A ONE-DAY COURSE IN BOSTON
PRESENTING DATA AND INFORMATION
taught entirely by EDWARD TUFTE, author of four wonderful books on analytical design. Everyone taking the course receives all four books.

TOPICS COVERED IN EDWARD TUFTE’S ONE-DAY COURSE INCLUDE:

- fundamental strategies of information design
- evaluating evidence used in presentations
- statistical data: tables, graphics, semi-graphics
- business, scientific, legal, financial presentations
- effective presentations: on paper and in person
- use of PowerPoint, video, overheads, handouts
- multimedia, website design
- credibility of presentations
- complexity and clarity
- animation and scientific visualizations

THE ONE-DAY COURSE WILL BE OFFERED IN BOSTON ON FOUR SEPARATE DATES:

NOVEMBER 9       NOVEMBER 10       NOVEMBER 11       NOVEMBER 12

For information about Edward Tufte’s course, call 800 822-2454 or see www.tufte.com
Graphics Press LLC P. O. Box 430 Cheshire, Connecticut 06410

“One visionary day... few speak as eloquently as Edward Tufte, whose theories of information design not only illuminate, they inspire. He is to information design what The New Yorker once was to writers: a model of clarity and craftsmanship” WIRED
“The Leonardo da Vinci of data.” NEW YORK TIMES
“Tufte will get you thinking about the meaning of words and images, not to mention your ability to tell the truth.” ZDNET
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