Connecting the dots between objectives, assessments, & learning activities

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What do I need to do to succeed?

How can I tell if I’m successful?

How do I get help when I’m stuck?
Instructor & designer perspective

What should students look like / be able to do when they’re done?

How can I tell when a student is successful?

When a student doesn’t demonstrate an outcome, how do I help them get there?
Program & course design process

Redesign Kickoff
- Select course or program
- Identify strengths, weaknesses, opportunities
- Map opportunities to capabilities
- Create rapid prototype
- Validate prototype

Design & Development
- Articulate success metrics
- Map capabilities to assessments to activities
- Design personalization & workflow
- Fill gaps in course or program alignment
- Create new assessments & activities

Launch
- Launch course or program with selected students
- Support and monitor participants
- Collect and evaluate data
- Continuously improve learning gaps based on course data

Envision
Distill
Design
Develop
Launch
Improve
Questions?

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