

Date: May 7, 2009  
To: <email address>  
From: Office of Provost <surveys@exchange.upenn.edu>  
Subject: Take the Penn Alumni Survey

Dear [Alumni],

**The 2009 Penn Alumni Survey will close on Sunday, May 24.** Your feedback is essential to us but our records indicate that we have yet to receive your response.

The questions focus on your undergraduate experience at Penn as well as your post-baccalaureate activities. The university would like the results of the study to reflect the views of your entire undergraduate class, so your participation is vital.

Please take a little time to complete the survey, which is available at:

<insert survey url here>

This is a **unique link** assigned to you. **Please do not share it** or forward this e-mail to anyone else.

We remind you that participation in the Alumni survey is voluntary. If you find a question that you don't want to answer, just skip it and go on. We assure you that your responses will be kept strictly confidential. Analyses will never be reported in a way that would identify an individual. We would like to have your responses as soon as possible, **but the survey site will close on May 24, 2009.**

If you encounter any problems while taking the survey, please contact the Survey Administrator at **surveys@exchange.upenn.edu**

Sincerely,

Vincent Price, Interim Provost  
Andrew Binns, Associate Provost  
University of Pennsylvania