News at the Center

World Economic Forum Director Joins IMVP Leadership

John B. Moavenzadeh, a World Economic Forum director managing the relationship with transportation companies, joined the IMVP team November 24 as executive director. Moavenzadeh will be based at IMVP’s Wharton School offices at the University of Pennsylvania in Philadelphia. The new executive director will work with Co-Directors John Paul MacDuffie, Wharton associate professor, and MIT Professor Michael Cusumano to enhance IMVP’s value proposition and coordinate activities among the global network of researchers and sponsors. IMVP has staff at MIT, Wharton, and in Florida and researchers at dozens of universities from Tokyo to Oxford.

Moavenzadeh’s work with the World Economic Forum focused on strategy and program development for over 100 companies in the automotive, aerospace, travel, tourism, logistics, and transportation sectors. Earlier Moavenzadeh worked as an associate with Booz Allen & Hamilton, consulting on transportation and international trade issues. He also served as a transportation policy analyst for the U.S. Department of Transportation and as a product design engineer with Ford Motor Company. He holds a BS in mechanical engineering from Carnegie Mellon University, a MS in mechanical engineering from the University of Michigan, and a master in public policy from Harvard University.