Andersen Telecom Assignment

The general ground rules are the same as previous case study written assignments with two exceptions:

1. Since this is an individual—not a team—assignment, students are not allowed to discuss this case among themselves.

2. The length of the text of the assignment is three—not five—pages with three—not five—pages of exhibits.

On page 6, there are references to percentages of value content. The values in Table 3 give the relevant totals for such calculations. “Markup” is considered to be of local origin (i.e. the country of manufacture).

To simplify class discussion and grading, ignore all transportation and cargo handling related costs. In addition, assume that the capacity of Mextronics and Andersen plants can be expanded as needed.

Your paper should include a discussion of the benefits (and potential problems) with a takeover of Mextronics by Andersen and include an understanding of the key elements in the case study.