

# ONLINE EDUCATION: A Catalyst for Higher Education Reforms

April 2016



Final Report  
MIT ONLINE EDUCATION POLICY INITIATIVE

# OEPI Membership

## Massachusetts Institute of Technology

- **Sanjay Sarma**, Dean of Digital Learning
- **Karen Willcox**, Professor of Aeronautics and Astronautics
- **Claudia Urrea**, Researcher in Education and Technology, Office of Digital Learning
- **Joseph Seering**, Graduate Student, CMU (formerly MIT)
- **David Autor**, Professor and Assoc. Dept. Head of Economics
- **William B. Bonvillian**, Director, MIT Washington Office
- **Lori Breslow**, Director, Teaching & Learning Laboratory
- **John Gabrieli**, Grover Hermann Professor of Health Sciences and Technology and Cognitive Neuroscience
- **Eric Klopfer**, Professor and Director at the MIT Scheller Teacher Education Program
- **Thomas Kochan**, George Maverick Bunker Professor of Management, Professor of Work and Employment Research and Engineering Systems
- **Vijay M. S. Kumar**, Associate Dean and Senior Strategic Advisor for Digital Learning, Director of the Office of Educational Innovation and Technology
- **Philip H. Lippel**, Assistant Director, MIT Washington Office
- **Sanjoy Mahajan**, Visiting Associate Professor of Electrical Engineering & Computer Science at MIT, and Associate Professor of Applied Science and Engineering at Olin College of Engineering
- **Hazel Sive**, Professor of Biology

## External Advisory Group

- **Eric Bettinger**, Stanford University
- **Norman Bier**, CMU, Director of the Open Learning Initiative
- **Dan Butin**, Merrimack College, Associate Professor and Founding Dean of the School of Education and Social Policy
- **Micheline (Micki) T.H. Chi**, ASU, Professor in Division of Educational Leadership and Innovation, Mary Lou Fulton Teachers College, and Director of Learning Sciences Institute
- **S. James Gates Jr.**, U. of Maryland, Distinguished University Professor; University System of Maryland Regents Professor, John S. Toll Professor of Physics, Member of PCAST and the Maryland State Board of Education
- **Andrew Ho**, Harvard University, Co-Chair of HarvardX Research Committee and Professor of Education, Harvard Graduate School of Education
- **Marsha Lovett**, CMU, Teaching Professor of Psychology and Director of Eberly Center for Teaching Excellence and Educational Innovation
- **Andrea Nixon**, Carleton College, Director of Educational Research, Lecturer in Educational Studies, Co-Director of the Liberal Arts Consortium for Online Learning
- **Bror Saxberg**, Kaplan, Inc., Chief Learning Officer
- **Marshall (Mike) Smith**, Carnegie Foundation for the Advancement of Teaching, Visiting Scholar,
- **Barbara Treacy**, Harvard Graduate School of Education, Instructor, Technology, Innovation and Education Program

Learning is a  
complex  
multi-layered  
process.

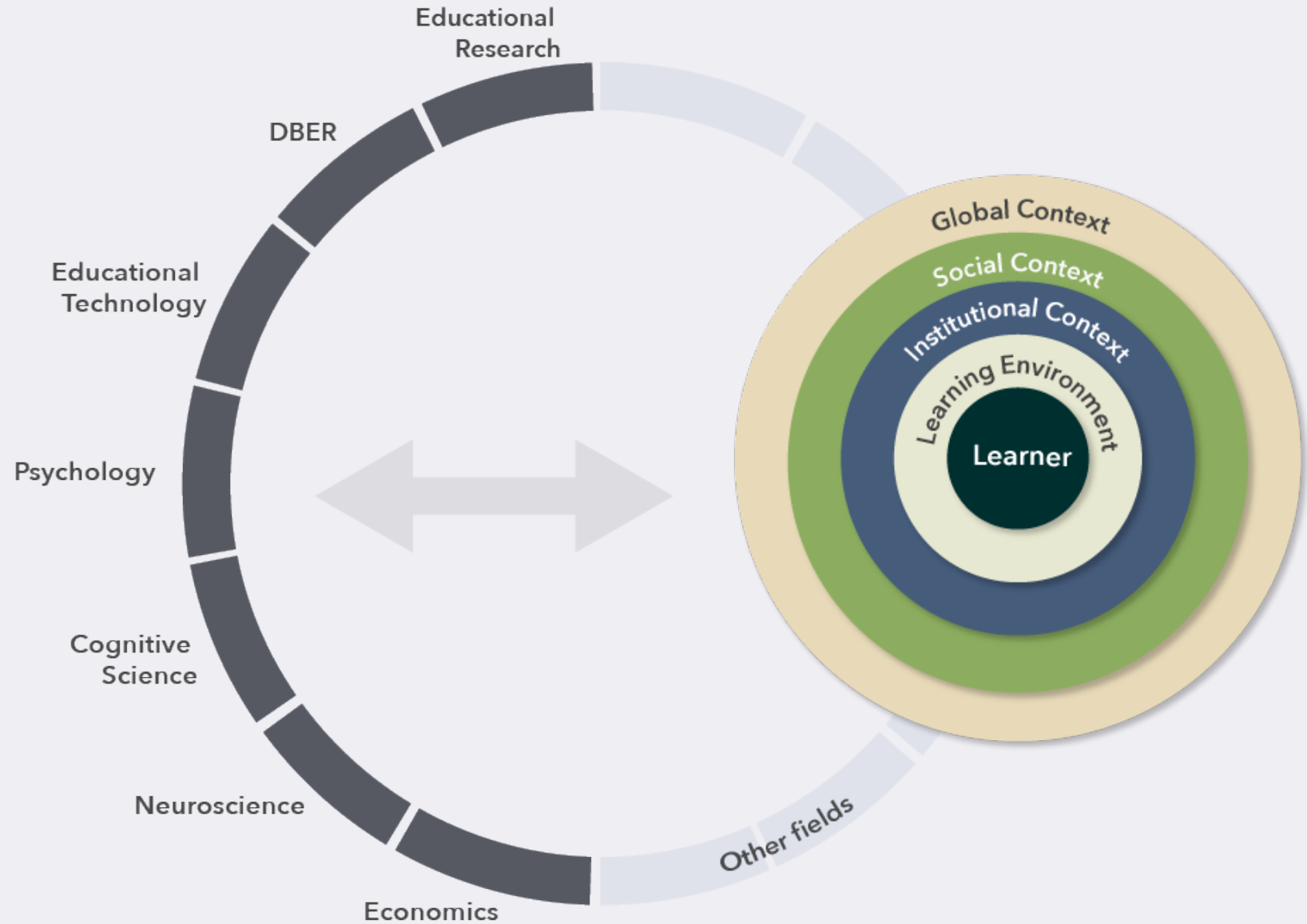
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Impacting and impacted  
by many different fields



# Outside-in and inside-out research approaches

**Outside-in** approaches:  
observe a system from  
the outside and make  
inferences about more  
detailed system functions



# Outside-in and inside-out research approaches



Inside-Out  
View

**Inside-out** approaches:  
start with intrinsic  
explanations and build  
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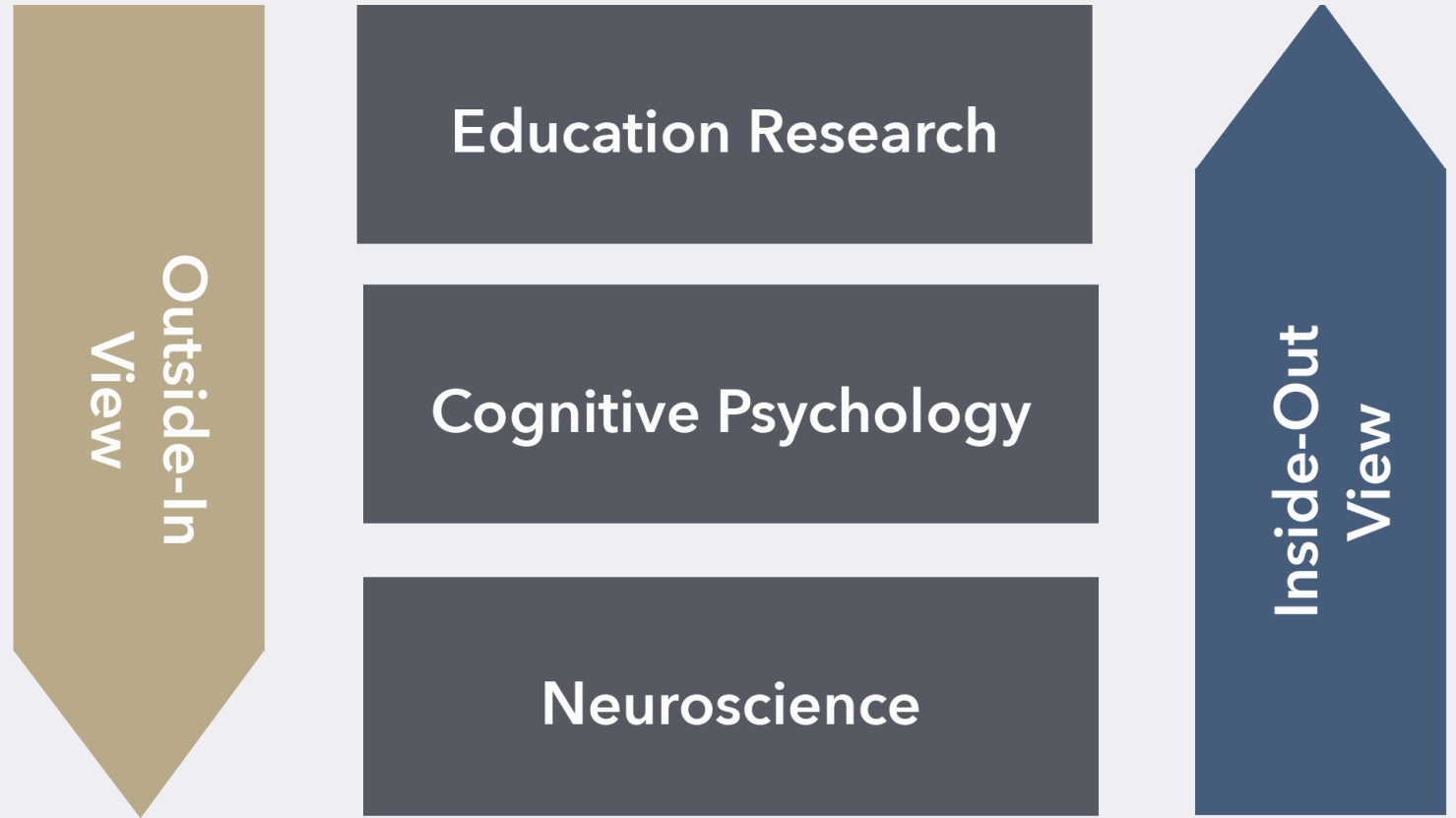
**Inside-out** approaches:  
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Convergence of outside-in and inside-out research approaches has  
*revolutionized fields* such as biology and mechanics

Convergence of outside-in and inside-out models has revolutionized fields.

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Education is on the brink of a similar revolution.





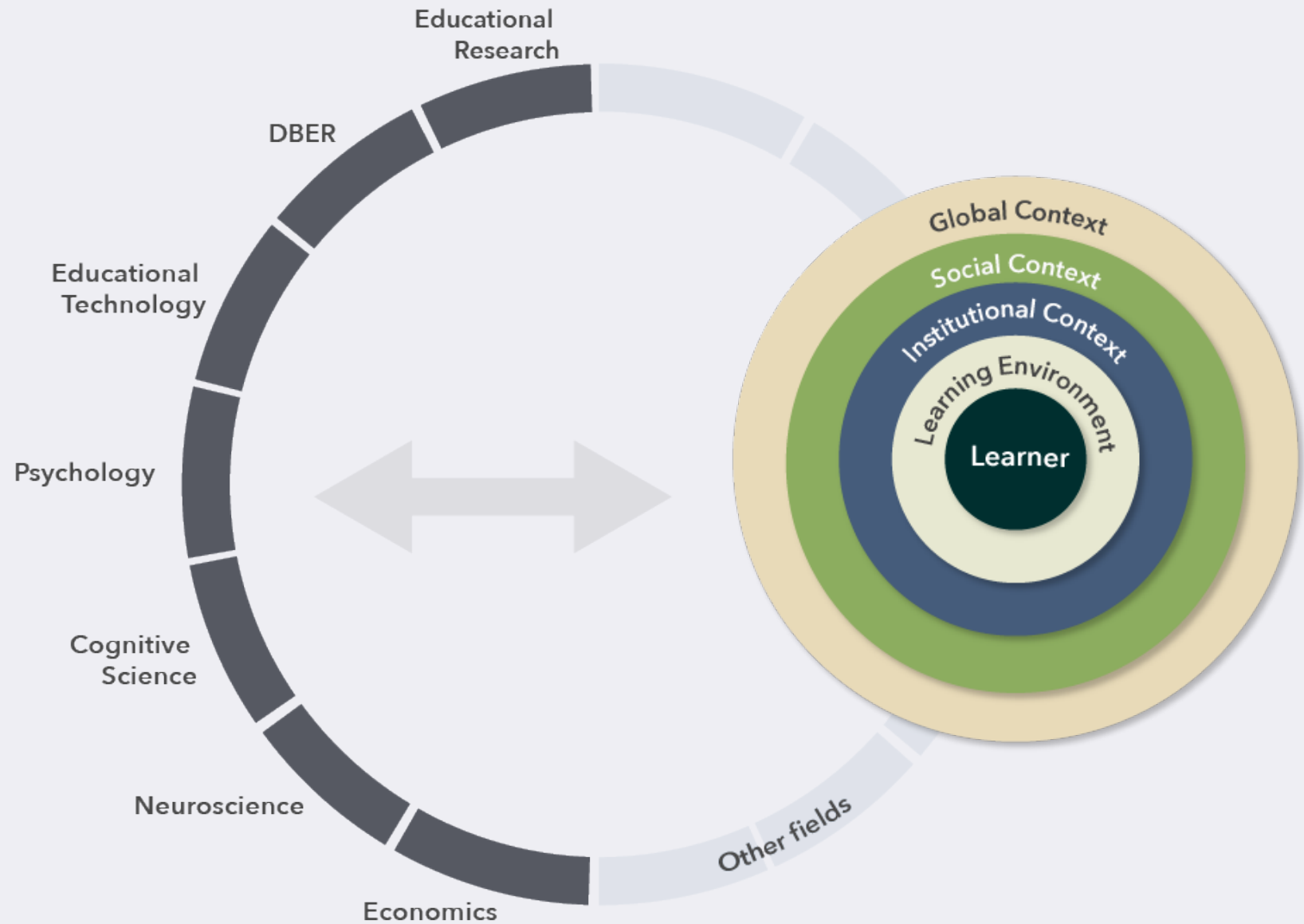
## RECOMMENDATION 1

Increase interdisciplinary collaboration across fields of research in higher education, using an integrated research agenda.

Take advantage of emerging convergence between outside-in and inside-out approaches.

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Impacting and impacted  
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# Diverse Fields, Theories and Practices

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There is a rich history to draw upon, and values that come along with them

Constructivism  
Active Learning  
Project/Problem Based Learning  
Constructionism  
Flipped Classes  
Student Centered Education  
Social and Contextual Aspects of Learning  
Interdisciplinary Education  
Discipline Based Education Research  
Social Science  
Ed Tech/CSCL

# A call to action

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INSTITUTIONAL LEADERS

LEGISLATORS &  
GOVERNMENT OFFICIALS

LEGACY EDUCATION  
COMPANIES

FOUNDATIONS &  
ASSOCIATIONS

BROAD EDUCATIONAL  
RESEARCH COMMUNITY

ALL OF US

- recognize, encourage and reward **interdisciplinary collaborations** seeking to advance both the **science** and the **practice of learning**
- create a welcoming environment for **interdisciplinary research** and for collaborative efforts to translate research into practice

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- guide the selection and development of best practices, to help **bridge the gap between research and practice**
- work together to ensure that scholarly gains are translated into **real improvements for students**
- **move beyond silos** to agree on terminology and ontology, map out overlaps and gaps, and recognize areas of discord

## RECOMMENDATION 2

Promote online as an important facilitator in higher education.

Digital technologies can play a significant role as an education enabler by providing a dynamic digital scaffold.

# Online as an Enabler

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Online activities should be diverse and contextual. They should be appropriate for the learner, instructor, and learning goals.

- Design for the unique affordances of online learning
- Utilize the affordances of digital for design based research that allows for iterative improvement and understanding
- Reposition the roles of teachers within the learning context

# Online as an Enabler

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Online activities should be diverse and contextual. They should be appropriate for the learner, instructor, and learning goals.

- Create opportunities for innovative learning experiences
  - Project based learning
  - Just in time learning
  - Situated learning in the field
- Combine knowledge of learning “optimization” with “deep learning”



# A call to action

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- contribute experience in areas such as **curricular design** and **delivery at scale**
- accelerate the **adoption** of science-based learning practices
- identify **paths forward** to a more equitable, more available, and more effective system of higher education drawing on best available tools and best available science

## RECOMMENDATION 2

Promote online as an important facilitator in higher education.

Digital technologies can play a significant role as an education enabler by providing a dynamic digital scaffold.

## RECOMMENDATION 3

Support the expanding profession of the  
“Learning Engineer.”

A creative professional who helps build bridges between fields of education and who translates scholarly research findings into effective practice.

## RECOMMENDATION 4

Foster institutional and organizational change in higher education to implement these reforms.

Learn from the experiences in other legacy sectors.