UA Exec Meeting
October 3, 2012

Attendance:
Priya, Jonté, Nathan, Stephen, Tim, Patrick, Ravi, Jen, Lauren, John, Alan, Laura, James, Christine, Brendan, George, Ranjeeta, Anika, Sheila

Meeting will adjourn at 9:00 for students to watch this evening’s Presidential Debates

Updates:
• UA-Opportunities@mit.edu
  o Join if you want to get job opportunities for UA students
• UA-Spam@mit.edu
  o Join if you want some fun laughs and good convo
• We signed a contract with Bonfire—we will pilot it for the student center restaurants project
  o If you have an interest in reaching out to students through this platform, let us know!

Weekly Check-Ins:
• You should have already set up your objectives for the quarter; discuss at weekly check-ins.
• At the end of the quarter, you will meet with the “opposite” person (Michael or Jonté) to discuss your progress.

• Let Patrick know if you know anyone interested in joining Patrick’s Committee

Voter registration drive
• Council voted down the e-drive due to cost
• We will run the drive ourselves
• Will reach out to the Tech to partner
• Get as many MIT students as possible registered to vote to have an impact in this election
  o Good PR!
• Voter registration forms, envelopes, and stamps
• Open discussion:
  o We should focus on voter registration and the absentee ballot process
  o We need to have this set up next week since we’re a month out from the elections
  o Volunteers at our stands should make a distinct effort to be visible and approachable in Lobby 10
  o Study break this semester
- Tables in the student center available in evening and early morning
- Theme for the study break should be fun and engaging!
- Let us know if you have anyone interested in coordinating the voter registration drive

**Fall Festival**
- Comedy show on Friday
- Recent discovery – two large events aligning with it!
- IFC and Panhel putting together a Saturday morning community service event at Salvation Army
  - Afterwards, an ice cream event and carnival on Kresge
- Three events makes it a full weekend
  - This gives us an opportunity to publicize it!
- Open Discussion (how to publicize):
  - Two more e-mails going out tonight and tomorrow
  - Publicized on infinite display
  - FB cover photo
    - We will send it out—please make it your cover pic to advertise!

**Student Feedback:**
- We need to be creative about our student engagement
- Ideas:
  - Run a single survey with many questions asked
  - Pick a few topics and target surveys around those
  - Focus groups
  - Bonfire
  - Ask the Tech to help with surveys
  - Have students pick which topics they’d like to contribute towards
  - In person at events
  - Need to be very deliberate in our approach

**Retreat**
- This weekend
- Be at Kresge by 9:45 AM on Monday
- Leaving at 10 sharp!
- Comments: Will try to have catered “good” coffee

**Closing Remarks:**
- Keep our office clean! We will have an office clean up this weekend. If you can make it for an hour, it will be very beneficial for the UA!
- Send ua-secretary@mit.edu newsletter articles!!!