



# Greening Your Event



By Lauren Berning



# What Can I Green?...

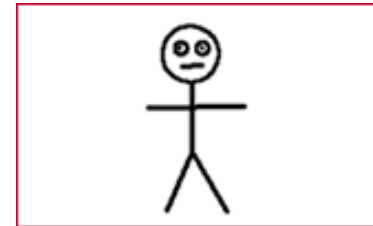
- Event Preparation
- The Event
- Event Clean-up





# Event Preparation

Typical businesses generate  $\approx 1.7$  lbs waste/employee/day (source: AFPA).  
MIT has about 11,500 employees  $\approx$   
**19,550** lbs waste/day!!



- Name Tags
- Bins - labeling
- Whiteboards/Powerpoint
- Binders/handouts – lack thereof
- Gifts
- Scratch Paper Notepads





# How to Green the Event

- Zero Waste
- Catering
- Proper Disposal Options





# How to Green the Event

## Catering - Food:

- Local
- Seasonal
- Organic
- Fair Trade
- Vegetarian





# What are the alternatives?

## Catering – Containers:

- Plastic recyclable containers (#1-7) only





# What are the alternatives?

## Catering – Containers:

- Plastic recyclable containers (#1-7) only
- Biodegradable materials & a composting option

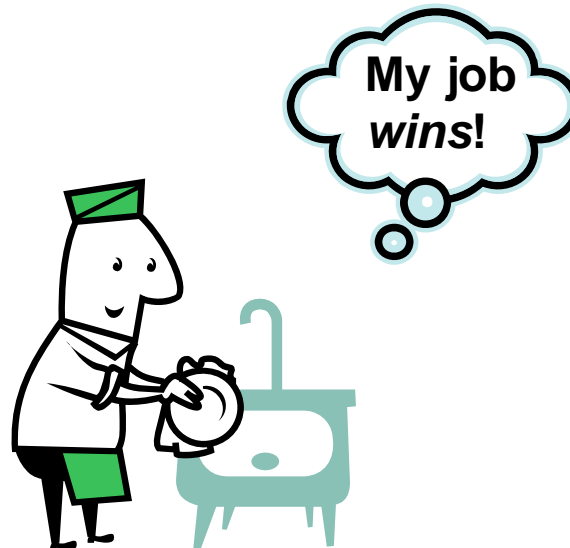




# How to Green the Event

## Catering – Containers:

- Plastic recyclable containers (#1-7) only
- Biodegradable materials & a composting option
- Reusable dishes - washing option (me, mugs)





# How to Green the Event

## Catering - Caterers:

- Bagel Rising
- Basil Tree
- Beaujolais
- Bon Appetit
- Haley House Café
- Harvest Co-op
- Lionette's Market
- Sebastian's
- Trader Joe's
- Veggie Planet
- Whole Foods





# Being Green Post Event

OR...for BYO meals...:



Incentives...  
Anybody want a  
cookie?...





# Being Green Post Event

- Name Tag Collection
- Binder Collection
- Handout Reuse/Recycling
- Food Excess ([freefood@mit.edu](mailto:freefood@mit.edu))
- Disposal





# Logistics

- Costs of different waste disposals to YOU and MIT!



\$\$\$  
???





# Logistics

- Sustainability – “Real” Costs



[www.storyofstuff.com](http://www.storyofstuff.com)



# What we need from YOU!



- You fill in the \_\_\_\_\_ ...

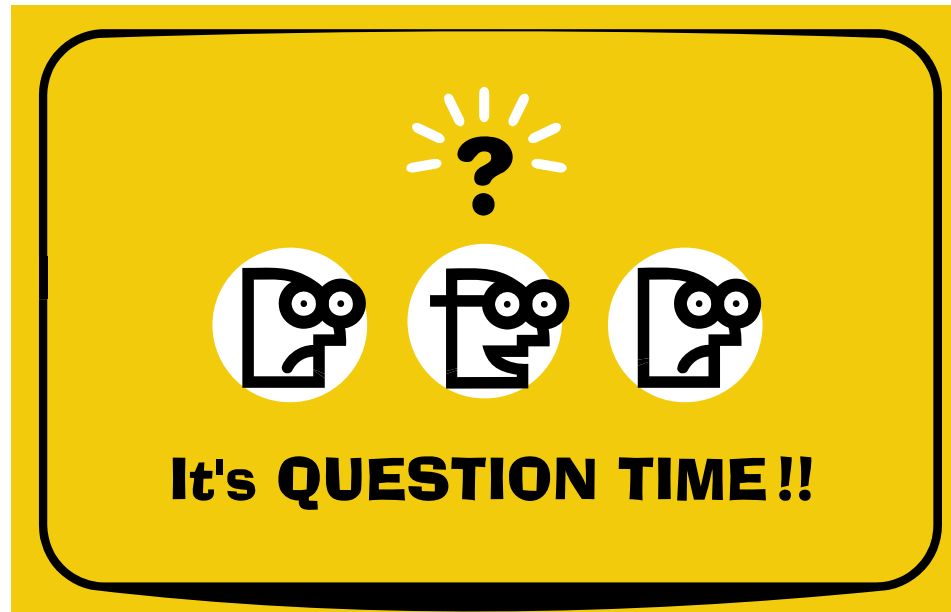


# What we need from YOU!

Stump the Lauren!

Name an aspect of an event,

I can tell you how to green it!



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Notes:

