



CeraMIT

Low Cost Ceramic Water Filter for Nepal

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- MIT: Susan Murcott and Simon Johnson
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- IDE Nepal
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- Mr. Nepal
- DWSS
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- Professor Subodh Sharma
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Agenda

- Introduction
- Market Studies
- Laboratory Studies
- Recommendations:
 - Product Design
 - Business Organization
 - Marketing
 - Future Work
- Questions and Comments



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Introduction

- MIT Nepal Water Project
 - CeraMIT is the latest in a line of MIT studies of ceramic filters for removal of microbial contamination in Nepal
 - First time business students have been involved; looking to take advantage of prior studies to promote filter use on a wider scale
- IDE Low Cost Water Filter Project
 - Catalyze the development of Nepali entrepreneurs that will sell a low cost ceramic water filter that removes microbial contamination and is appropriate throughout the hills of Nepal

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Market Studies

- Ideal: A thorough, systematic study of the market for a ceramic filter throughout Nepal
- Reality:
 - Discussions with numerous experts
 - Limited field research:
 - 2 villages in hills near Pokhara
 - Retailers in Pokhara
 - 1 village at the edge of Kathmandu Valley
 - 1 Urban community



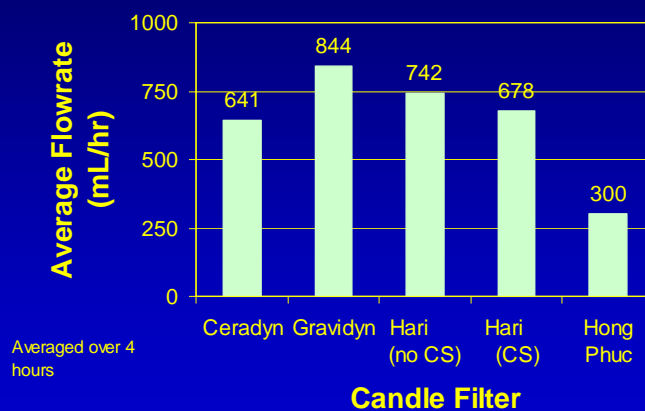
Market Findings

- Drinking water in Nepal contains microbial contamination
- Villagers often understand contaminated water can cause illness, (may not be true in more remote villages), but believe that their water sources are clean
- Existing filter products are not often used
 - Breakage, low flow rates, maintenance difficulties, traditional beliefs
- Some objections to the use of plastic
 - Taste, cleanliness, durability, temperature
- Differences between urban and rural markets
 - Price sensitivity, family size
- Strength of traditional beliefs and other objections varies inversely with necessity

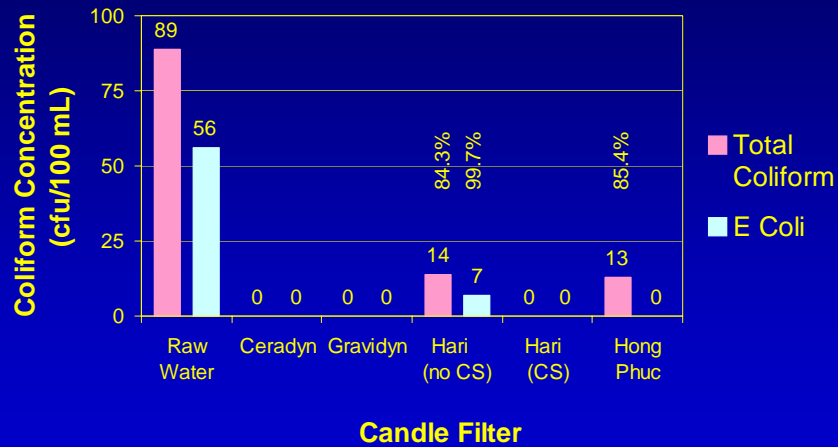
Laboratory Studies

- Tested 5 candle filters
 - Ceradyn (Katadyn), Gravidyn (Katadyn), Hari White Clay with colloidal silver, Hari White Clay without colloidal silver, Hong Phuc
- Tested 3 Disks
 - Hari White Clay disk (2 w/ colloidal silver; 2 w/out)
 - Reid Harvey Red Clay disk (2 w/ CS; 2 w/out)
 - Reid Harvey Black Clay disk (2 w/ CS; 2 w/out)
- Tested for:
 - Flowrate
 - Removal of Total Coliform and E Coli

Candle Filters Average Hourly Flowrate



Candle Filters Microbial Removal

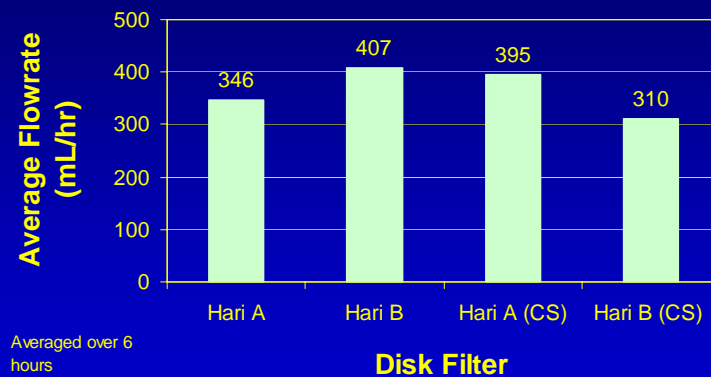


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Hari White Clay Disk Filters Average Hourly Flowrate

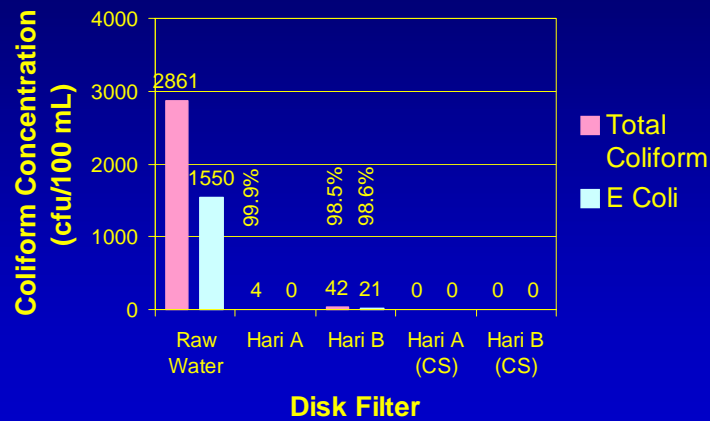


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Hari White Clay Disk Filters Microbial Removal

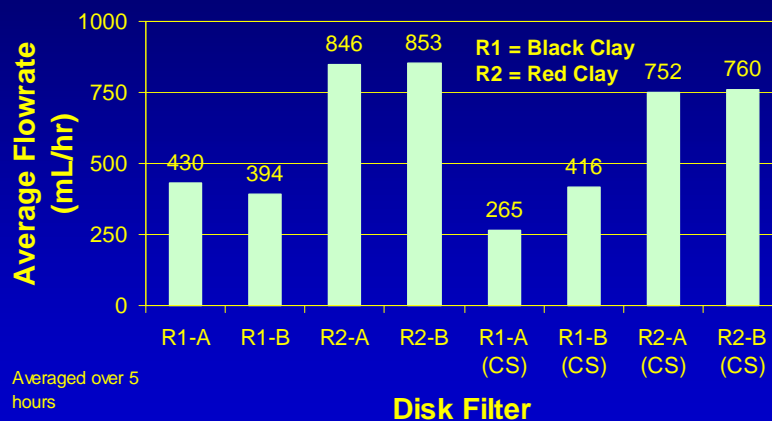


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Reid Disk Filters Average Hourly Flowrate

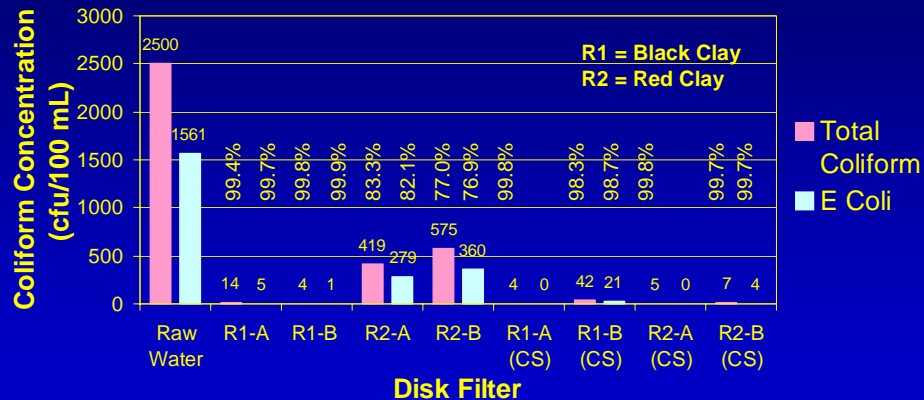


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Reid Disk Filters Microbial Removal



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General Observations - Candles

- The candle filter flowrates typically ranged between 650 & 850 mL/hr/candle, except for the Hong Phuc at 300 mL/hr.
- The Katadyn filters and the Hari CS candle filter proved 100% effective at removing coliform bacteria; however, the raw water concentration was < 100 cfu/100 mL.



Observations Cont. - Hari Disks

- The flowrates were less than ~400 mL/hr, which is relatively low compared to the other filters
- The Hari White Clay Disk filters were effective at removing coliform bacteria; especially the CS coated disks with 100% removal (Total Coliform concentration in raw water = 2861 cfu/100 mL)



Observations Cont. - Reid Disks

- The average flowrate for the Reid Red Clay Disk was 803 mL/hr while the average flowrate for the Black Clay Disk was 376 mL/hr.
- The coliform removal efficiencies for the Black Clay Disk were greater than 98% (raw water Total Coliform concentration = 2500 cfu/100 mL)

A photograph of two people, a man and a woman, in a laboratory setting. They are looking down at something on a table. The man is on the left, and the woman is on the right. They are both wearing dark clothing. The background is slightly out of focus, showing some lab equipment and a white wall.

Observations Cont. - Reid Disks

- The coliform removal efficiencies for the Red Clay Disks ranged from 77% to 83% for the non-coated CS filters while the filters coated with CS had removal efficiencies greater than 99.7%.
- Reid's disks were slightly less durable than Hari's disks, with sand-size particles falling off during cleaning.

A photograph of several petri dishes arranged in a row on a lab bench. The dishes contain a light blue or greenish substance, likely a bacterial culture. The background is a dark, slightly out of focus lab setting.

Lab Test Conclusions

- The results from these tests support the hypothesis that colloidal silver helps to inactivate coliform bacteria.
- The validity of the test results is limited to the one day of testing - they do not prove anything beyond 1 day of use.

Recommendations: Testing

- Lab Testing
 - Long-term performance testing (weeks to months)
 - Challenge testing (varying microbial concentrations)
 - Colloidal silver testing (colloidal silver concentration & effectiveness over time)
- Field Testing
 - Long-term performance testing (months)
 - Rainy/dry season conditions
- Durability Testing

Recommendations: Testing Cont.

- Media & shape variations
 - Vary material (porosity, durability), surface area/shape, & thickness.
- Best bets for future studies:
 - Hari's White Clay Candle Filter with capped ends.
 - Reid's Red Clay Disk Media coated with CS, provided it can be made more durable.
 - Hari's Mixed Grog Clay Disks.

Recommendations: Product Design

- low cost
- high flow rate (2L/hr minimum)
- 20L capacity or more
- light and durable
- easy to carry
- bucket material should not affect taste or smell
- good quality tap (no leaks)
- disk filter element, 9" in diameter
- need a candle for legacy systems
- compact for transport and storage (one bucket should fit inside the other)
- a lid for the top bucket
- an available stand is a plus

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Recommendations: Business Organization

- Phase I
 - Local part suppliers
 - Process QC by MIT
 - Onsite QC by IDE
 - Hari Govinda manufactures filters
 - Mass production issues
 - Hari also assembles & distributes kits
 - Available network
 - Expansion capabilities through co-operative
- Phase II?



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Recommendations: Product Marketing

- Partner with educators
- Develop a strong brand name
- Emphasize superior performance
- Marketing targeted towards women
- Seed product in schools and with persons of status
- Can a presence/absence test be used as a sales tool?

Recommendations: Future Work

- Formal collaboration between IDE, ENPHO, and MIT
- Thorough scientific testing of prototypes
- Field testing: scientific as well as marketability
- Colloidal silver production
- Continued redesign of prototypes to reduce cost and improve performance
- Investigation of product line expansion
- Consistent women's input
- Study of Colloidal Silver (MIT - Chem E)
- Study of Ceramic Media (MIT - Mat Sci)
- Collaboration with local universities like Kathmandu University

