

# Normative Representation of Objects and Scenes:

*Evidence from predictable biases in visual perception and memory*



## Introduction

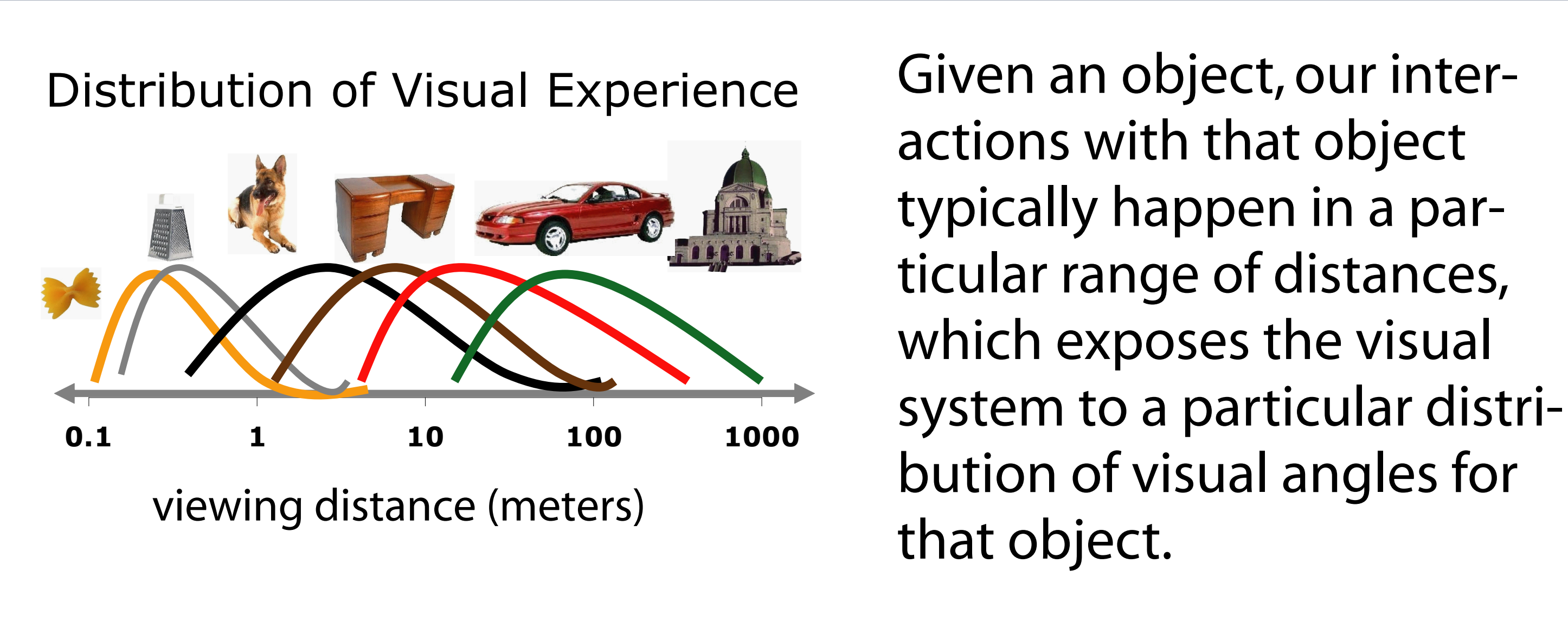
You can stand at any distance to an object in the world, so the object can appear at any visual size.

**Question:** Is there a **canonical visual size** for perception and representation of objects and scenes?



There are two motivations for positing a canonical or “normative” visual size:

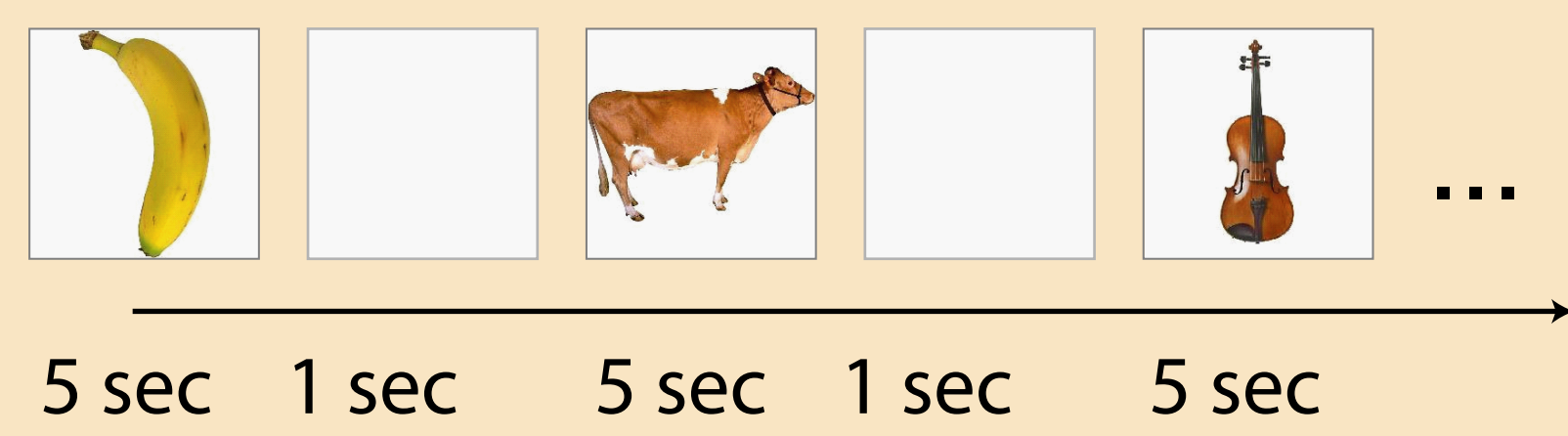
(1) perceptual resolution limits exist across the visual field  
(2) experience with objects and scenes is statistically constrained



## Long-Term Memory

**Question:** Is memory influenced by the norm in a surprise test for visual size?

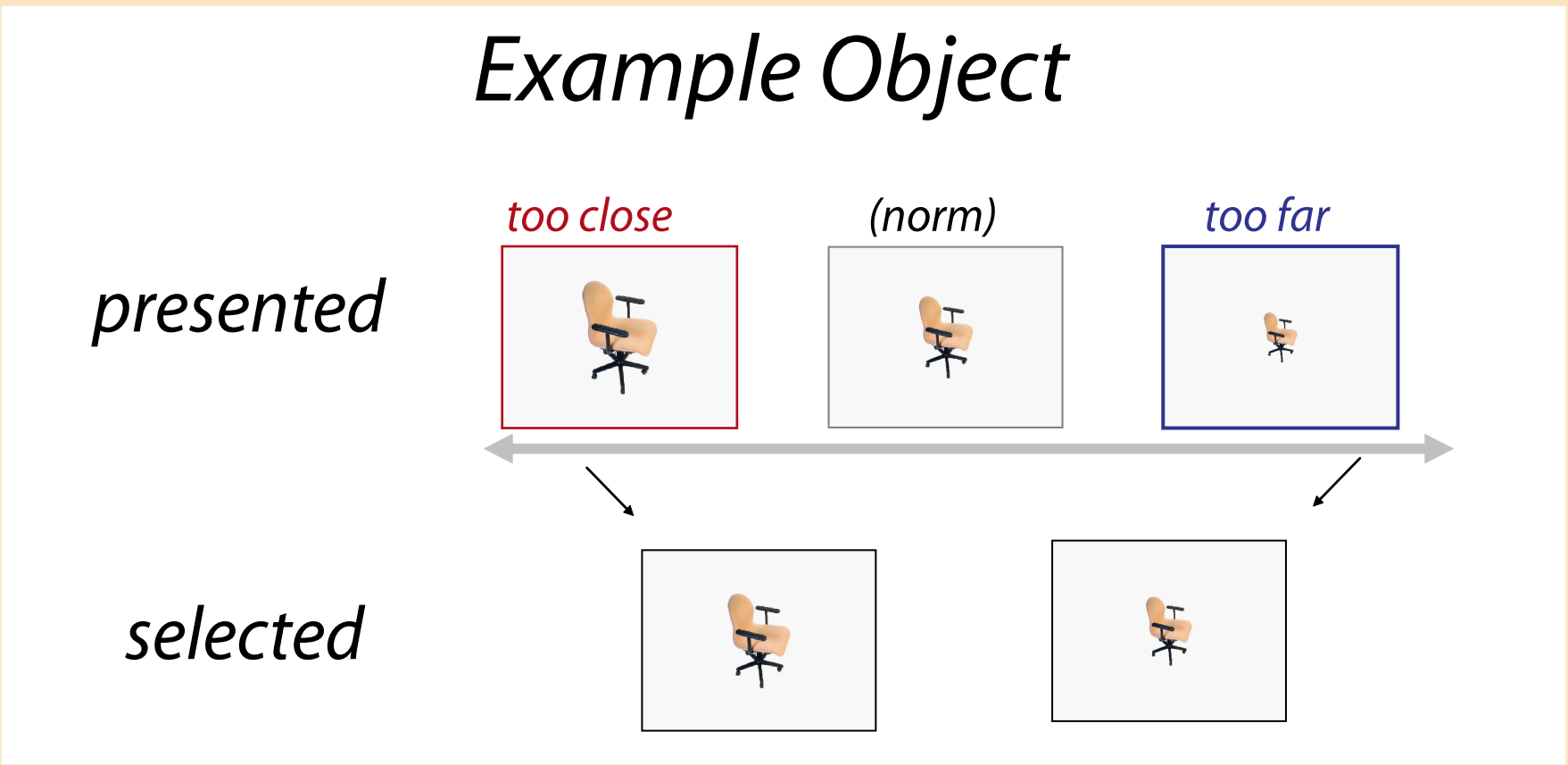
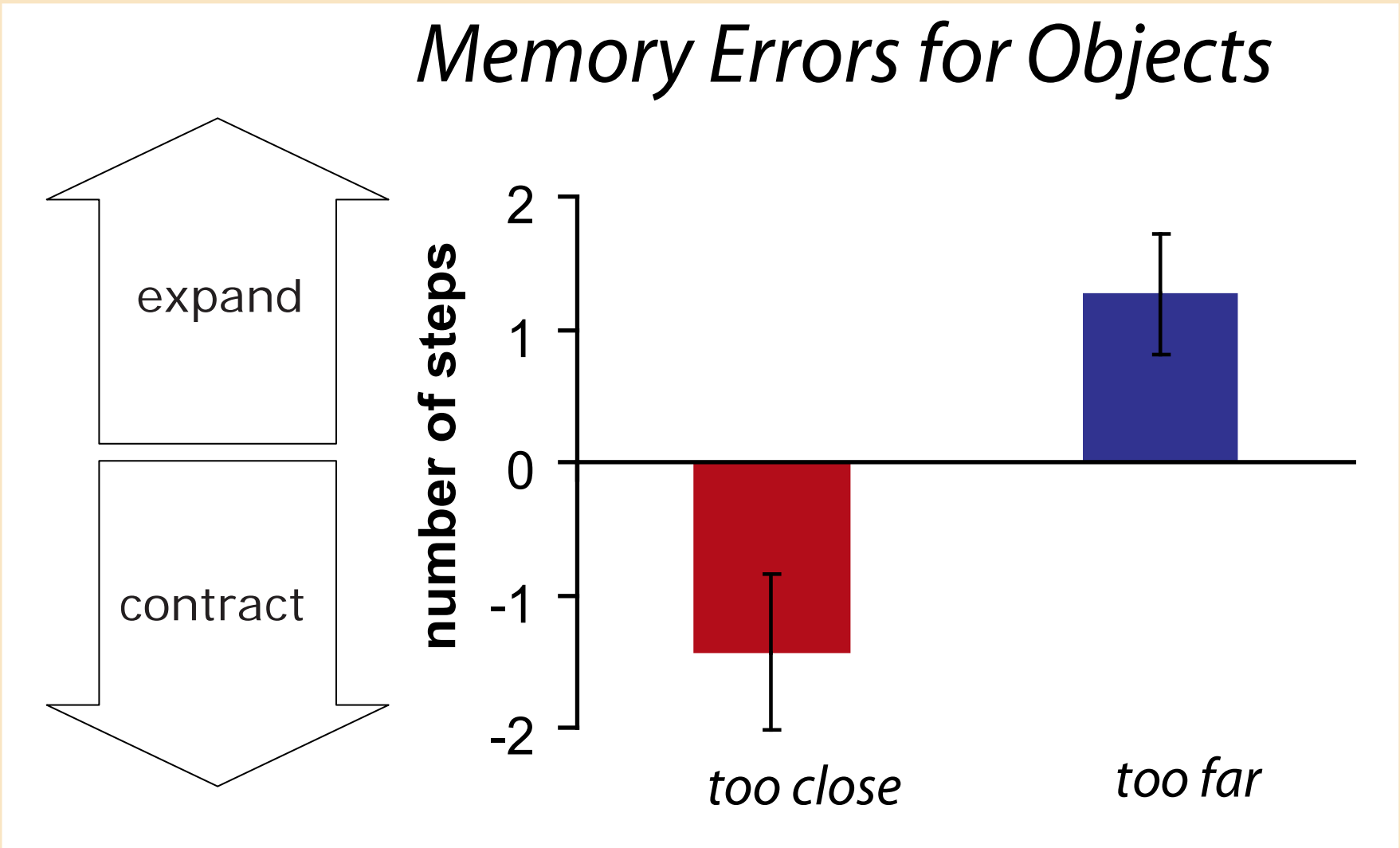
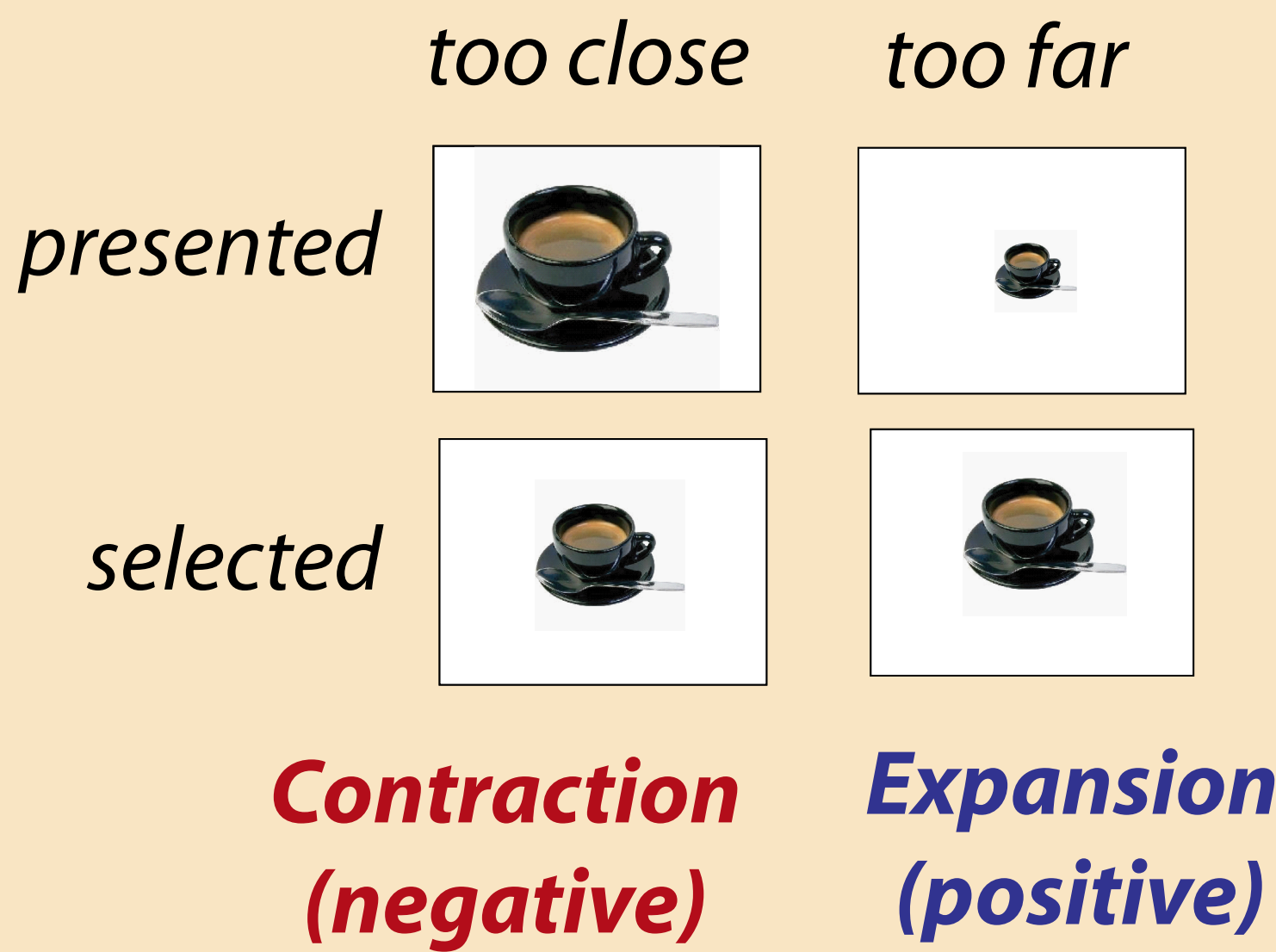
**Method:** “You will be tested on your memory for these objects”. No instruction about what kind of test.



**presentation phase:** 20 objects presented, 10 too close and 10 too far, relative to the normative size from experiment 1

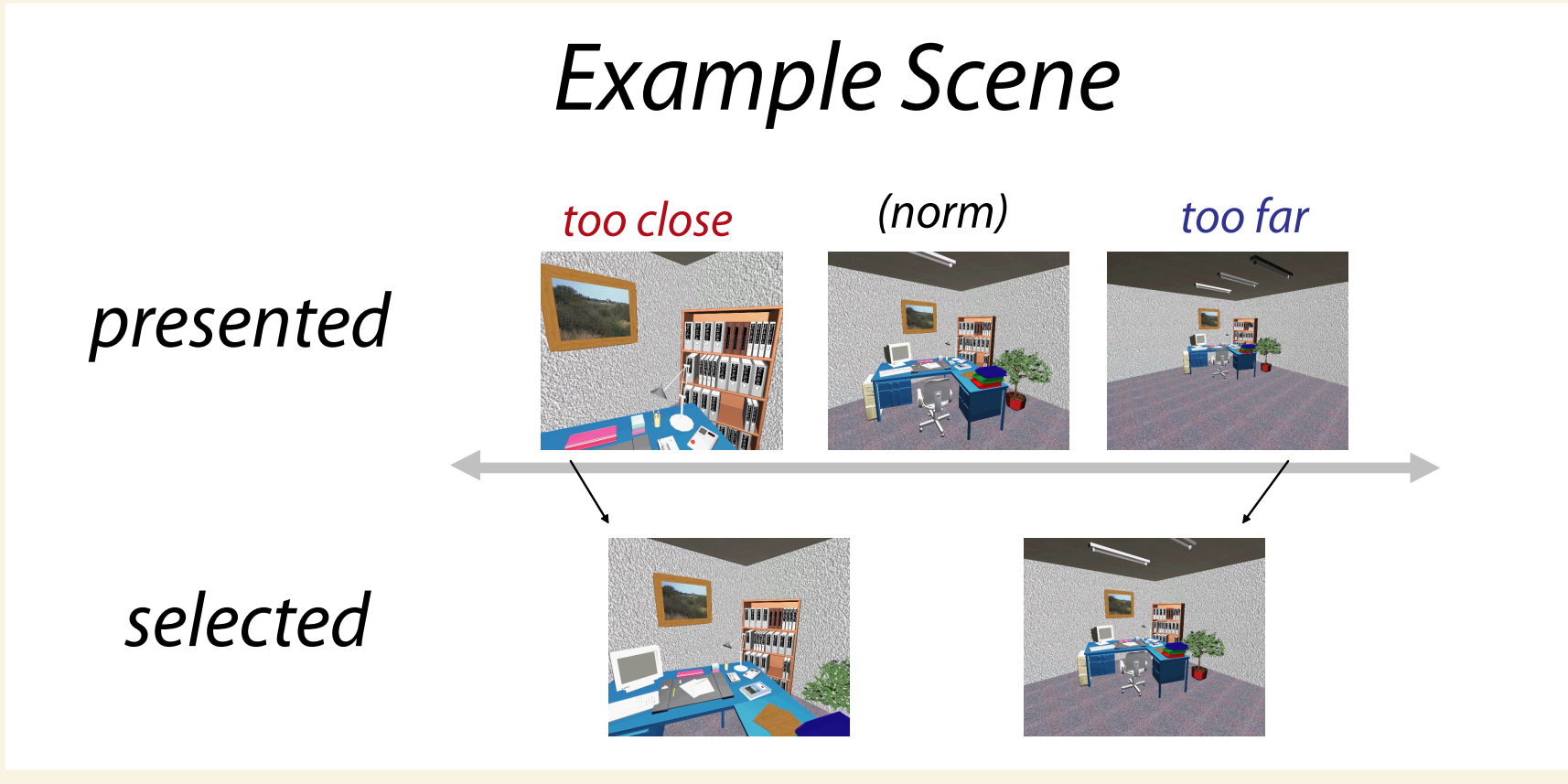
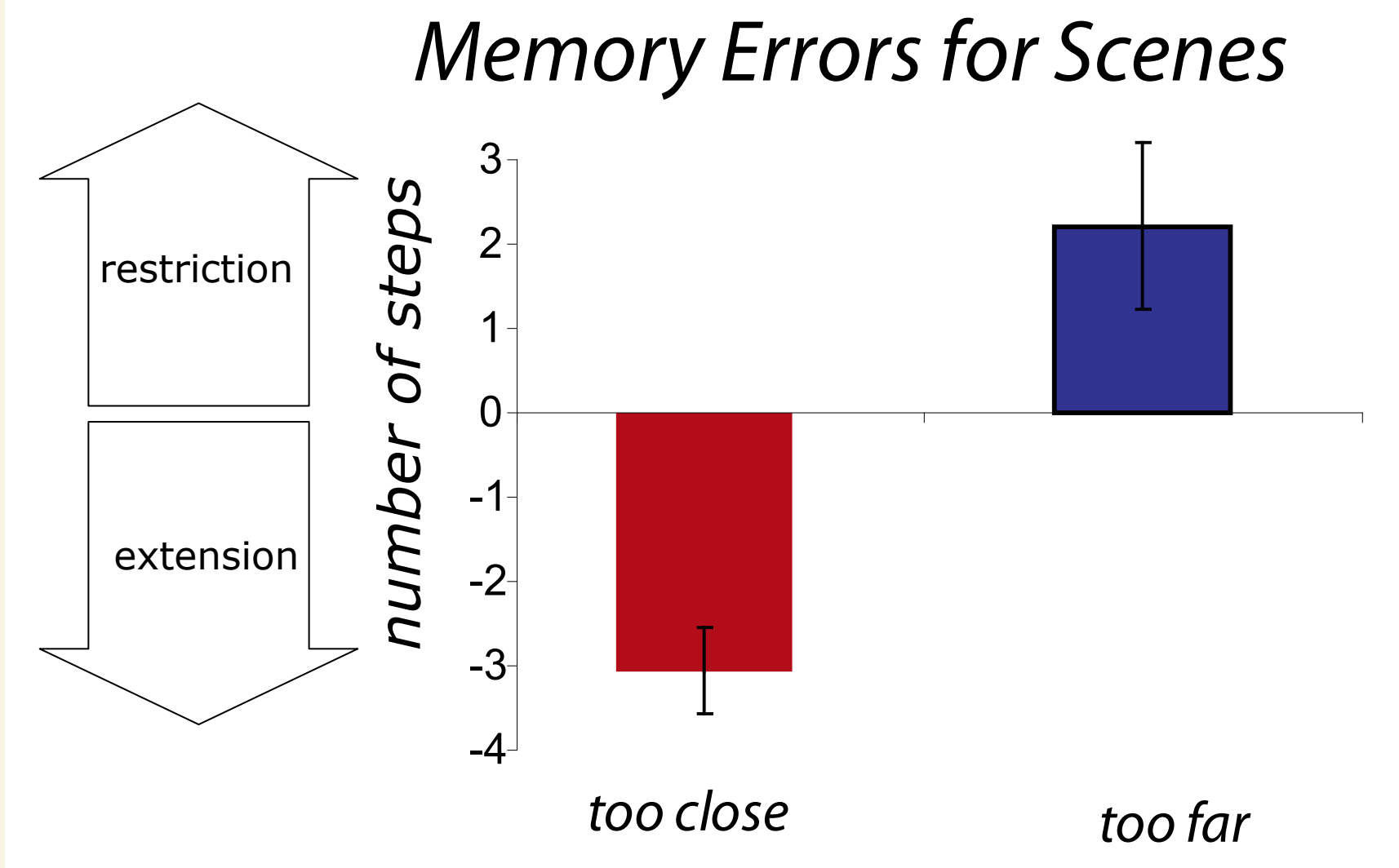
**test phase:** resize each object to match the size at presentation

**Predictions:** Memory errors will be systematically biased towards the normative size



**OBJECTS**

**SCENES**



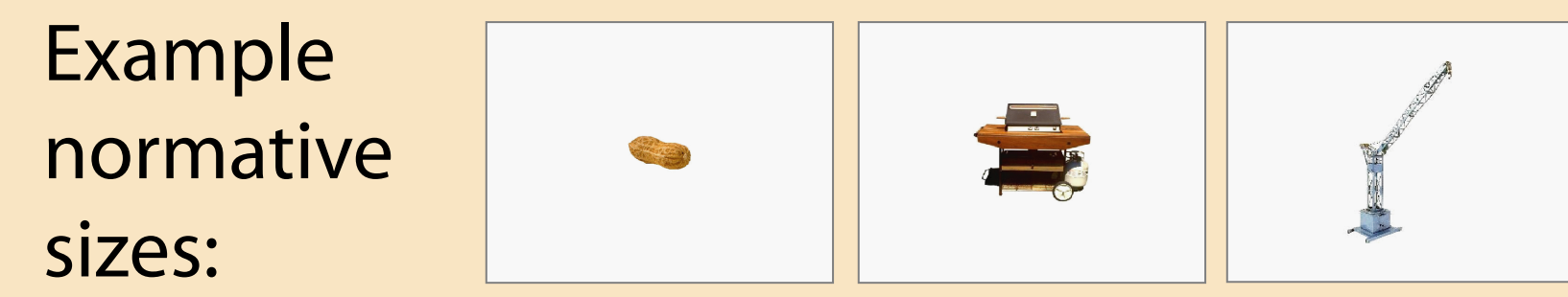
## Existence of a Perceptual Norm

**OBJECTS**

**Question:** Do observers prefer a consistent visual size for each object?

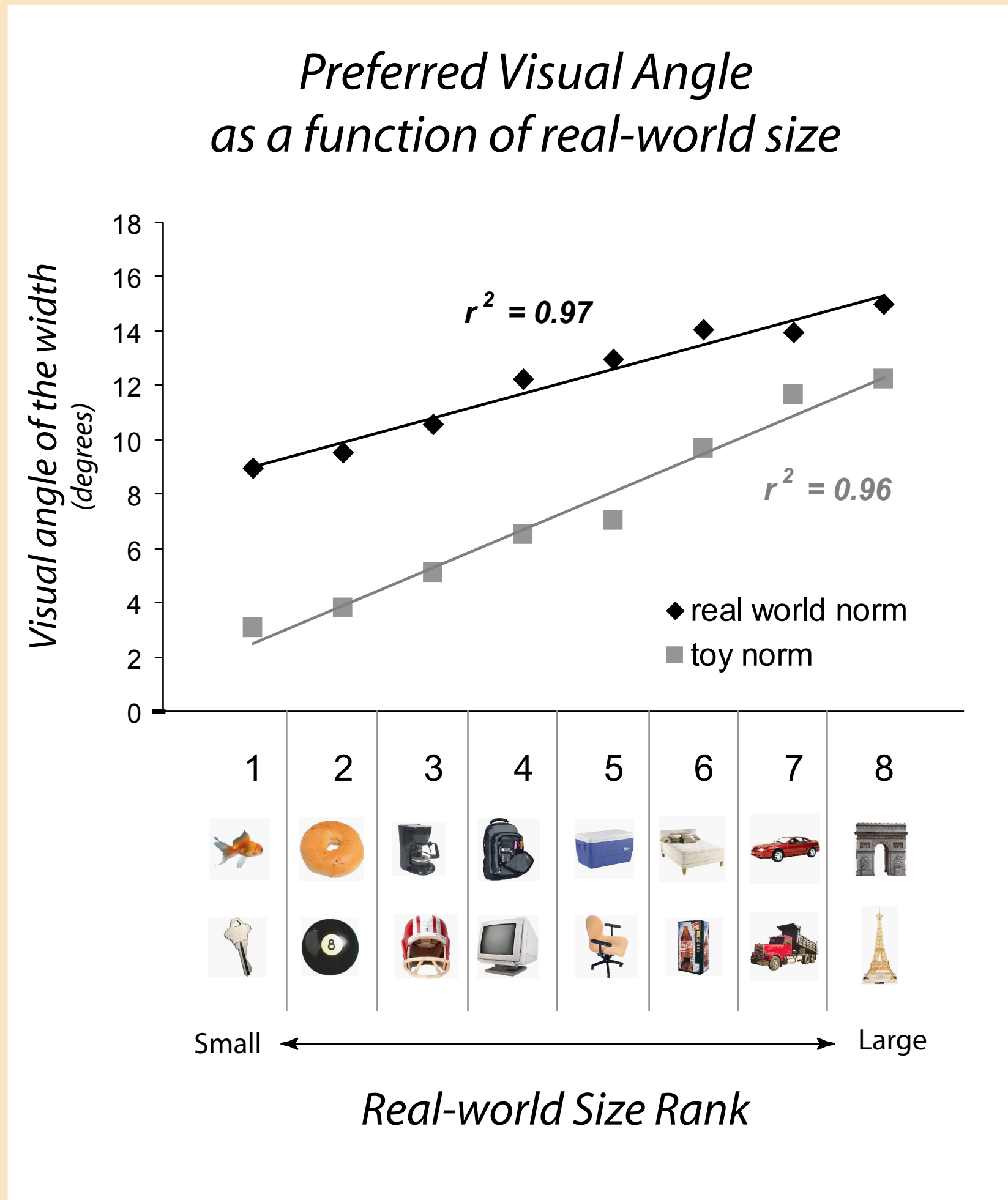
Task: Rescale the objects on the monitor until they are in the “intuitively right place” to see them.

Answer: Yes. Inter-rater reliability  $R = 0.9, p < 0.05$



**Question:** What happens to the preferred size when observers think these objects are toys?

Answer: Normative size is 5 degrees smaller, on average. Inter-rater reliability  $R = 0.89, p < 0.05$



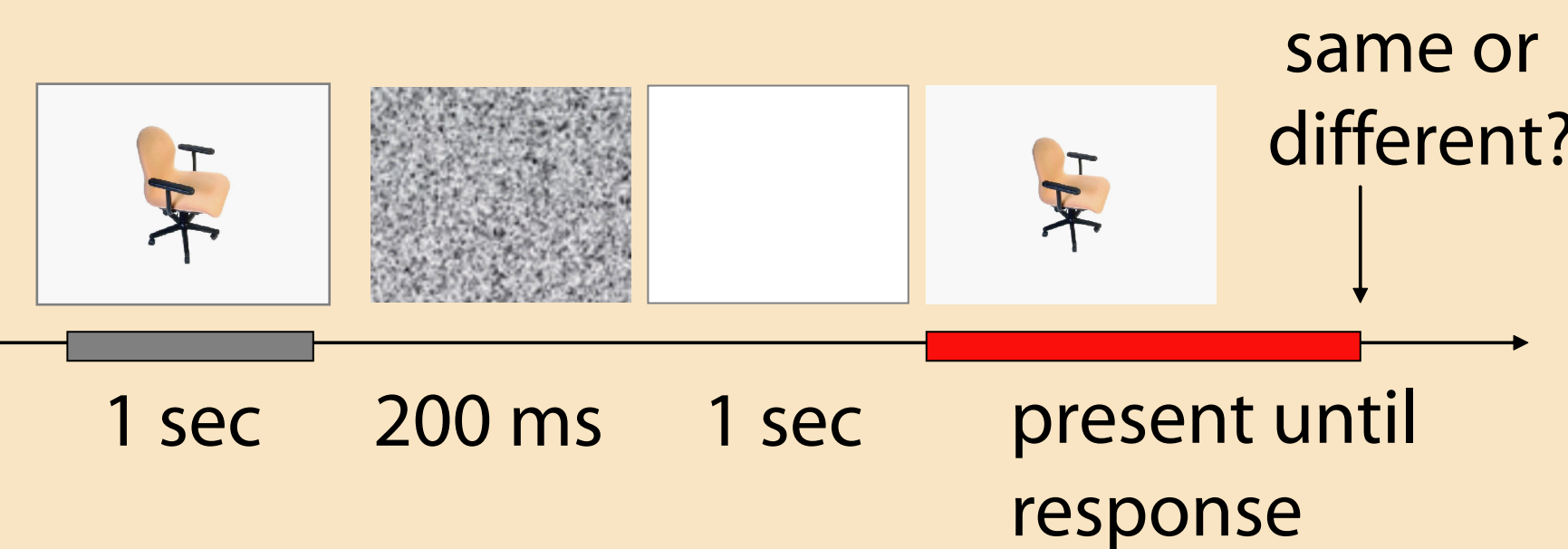
**Results:**

- 1) People are consistent when they select the preferred visual angle to view an object.
- 2) The conceptual size of the object influences the preferred visual angle

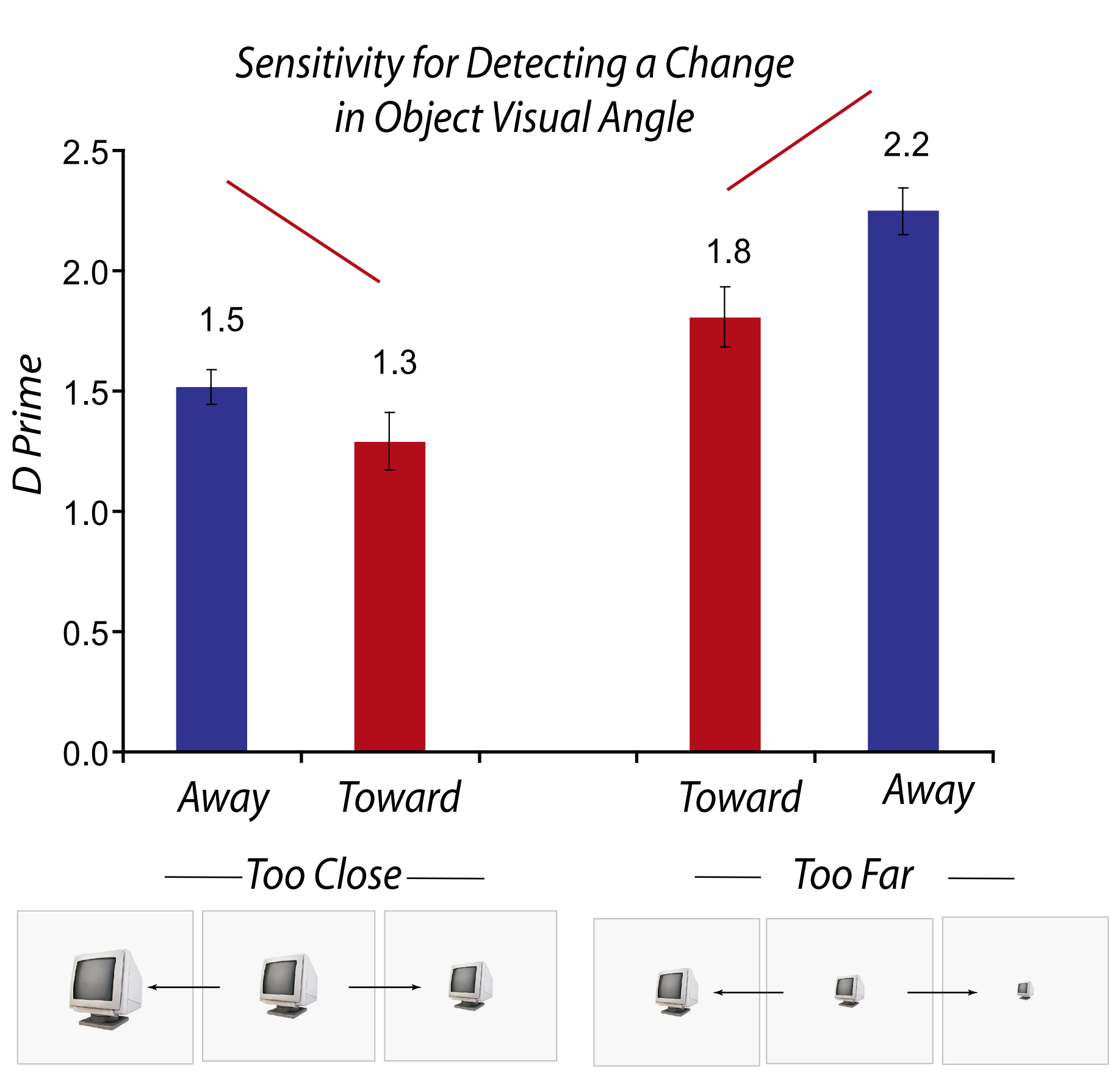
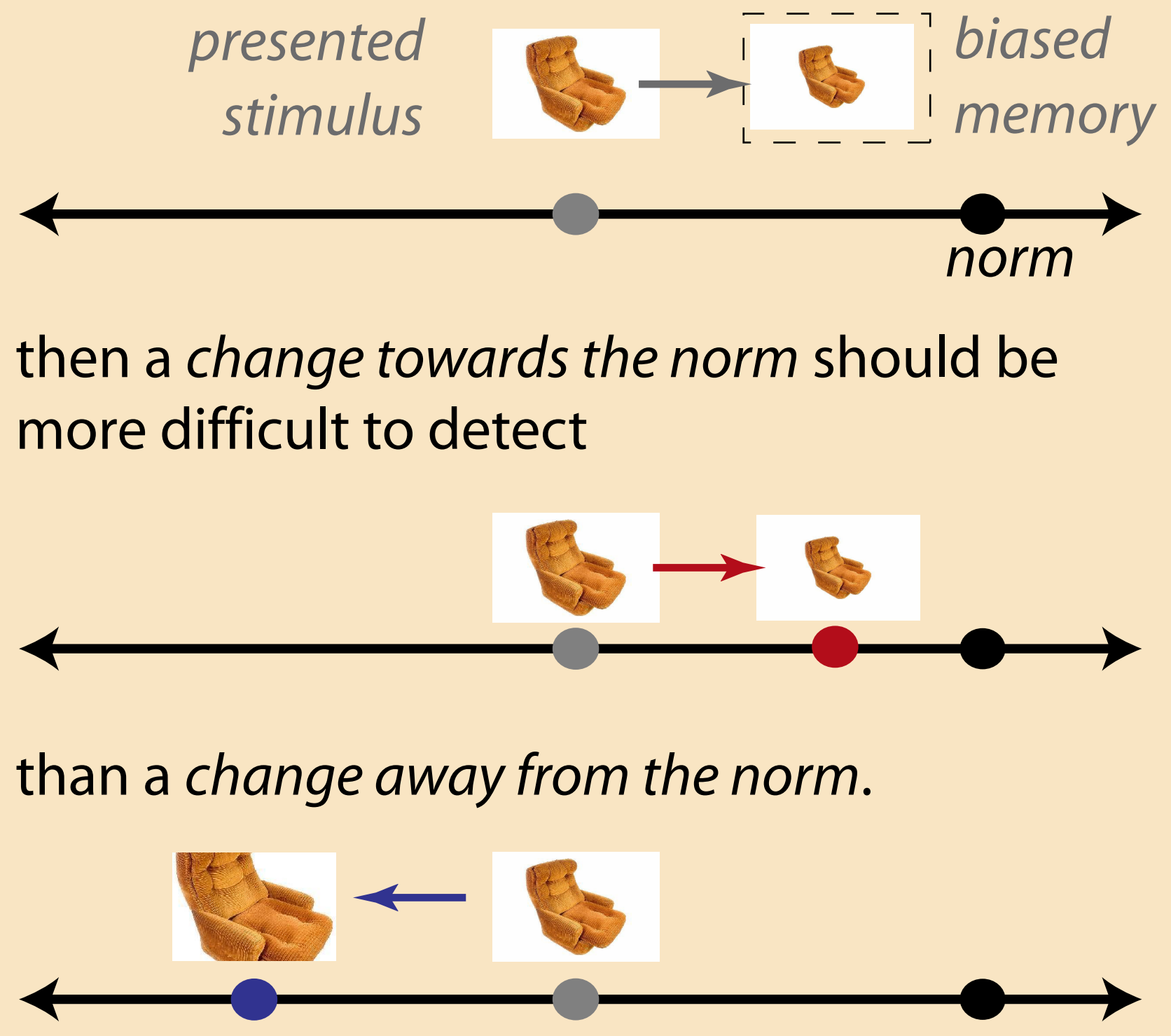
## Short-Term Memory

**Question:** Does this bias occur when explicitly attending to size?

**Method:** Change Detection Paradigm. The object size can change towards or away from the norm.

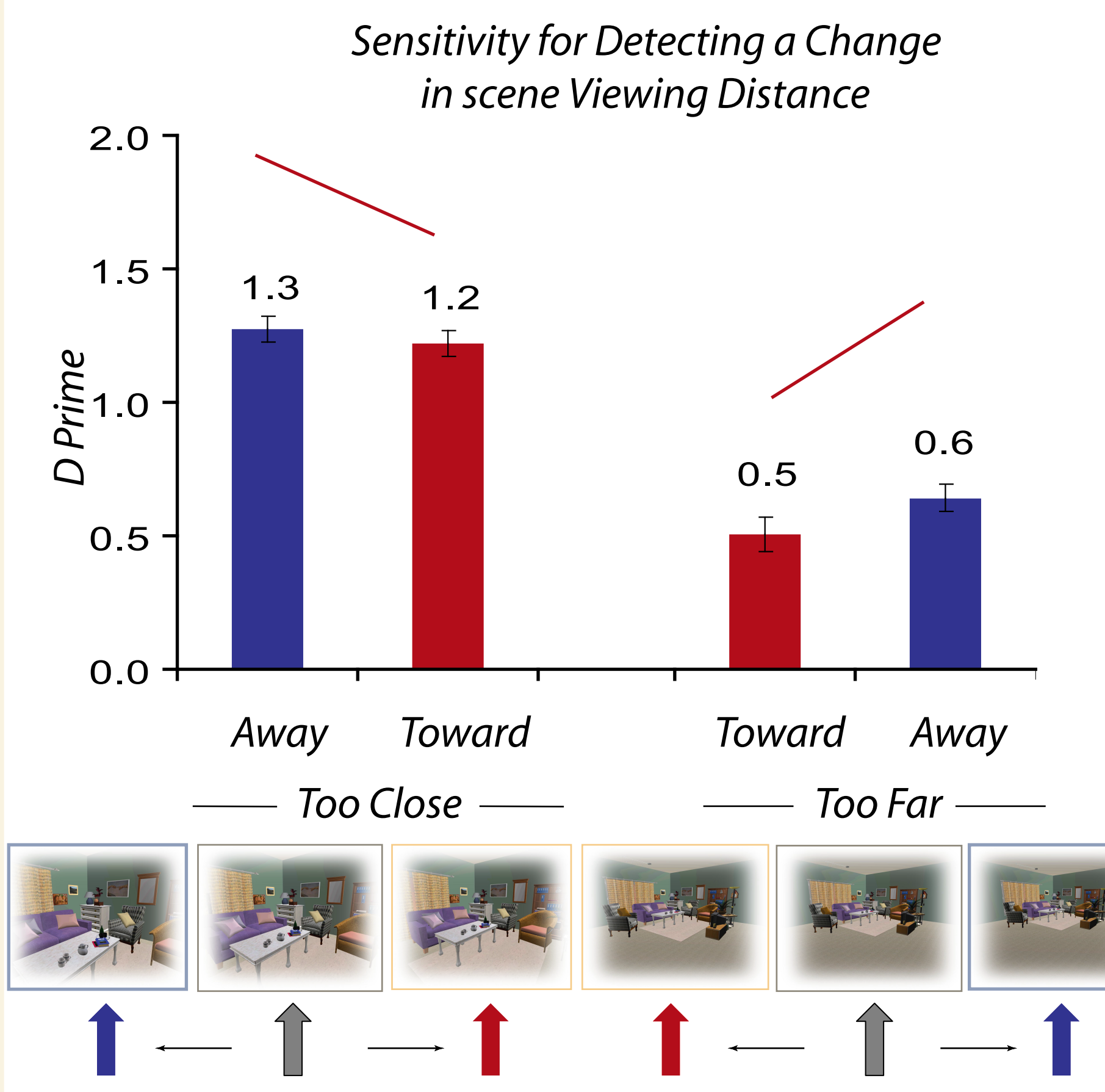


**Predictions:** If memory for the first object is biased towards the norm



**OBJECTS**

**SCENES**

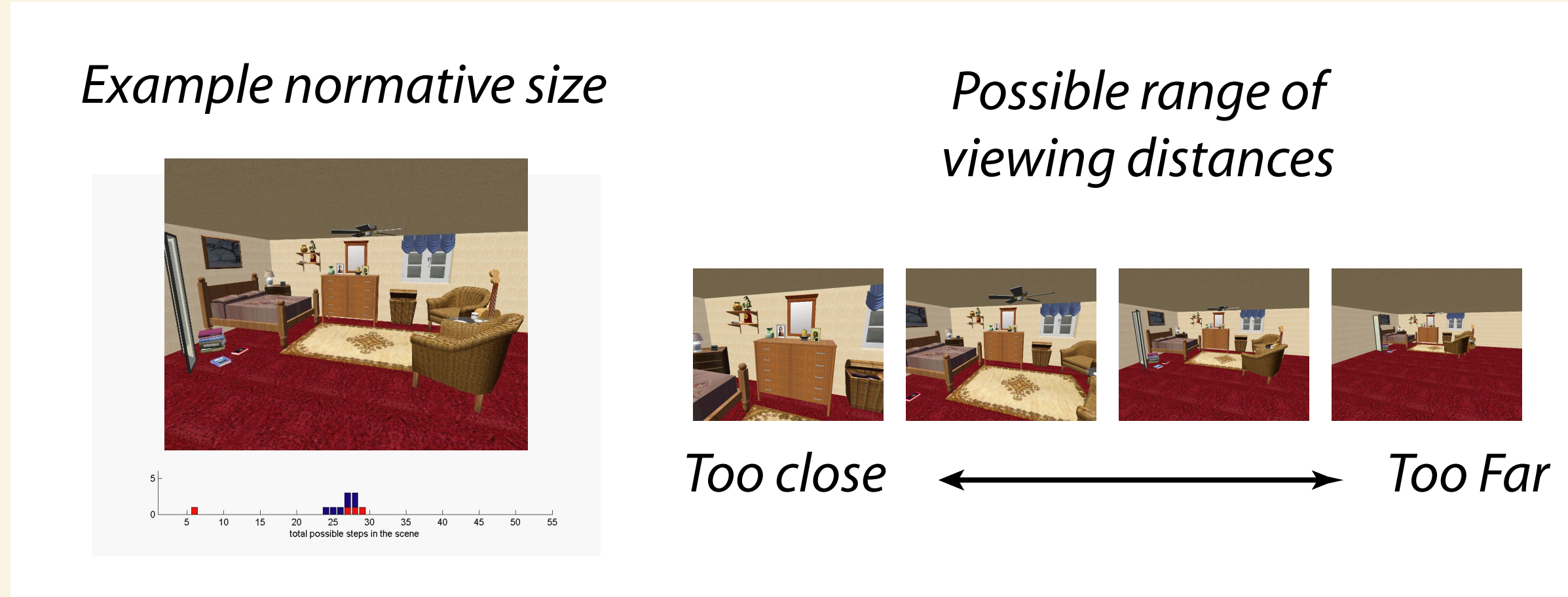


**SCENES**

**Question:** Do observers prefer a consistent viewing distance for each scene?

Task: Walk forwards and backwards through the scene until you are in the “intuitively right place” to see it.

Answer: Yes. Inter-rater reliability  $R = 0.9, p < 0.05$



## Summary and Conclusions

(1) **Perception is implicitly sensitive to a normative visual size** for objects and a normative viewing distance for scenes.



(2) Long-Term and short-term **memory are predictably biased towards the normative size** for objects and the normative viewing distance for scenes.

(3) The **size you conceive objects to be in the world** anchors your perception and subsequent memory of them.