

UA Exec Meeting
September 26, 2012

Attendance: Jonté, Cara, Nathan, Alec, Michael, Jen, Sheila, Laura, Christine, Amanda, Steven, Ranjeetha, Nareen, Ravi, Anika, Patrick, John, Tim, Hal, Lauren, Stephanie, George

Action Items:

- Have objectives developed for performance reviews
- Submit updates on what your committees are working on

Announcements:

- Council meeting last night – budget was approved
 - If you didn't submit a budget, we will be following up with you this next week because you will need to request money from Council in person
- Resources page (link to be sent out tonight!)
 - Has an address book for everyone on Exec
 - Jonté made a Youtube video to explain how to export the information
- Every other week, please be prepared to say something about your committee at the Exec meetings
- Fall Festival and Movie on the Lawn coming up
 - We will be publicizing them
- Retreat – sign-ups are closed
 - 28 people are going
 - Rooms are doubles, people have been paired up
 - October 8-9 – be at Kresge at 10AM!

FinBoard Chair Update (John):

- Will send out information to all of the student groups regarding their budgets
- Appeals process will begin
- In mid-November, we will be starting the next cycle
- Brought on one more member to the board
 - Still understaffed; if you have recommendations, please send them to John
- Working to create a training pamphlet
 - If you have any ideas on what groups should focus more on, please e-mail John

Committee on Education (Nareen):

- Please recommend students who would be interested in running the student faculty dinners
- 7-8 members, running regular meetings
- Very policy focused right now
- Creating a list of guiding principals that undergraduate education should be structured around
- Will have some ideas to bounce off Exec in the next few weeks – get excited!

- Ex: ASE's, MITx, etc.
- Solicit student feedback on educational policy

Website (Stephanie):

- Deadline for next Friday to launch the website
- Stephanie is very swamped and working very hard!

Event Committee (Cara):

- Posters were printed for the Fall Festival
- Currently ~5 people on the committee
 - Many will volunteer for fall festival
- Join the Facebook group for MIT Fall Festival!!!
- E-mails need to be sent to undergrads to promote the event
 - Hal's vision for e-mails:
 - Digest form was rejected
 - E-mails broken up by the day of the week for their content and types
 - Open for feedback to Hal
 - May start to bcc undergrads@ so that people do not filter it as spam
 - Comments:
 - Anika thinks this may not be worth the effort because if they don't want the e-mails, they won't come to the events
 - Make the e-mails concise – when and where event is, picture, and how to buy tickets
 - Target students who wouldn't want to read through a header
 - Bcc is controversial and sketchy and unofficial
 - Capture the essence concisely
 - Movie on the lawn email tonight, fall festival email on Thursday, recruitment email

Recruitment (Jonté):

- Have run events in the dorms
 - We're on the low side of attendance compared to last year ☹️
- Will invite the 2016s who ran for class council to join the UA
- What are some effective ways to recruit members? Open discussion:
 - Face time is important; going out to the dorms
 - Don't come off as stuffy
 - We improve student life – we pursue projects for students, allocate money; talk about shuttles, student faculty dinners, etc.
 - Can brand it as “public service” working for the student body
 - U-A Door Letters!
 - Lobby 10/Student Center Booth
 - “You are welcome here” type of cards to put on a door
 - Publicize at events and go there to talk to perspective members:

- 9:30 PM Sunday is Movie on the Lawn
- Class council events
- UA Website!
- Discounts – signed a discount with Kaplan today, as well as the Princeton Review

Bonfire (Jonté):

- Finished contract
- Read to launch
- How to use it for the student center restaurants
 - Will need it publicized
- Great for engagement with the UA

Will have publicity regarding registering to vote
Paper Plate Awards!

End