

**INDIAN BUSINESS CLUB**  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Email: [ibc-exec@mit.edu](mailto:ibc-exec@mit.edu)  
<http://technovators.mit.edu>

## Global Indus Technovators Awards '07

The **Global Indus Technovators Awards**, instituted in 2003, recognize and felicitate distinguished young innovators of South Asian origin working at the confluence of technology research and entrepreneurship. The awards emphasize the need to honor young, upcoming individuals; and focus on emerging technologies that are bound to have a far-reaching impact on the world as we know it today.

### OBJECTIVES

- Recognize and felicitate young South Asians who have made outstanding technological or entrepreneurial contributions leading to far-reaching benefits,
- Facilitate networking between professionals in industry, research and business to accelerate the development and application of emerging technologies.
- Provide a base for aspiring innovators and entrepreneurs to draw motivation from the entrepreneurial work of the successful professionals

### SPECIALTY AREAS

The awards recognize innovators, from either a technical or entrepreneurial perspective, in the fields of biotechnology, healthcare and medicine, information technology, materials and devices, energy, and developmental work. We also welcome nominations that do not fit one of the above broad categories.

### AWARDS 2003-05

#### Keynote Speakers:

**Dean Kamen**  
Inventor of Segway; Founder, DEKA

**Dr. Tom Leighton**  
Founder, Akamai Technologies

**Dr. Alexander d'Arbeloff**  
Founder, Teradyne, Inc., Honorary Chairman of the MIT Corporation, of the Whitehead Institute for Biomedical Research

**Dr. Ray Kurzweil**  
Founder of Kurzweil Group of Companies, Member of National Inventors Hall of Fame

**Judges:** eminent researchers, and prominent personalities in the industry, and venture capitalist arenas. Judges for the awards in the past three years have been:

**Gururaj "Desh" Deshpande**

Chairman, Co-Founder, Sycamore Networks

**Phillip Sharp**

Institute Professor, MIT  
Nobel Laureate in Physiology/Medicine, 1993

**Iqbal Quadir**

Founder, GrameenPhone

**Subra Suresh**

Professor & Department Head, Materials Science and Engineering, MIT

**Arvind Kudchadker**

Director, Dhirubhai Ambani Institute of Information and Communication Technology

**R. A. Mashelkar**

Director-General, Council of Scientific and Industrial Research (CSIR)

**N. R. Narayana Murthy**

Chairman and Chief Mentor, Infosys Technologies

**Sandy Pentland**

Director, Media Lab Asia  
Toshiba Professor, MIT Media Laboratory

**Charles Cooney**

Professor, Chemical Engineering, MIT  
Faculty Director, Deshpande Center for Technological Innovation

**Kiran Mazumdar**

Managing Director, Biocon Group of Companies

**Sanjay Dhande**

Director, Indian Institute of Technology(IIT), Kanpur

**Dr. Arindam Bose**

Executive Director, Biologics Strategy and Alliances, Pfizer Inc.

**Past Awardees (partial list):**

**Sridhar G. Iyengar**

*AgaMatrix*

**Rahul Sarpeshkar**

Professor, Research Laboratory of Electronics, MIT

**Anil Kumar and Madhusoodanan CG**

People's School of Energy

**Ram Sasisekharan**

Professor of Biological Engineering, MIT

**Amar Sawhney**

CEO, Confluent Surgical

**Sanjay Sarma**

*MIT/OatSystems*

**Vikram Sheel Kumar, Vishwanathan**

**Anantraman**

Co-founders, Dimagi, Inc.

**Sangeeta Bhatia**

Associate Professor, MIT

**Ramesh Hariharan**

CTO, Strand Genomics

**Rizwan Virk**

Co-founder and CTO, CambridgeDocs

**PROCESS:**

Nominations are invited through an open nomination call, which extends through mid-August. The nominations are publicized in North America, Europe and Asia. In past years, nominations were received from about 15 countries over the world. The nominations received are evaluated by a distinguished panel of judges. Awardees are felicitated in a ceremony held at the Massachusetts Institute of Technology at the end of the year.

**ATTENDEES:**

The awards ceremony will be attended by around 200 people from the entrepreneurial, scientific, and venture community in the Cambridge and New England area. The judges, MIT faculty, and industry leaders from other parts of the country attend the event. Other

attendees include professionals from the New England business community, students from the Harvard Business School, MIT, and the Sloan School of Management.

### **PUBLICITY:**

Our call for nominations and awards ceremonies have been regularly covered by members of the press, including, **but not limited to:** the Indus Business Journal (USA), MIT Tech Talk (USA), MIT Technology Review (USA), The Independent (Dhaka, Bangladesh), Lankapage.com (Colombo, Sri Lanka), India New-England News (MA, USA), the Times of India, Economic Times, Financial Express, Rediff.com, LokVani, Indian Express, India New-England News, IndiaWest, etc.

To publicize the event, we partner with various organizations, such as

- **The Indus Entrepreneurs (TiE)**
- **The Pakistani Association of Greater Boston (PAGB)**
- **The Global Organization of People of Indian Origin (GOPIO)**
- **Network of South Asian Professionals (NetSAP)**
- **The Indian Innovators Forum**

### **ABOUT US**

**The Indian Business Club @MIT** is a part of Sangam, the Indian Students' Association at the Massachusetts Institute of Technology. Sangam is one of the largest student organizations in the United States, with over 2000 members. We are actively involved in organizing lectures and events designed to allow students to network and interact with the entrepreneurial and business community in the New England area.

For more event details visit our website at <http://technovators.mit.edu>

## **2006 Sponsorship Opportunity**

### **Platinum Level (\$5000)**

- Recognition as a Platinum sponsor on the website (<http://technovators.mit.edu>)
- Sponsor logo on website, linked to sponsor web page
- Sponsor banner display at all events hosted by the Indian Business Club through 2006-07
- Special dedicated session organized for the sponsor to reach out to the MIT community. Publicity and logistics for the information session handled by Indian Business Club.
- Recognition on cover page of awards booklet distributed on the event day
- Recognition on all publicity posters for all events
- Mention of sponsor on all publicity emails
- Four (4) complimentary passes to the Awards ceremony

### **Gold Level (\$3000)**

- Recognition as a Gold sponsor on the website (<http://technovators.mit.edu>)
- Recognition on front page of awards booklet distributed on the event day
- Sponsor banner display in the event hall on the event day
- Special recognition of the sponsor during the award ceremony
- Recognition on all publicity posters
- Mention in all e-mail advertisements
- Sponsorship table for display of marketing collateral
- Four (4) complimentary passes to the Awards ceremony

### **Silver Level (\$1500)**

- Recognition as a Silver sponsor on the website (<http://technovators.mit.edu>)
- Recognition inside the awards booklet distributed on the event day
- Recognition on all publicity posters
- Mention in all e-mail advertisements
- Sponsorship table for display of marketing collateral
- Four (4) complimentary passes to the Awards ceremony

### **Bronze Level (\$500)**

- Recognition as a Bronze sponsor on the website (<http://technovators.mit.edu>)
- Recognition inside the awards booklet distributed on the event day
- Mentions in all e-mail advertisements
- Two (2) complimentary passes to the Awards ceremony