Alex Pacheco

Co-founder and President of People for the Ethical Treatment of Animals (PETA)

"Protecting Animals and Ourselves: Lessons Learned the Hard Way"

Monday, March 20
7 p.m. in 10-250

PETA is the largest and most influential animal rights organization in the United States. It is most recently known for taking on multi-billion dollar corporations, such as General Motors and Mobil, and winning.

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