

Date: May 14, 2009  
To: <email address>  
From: Office of Provost <surveys@exchange.upenn.edu>  
Subject: Take the Penn Alumni Survey

Dear [Alumni],

As a Penn graduate, your opinion is very important to us. We recently e-mailed you an invitation to participate in the Penn alumni survey, but we have not received your response yet. Your feedback is essential to us and time is running out, **the survey will be closed on May 24th.**

The questions focus on your undergraduate experience at Penn as well as your post-baccalaureate activities. The university would like the results of the study to reflect the views of your entire undergraduate class, so your participation is vital.

Please take a little time to complete the survey, which is available at:

<insert survey url here>

This is a **unique link** assigned to you. ***Please do not share it*** or forward this e-mail to anyone else. We remind you that participation in the Alumni survey is voluntary. If you find a question that you don't want to answer, just skip it and go on. We assure you that your responses will be kept strictly confidential. Analyses will never be reported in a way that would identify an individual. We would like to have your responses as soon as possible, **but the survey site will close on May 24, 2009.**

If you encounter any problems while taking the survey, please contact the Survey Administrator at [surveys@exchange.upenn.edu](mailto:surveys@exchange.upenn.edu)

Sincerely,

Vincent Price, Interim Provost  
Andrew Binns, Associate Provost  
University of Pennsylvania