

Bodies of knowledge for behavioral operations management

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Abstract

Whenever intrepid researchers venture into new terrain, they find that they require knowledge outside of their formal training. This paper reviews “bodies of knowledge” for OM researchers interested in the new area of Behavioral Operations Management. We highlight theoretical constructs and empirical phenomena from Behavioral Economics/Judgment and Decision Making, Industrial and Organizational Psychology, Group Dynamics and System Dynamics. We also provide a guide for where to go to learn more about each body of knowledge. Our overall goal is to lower the learning curve for new researchers in Behavioral Operations Management.

Keywords

Heuristics and Biases, Motivation, Group Dynamics, System Dynamics