OFFICIAL RKS INTERNATIONAL PRESS RELEASE

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Ruth Seidman leaves here today to kick off an exciting new venture, the Special Libraries Network on cable and the web under the auspices of her newly founded Library Media Conglomerate brand, which will also have a strong print publishing arm. This will launch her career as a major part-time media mogul to rival Oprah and Dr. Ruth.

As she herself has said, “Westheimer and Winfrey are both fine, in their way. But I am ready to show them how it’s done.”

Tomorrow, in alliance with a certain Aero/Astro librarian and local breweries, Ruth is launching a communications satellite and a fleet of delivery trucks that will provide on-demand distribution of robust program content and a tall cool one to all points between Boston and D.C., and between Ontario and Providence, with side trips to Tanglewood.

Her close ties to government and academia have allowed her to work within the system 24/7 but from now on she will be keepin’ it street with her nightly pirate web broadcasts of Ruth’s Truth, straight up from the ‘hood and kickin’ it old school. She puts the way down sizzle-low in the chat sizzle-show.

It is rumored that Ruth’s husband Aaron will draw from his own experience and join the mix to host the hot new reality show, Iron Librarian: Extreme Reference, featuring alumni of last season’s syndicated hit, Real Difficult Patrons.

This is all moving ahead even in light of the copyright infringement lawsuit brought against Ruth personally by The Walt Disney Company, Kazaa and the Brookline Middle School. And Ruth is still haunted by the scandal brought on by rumors that she dumped her shares of Simmons GSLIS stock after Jay Lucker allegedly tipped her off about the startup of the Syracuse online degree program.
Another gold volume to add to her fully loaded shelf of awards is the launch of a catering service for children, in partnership with Krispy Kreme Donuts and Popeye’s Chicken, to coincide with the birth of more Seidman grandchildren than you can shake a stick at. The first Bay State location will open with Ruth’s breakout recipe for crispy kosher chicken crullers. (Coming Soon. See our ad in Sunday’s paper.) When asked about the nutritional value of such a venture, the local Life Sciences librarian had no comment.

And don’t forget to check out Ruth’s new album on the RKS label, featuring versions of “My Way” and “Aquarius.” It’s a heartfelt tribute to nights in white satin that never reach the end, like letters she’s written, never meaning to send. Just what the truth is, I can't say anymore, and it makes me wonder. Whoa oh oh oh oh oh.

A little background to clear up a few things:

About her connection to the Red Sox general manager, Theo Epstein, her spokesperson says, “The two make a charming pair on the dance floor but that’s as far as it goes.”

Her collaboration with Barker staff and the Media Lab did successfully spawn a line of clothing, the wearable-computer scuba gear for amphibious commuters that was popular for many years until the Charles River Basin was cleaned up. The Schildhauer Shift and the Martinez Amidships are still available in petite sizes.

She was strongly associated with her work on the ESL Channel for many years and she left a bold imprint as the lead on the daytime drama now known as “The Bold and the Ruthless”.

The current and former Engineering and Science Libraries staff who have worked with her would like it to be known that they wish her all the best in all her future endeavors.

This press release contains snippethetical allusions to lyrics from The Moody Blues & Led Zeppelin: copyright held by original artists.

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