. What is the highest level of education completed by your parents or stepparents?

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | This parent's relationship to you | | | This parent's education | | | | | | |
| Parent 1 / Parent 2 | Mother or Stepmother (1) | Father or Stepfather (2) | Other (3) | No high school diploma (1) | High school diploma or equivalent (2) | Post-secondary school other than college (3) | Some college or associate's degree (4) | Bachelor's degree (5) | Graduate or Professional degree (6) | Unsure/Don't Know (7) |

uscitpr 2. Were you a U.S. citizen or permanent resident (held a permanent Visa) when you attended [INSTITUTION]?

Yes (1) No (2)

gender 3. What is your gender?

Female (1) Male (2) 3 (3) [textbox]

sexornt 3b. What is your sexual orientation? [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

Heterosexual (1) Gay/lesbian (2) Bisexual (3) Unsure (4) (5) [textbox]

racethnic 4. What is your race or ethnic group? Mark all that apply.

American Indian or Alaskan Native (1) Asian (2) Black or African American (3)  
Hispanic or Latino (4) Native Hawaiian or Other Pacific Islander (5) White (6)

standlive 5. Thinking back to when you started college, how would you say your family's standard of living compared to all American families How would you place yourself today? Just give your best estimate. Mark the best answer in each row.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Far below average (1) | Below average (2) | Average (3) | Above average (4) | Far above average (5) |
| My family, when I started college (1) |  |  |  |  |  |
| Me, today (2) |  |  |  |  |  |

slworry 6. How worried are you about not being able to maintain the standard of living you now enjoy?   
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

Not worried at all (1) Not too worried (2) Moderately worried (3) Very worried (4)

income 7. Please mark the ranges below that most closely approximate your 2012 individual earnings and household income, before taxes.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Under $50,000 (1) | $50,000 - $99,999 (2) | $100,000 - $149,999 (3) | $150,000 - $199,999 (4) | $200,000 - $249,999 (5) | $250,000 - $499,999 (6) | Over $500,000 (7) |
| Your Individual Earnings (1) | | | | | | | |
| Total Household Income (2) | | | | | | | |

liveinout 8. Are you living inside or outside the U.S.? In U.S. (including Puerto Rico, territories, etc.) (1) Outside U.S. (2)

liveus 8a. In which state do you reside?

Alabama (1); Alaska (2); American Samoa (3); Arizona (4); Arkansas (5); California (6); Colorado (7); Connecticut (8); Delaware (9); District of Columbia (10); Federated States of Micronesia (11); Florida (12); Georgia (13); Guam (14); Hawaii (15); Idaho (16); Illinois (17); Indiana (18); Iowa (19); Kansas (20); Kentucky (21); Louisiana (22); Maine (23); Maryland (24); Massachusetts (25); Michigan (26); Midway Islands (27); Minnesota (28); Mississippi (29); Missouri (30); Montana (31); Nebraska (32); Nevada (33); New Hampshire (34); New Jersey (35); New Mexico (36); New York (37); North Carolina (38); North Dakota (39); Northern Mariana Islands (40); Ohio (41); Oklahoma (42); Oregon (43); Pennsylvania (44); Puerto Rico (45); Republic of Palau (46); Republic of the Marshall Islands (47); Rhode Island (48); South Carolina (49); South Dakota (50); Tennessee (51); Texas (52); U.S. Virgin Islands (53); Utah (54); Vermont (55); Virginia (56); Washington (57); West Virginia (58); Wisconsin (59); Wyoming (60); Other (61)

homezip 8a. What is your 5 digit home ZIP code? (US Residents Only) (1)  
For schools who need additional detail, can substitute ZIP code for state [opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

livenonus 8b. In which country or region do you reside?

# zxp10 Last Section

LOCAL QUESTIONS

comment Thank you for your assistance. Please use the space below to elaborate further on any of the questions in this survey or to comment on any aspect of the college. Your comments are of great interest to administrators at your school. They will be reported to officials confidentially.

Schools may choose to have the survey thanks page direct alumni to a school site which allows them to update their directory listing. If you would prefer to ask permission to disclose specific confidential items from the respondent’s survey in your school systems, please contact [cofhe-surveys@mit.edu](mailto:cofhe-surveys@mit.edu) to discuss options.   
[opt] [\_\_X\_\_ Exclude \_\_\_ Include ]

That concludes our survey. Thank you so much for participating.

Would you be willing to take a few moments and update your alumni record as well?

To go to the [alumni directory], visit http://\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

thatsall This is the last page of the survey. If you wish to review your responses, please use the "Back" button below, or select "Submit Survey" to save and complete your survey. Once you select “Submit Survey” you will not be able to review or change your responses.

**REMINDER FROM COFHE: If you are planning run the Recent Alumni Survey, you will need to select your options for that survey in a separate document, available from**

**http://web.mit.edu/surveys/alum2013/RecentAlum2013-QuestionSelection.docx**