

Dear [First name, e.g. David],

The University of Pennsylvania is cooperating with other selective colleges and universities in a survey of undergraduate alumni. A primary goal of this survey is to collect information on your post-graduation activities. We also hope to gain your perspective on your undergraduate experiences now that some time has passed since you graduated. We anticipate that the survey will take about twenty minutes to complete.

We are partnering with MIT in administering an online version of this national survey. To complete the survey, please log on to the following website:

Web link: <https://websurvey.mit.edu/alumni/penn>

This is a **unique link** assigned to you. ***Please do not share it*** or forward this e-mail to anyone else. The survey consists of seven sections; please be certain to complete all sections.

We assure you that your responses to the survey will be kept strictly confidential. Your name will not be associated with these data, and no individually-identifiable information will ever be reported.

If you encounter any problems while taking the survey, please contact the Survey Administrator at surveys@exchange.upenn.edu.

We greatly appreciate the time you are taking to complete the survey. We would like to have your responses as soon as possible, but the survey site will close on **May 24, 2009**.

Thanks again for your participation.

Sincerely,

Andrew N. Binns, Associate Provost for Education
University of Pennsylvania