UA Exec Meeting
September 26, 2012

Attendance: Jonté, Cara, Nathan, Alec, Michael, Jen, Sheila, Laura, Christine, Amanda, Steven, Ranjeetha, Nareen, Ravi, Anika, Patrick, John, Tim, Hal, Lauren, Stephanie, George

Action Items:
- Have objectives developed for performance reviews
- Submit updates on what your committees are working on

Announcements:
- Council meeting last night – budget was approved
  - If you didn’t submit a budget, we will be following up with you this next week because you will need to request money from Council in person
- Resources page (link to be sent out tonight!)
  - Has an address book for everyone on Exec
  - Jonté made a Youtube video to explain how to export the information
- Every other week, please be prepared to say something about your committee at the Exec meetings
- Fall Festival and Movie on the Lawn coming up
  - We will be publicizing them
- Retreat – sign-ups are closed
  - 28 people are going
  - Rooms are doubles, people have been paired up
  - October 8-9 – be at Kresge at 10AM!

FinBoard Chair Update (John):
- Will send out information to all of the student groups regarding their budgets
- Appeals process will begin
- In mid-November, we will be starting the next cycle
- Brought on one more member to the board
  - Still understaffed; if you have recommendations, please send them to John
- Working to create a training pamphlet
  - If you have any ideas on what groups should focus more on, please e-mail John

Committee on Education (Nareen):
- Please recommend students who would be interested in running the student faculty dinners
- 7-8 members, running regular meetings
- Very policy focused right now
- Creating a list of guiding principals that undergraduate education should be structured around
- Will have some ideas to bounce off Exec in the next few weeks – get excited!
o Ex: ASE’s, MITx, etc.
o Solicit student feedback on educational policy

Website (Stephanie):
• Deadline for next Friday to launch the website
• Stephanie is very swamped and working very hard!

Event Committee (Cara):
• Posters were printed for the Fall Festival
• Currently ~5 people on the committee
  o Many will volunteer for fall festival
• Join the Facebook group for MIT Fall Festival!!!
• E-mails need to be sent to undergrads to promote the event
  o Hal’s vision for e-mails:
    ▪ Digest form was rejected
    ▪ E-mails broken up by the day of the week for their content and types
    ▪ Open for feedback to Hal
    ▪ May start to bcc undergrads@ so that people do not filter it as spam
  ▪ Comments:
    • Anika thinks this may not be worth the effort because if they don’t want the e-mails, they won’t come to the events
    • Make the e-mails concise – when and where event is, picture, and how to buy tickets
    • Target students who wouldn’t want to read through a header
    • Bcc is controversial and sketchy and unofficial
    • Capture the essence concisely
    • Movie on the lawn email tonight, fall festival email on Thursday, recruitment email

Recruitment (Jonté):
• Have run events in the dorms
  o We’re on the low side of attendance compared to last year 😊
• Will invite the 2016s who ran for class council to join the UA
• What are some effective ways to recruit members? Open discussion:
  o Face time is important; going out to the dorms
  o Don’t come off as stuffy
  o We improve student life – we pursue projects for students, allocate money; talk about shuttles, student faculty dinners, etc.
  o Can brand it as “public service” working for the student body
  o U-A Door Letters!
  o Lobby 10/Student Center Booth
  o “You are welcome here” type of cards to put on a door
  o Publicize at events and go there to talk to perspective members:
- 9:30 PM Sunday is Movie on the Lawn
- Class council events
  - UA Website!
  - Discounts – signed a discount with Kaplan today, as well as the Princeton Review

**Bonfire (Jonté):**
- Finished contract
- Read to launch
- How to use it for the student center restaurants
  - Will need it publicized
- Great for engagement with the UA

Will have publicity regarding registering to vote
Paper Plate Awards!

*End*